

APPENDIX A

Illegally Dumped Rubbish Action Plan

ACTION	ACCOUNTABILITY	STATUS
Remove dumped rubbish within 5 working days of notification (where no enforcement investigation is pending).	Environmental Operations	Ongoing
Continue to install signage (highlighting key anti-litter messages and penalties) at key dumped rubbish locations, based on recurrence, high profile location and other relevant issues. CALD communication will be considered.	Compliance and Amenity, Environment and Natural Resources, Road Infrastructure, Environmental Operations	Ongoing
Review program to prioritise rotation of CCTV camera installation at key dumped rubbish locations, with appropriate signage included	Compliance and Amenity, Environmental Operations, Environment and Natural Resources	Ongoing
Review Environmental Operation's capacity and resourcing to meet municipal dumped rubbish needs.	Environmental Operations, Waste Strategy Group	Reviewed annually
Investigate the potential for improved collection of recyclable hard rubbish, additional to current service provision.	Environmental Operations, Environment and Natural Resources, Waste Strategy Group	Explore TV & computer collection options in line with Federal scheme.
Investigate costs and benefits of mobile garbage bin kerbside clothing or other kerbside collection options	Environment and Natural Resources, Environmental Operations,	2012 in line with new recycling collection
Continue to advocate for e-waste recycling to meet Darebin's needs and work to develop outcomes to address this	Environment and Natural Resources, Environmental Operations	Ongoing
Develop dumped rubbish program/s for targeted sites and/or groups and focuses on education and enforcement. This may include: students, real estate agents, owners' corporations, multi unit developments, Office of Housing.	Environment and Natural Resources, Environmental Operations, Waste Strategy Group, Customer Services,	Commence first program mid 2011
Investigate development of program with Office of Housing for alternative hard waste collection options other than booked calls.	Environment and Natural Resources, Environmental Operations	To be developed 2011
Develop annual communications plan to support dumped rubbish campaign, including promotional material.	Environment and Natural Resources, Environmental Operations, Communications	To be developed 2011

ACTION	ACCOUNTABILITY	STATUS
Place dumped rubbish report forms/information in each Council fleet and service vehicle and provide staff education to support their use. Ensure particular focus for Council street sweeping, rubbish and recycling collectors.	Environment and Natural Resources, /Environmental Operations	To be rolled out during 2011.
Review Council procedures and resourcing for investigating and following up dumped rubbish reporting including application for EPA funds.	Compliance and Amenity, Environmental Operations, Environment and Natural Resources, Customer Service	Commenced Mid 2011
Minimise dumped rubbish through timely follow up to dumped rubbish complaints, investigating within 7 working days, with a focus on enforcement where possible.	Compliance and Amenity	Ongoing
Subject to resourcing develop policy to tape or clearly mark all dumped rubbish investigations with identifying materials while under investigation and until removal.	Compliance and Amenity	Pending resourcing
Continue to maintain responsiveness to Council staff dumped rubbish reporting, ensuring responses are returned to staff within 7 working days.	Compliance and Amenity	Ongoing
Maintain and improve Compliance and Amenity data collection (including CAMS) on dumped rubbish follow up, information and outcomes.	Compliance and Amenity, Environmental Operations, Environment and Natural Resources	Ongoing
Continue to maintain responsiveness to issuing infringement notices where identification of offender is possible.	Compliance and Amenity	Ongoing
Develop program to target policing of key dumped rubbish areas.	Compliance and Amenity, Environment and Natural Resources, Environmental Operations	Ongoing
Where possible, prevent vehicle access to well known dumping areas and erect signage to advise of CCTV monitoring and of fines.	Compliance and Amenity, Environmental Operations, Environment and Natural Resources, Bushland Mgt.	Ongoing
If identification of individual offender is not possible, issue letters to owners' corporations/property owners that have dumped rubbish on nature strips. Letters to request removal of rubbish under S45 of the Environment Protection Act. .	Compliance and Amenity	Ongoing

ACTION	ACCOUNTABILITY	STATUS
Regularly report on enforcement activities surrounding dumped rubbish.	Compliance and Amenity	Ongoing
Promote community recycling opportunities such as charity collections, swap meets and garage sales as well as websites such as freecycle and ebay.	Environment and Natural Resources	Ongoing

Bold text denotes primary area of responsibility for implementation

APPENDIX B

Comparison between booked service and area collection

The following table compares a number of service factors between the current booked service and area based collections used by other municipalities.

Factor	Current yearly booked service	Yearly area collection
Knowledge of service/ participation in service	In a recent Darebin Community Survey - 81% of those surveyed responded that they were aware of the booked hard waste service, while only 43% responded that they had used the service. Only 13% of households used the service last year.	Good knowledge and higher participation. People who are unlikely to read mail or brochures notice that their neighbours have put their rubbish out. Other Councils estimate 60% participation
Waste to landfill	People use the service on an as needs basis. Darebin collects significantly less hard rubbish than similar size councils with area collections. (Darebin collected 660 tonnes last year; Moreland collected 2100 tonnes)	Appears to generate significantly more hard rubbish in councils carrying out on an area collection basis. Anecdotally there is a pressure to find all your old rubbish and put it out – otherwise you will miss out on a service. May result in less donations to charity. However there is more opportunity for goods to be recovered by scavengers or neighbours. Extent of recycling depends on contract specifications and range from 2% to 15%.
Dumped rubbish	Similar – does not appear to be linked to hard rubbish collection process.	Similar (neighbouring Council with area collection reported a similar number of dumped rubbish reports)
Effect on general amenity & footpath access	Limited to single properties for a number of days, rubbish is retained on property where possible.	May affect look of entire area or entire council for a number of weeks (or months). In higher density areas this may affect footpath access and public safety.
Control of service and education about service use.	Very good – able to reject goods which service does not take. Residents are personally informed over the phone and are sent out an addressed letter regarding what is acceptable.	Difficult in higher density areas – can't trace who has put out rubbish to educate about service.

Factor	Current yearly at call service	Yearly area collection
Access and equity	<p>Appears to be more equitable because it is not limited to a certain time and residents can choose to use the service all year round.</p> <p>Residents who live in the city for less than a year may be unable to use service if their predecessors have already used the service.</p> <p>Use of service is dependent on knowledge of service.</p>	<p>If you are not at your residence the week that your hard rubbish is collected, or are unable to get someone to help put your rubbish out – you miss out for that year.</p> <p>However significantly greater proportion of residences use services.</p>
Type of Service Provision	<p>Provides work all year round for internal or external providers. There is more flexibility around current level of service.</p>	<p>Better suited to contractors as the area wide service is generally offered to all residents over a period of two months. There are currently very few contractors tendering for this service which may affect service provision and timing.</p>
Cost of service	<p>It is anticipated that the current service would cost approximately \$387,000 to adequately control waiting times in the current financial year.</p>	<p>It is estimated that a yearly area service would cost in the order of \$550,000 to \$850,000 annually with a greater cost in the first year of introduction due to stored rubbish. (some councils have reported double the tonnage in the first year introduction of service.)</p>