



Appendix E – Recycle Right Social Media Communications

Social Media Post	Graphic or Video
<p>Not all glass is created equal! The type of glass we drink from is treated with heat to make it strong. This glass melts at a different temperature to glass bottles and jars, and can't be recycled. So make to keep drinking glasses, wine glasses, Pyrex, crockery and ceramics OUT of your recycling bin. Remember, if it's not shaped like a jar or a bottle it can't be recycled and needs to go in your waste bin.</p> <p>More info on how you can Recycle Right at www.darebin.vic.gov.au/recycling</p>	
<p>Squeeze, Squash and Flatten those bottles – then screw the lid back on! Small plastic lids can get lost in sorting machinery at the recycling facility, so be sure they get to the other end and screw the lids back on.</p> <p>More info on how you can Recycle Right at www.darebin.vic.gov.au/recycling</p>	<p>Video: Animation - Stop start animation of someone squashing a bottle and reattaching the lid.</p>
<p>Did you know if you bag your recycling it can't be sorted and could end up in landfill? Don't let your recycling efforts go to waste and make sure to keep it loose, don't bag your recycling!</p> <p>More info on how you can Recycle Right at www.darebin.vic.gov.au/recycling</p>	
<p>Recycling one aluminium can saves enough electricity to power a TV for three hours and recycling one kilogram of aluminium saves 20kg of greenhouse gases from the atmosphere! The best thing about aluminium? It doesn't degrade during the recycling process so it can be recycled over and over again.</p> <p>So help protect our natural resources and make sure to put all aluminium tins, cans and foil in the recycling bin. And remember, roll your foil so it's bigger than a golf ball to make sure it's recycled!</p> <p>More info on how you can Recycle Right at www.darebin.vic.gov.au/recycling</p>	