

Community Engagement Model for capital works projects with large scale design elements or artwork in the public realm, leisure or open space.

Director Culture, Leisure and Works determines which projects must utilise the following community engagement model.

1. A series of focus groups involving key stakeholders, surveys of local residents, clubs, groups, traders, schools and on-site consultation to elicit a comprehensive understanding of what they would like the project to achieve.
2. Formation of a reference group including Ward Councillors and key stakeholders to refine the discussions into a design brief.
3. The design brief will include specifics about the site and the themes the reference group have identified for the project.
4. Development of concept design in conjunction with reference group.
5. Testing of concept design with broader community through mail drops, on-site signage and website information.
6. Finalisation of concept design with reference group based on feedback.
7. Recommendation of concept design from reference group to a Council Meeting for consideration.
8. If approved by Council, Officers will proceed with engagement of appropriate contractor for construction.