

Business Survey Summary – Proposed Renewal of the Reservoir Village Business District
Special Rate Levy

SNAPSHOT OF RESULTS – 95 Properties 36 Responses Response rate 38%

0 = Not Important 10 = Very Important

How Important is it for a local retail centre to have a Special Rate Scheme where the centre as a whole is promoted?													
	0	1	2	3	4	5	6	7	8	9	10	Not Completed	Total
Responses	3	1	0	0	0	3	1	1	5	2	20	0	36
% of overall responses	8.3	2.8	0.0	0.0	0.0	8.3	2.8	2.8	13.9	5.6	55.6	0.0	100%

How do you rate the effectiveness of the Reservoir Traders Association in promoting the Reservoir Village Business District?													
	0	1	2	3	4	5	6	7	8	9	10	Not Completed	Total
Responses	2	1	1	1	0	8	1	5	2	6	7	2	36
% of overall responses	5.6	2.8	2.8	2.8	0.0	22.2	2.8	13.9	5.6	16.7	19.4	5.6	100%

Would you support the renewal of the Special Rate Scheme for a further five (5) year period?				
	Yes	No	No Response/Unsure	Total
Responses	24	8	4	36
% of overall responses	67%	22%	11%	100%