

APPENDIX D

EVALUATION SURVEY FOR THE PROPOSED RENEWAL OF THE HIGH STREET NORTHCOTE BUSINESS DISTRICT SPECIAL RATE SCHEME

SNAPSHOT OF RESULTS – 216 Properties 47 Responses

Response 22%

0 to 3 = Not Important/Effective

4 to 7 = Moderately Important/Effective

8 to 10 = Very Important/Effective

How Important is it for a local retail centre to have a Special Rate Scheme where the centre as a whole is promoted?					
	0 to 3	4 to 7	8 to 10	Not Completed	Total
	9	6	32	0	47
%	19	13	68	0	100%

How do you rate the effectiveness of the Northcote Business Association in promoting the High Street Northcote Business District?					
	0 to 3	4 to 7	8 to 10	Not Completed	Total
	21	13	11	2	47
%	45	28	23	4	100%

Would you support the renewal of the Special Rate Scheme for a further 6 Year period?				
	Yes	No	Not completed	Total
	25	21	1	47
%	53	45	2	100%