

Attachment A – Conditions for Sports Ground Naming Rights

- Approval will be for period of tenancy during 2013;
- Sponsorship details must be submitted to and approved by City of Darebin's Director City Design and Environment;
- The sponsors must not endorse alcohol, gambling, smoking and/or products / messages that are deemed in conflict with Council's objectives;
- The format of the name must contain Council's name for the reserve;
- Any approved name is restricted to the following uses:
 - Media reporting
 - Fixtures
 - Membership cards
 - Ground signage
 - Announcements on match days and functions
 - Internal communication, i.e. websites, stationary and correspondence;
- All signage relevant to the sponsors naming rights to be in accordance with Council's Outdoor Advertising Policy and Guidelines; and
- 50 percent of income from the sale of naming rights must be invested in infrastructure at the relevant sports ground. The club will be invoiced by Council for this contribution.