

Graffiti Management Action Plan 2019 -2023

Theme 1: Reporting – development of a database which tracks the reporting of graffiti including location, type, size, asset and tag identification.

Action	Lead department and partners	Resources	Timelines
1.1 Promote the use of an app for the reporting of graffiti by residents and contractors which includes GIS mapping data.	Infrastructure Maintenance MAV	Within existing budget.	October 2019
1.2 Report identified graffiti to Victoria Police with photographic evidence and specific location details.	Infrastructure Maintenance MAV – graffiti tag register	Within existing budget.	December 2019
1.3 Report identified graffiti on public authority assets to those authorities on a daily basis.	Infrastructure Maintenance Other public authorities MAV - app	Within existing budget.	September 2019
1.4 Establish and maintain a register of graffiti reported on public authority assets to enable regular follow up of reported items.	Infrastructure Maintenance Other public authorities	Within existing budget.	September 2019

Theme 2: Removal – how graffiti will be removed from Council assets, private property and assets managed by other authorities.

Action	Lead department and partners	Resources	Timelines
2.1 Ensure graffiti on Priority 3 Council assets including public art is removed within 7 working days of notification.	Infrastructure Maintenance	Within existing budget.	September 2019
2.2 Ensure graffiti on Priority 2 hotspot locations is removed within 3 working days of notification.	Infrastructure Maintenance	Within existing budget.	September 2019
2.3 Ensure graffiti on Priority 1 offensive graffiti on Council assets or private property is removed within 2 working days of notification.	Infrastructure Maintenance	Within existing budget.	September 2019
2.4 Continue to provide a subsidy of up to \$500 to support the removal of Priority 1 offensive graffiti from private property.	Infrastructure Maintenance	Within existing budget.	September 2019
2.5 The development of a proactive removal program to facilitate regular, rapid removal from activity centres identified as Priority 2 locations.	Infrastructure Maintenance Business Development	Within existing budget.	September 2019
2.6 Continue to implement the Active Spaces program to activate unused retail space and identify opportunities for the inclusion of street art to prevent graffiti.	Business Development Infrastructure Maintenance	Within existing budget.	September 2019
2.7 Review Council's Local Law to determine what further methods it could be included to assist with the removal of graffiti from property not owned by Council.	City Safety and Compliance Infrastructure Maintenance	Within existing budget.	February 2020
2.8 Continue to support the Department of Justice Graffiti Removal Program to remove graffiti from Council assets and private property abutting public land.	Infrastructure Maintenance	Within existing budget	September 2019
2.9 Establish MOU's with the owners of utility assets for a consistent and timely approach to graffiti removal by other authorities.	Infrastructure Maintenance Other Authorities	Within existing budget	February 2020

Theme 3: Partnerships – how Council will work with other organisations to assist in graffiti management.

Action	Lead department and partners	Resources	Timelines
3.1 Continue to implement the street art program for private property owners to access street art on heavily tagged walls.	Infrastructure Maintenance Community Wellbeing Business Development Creative Culture & Events	Within existing budget.	September 2019
3.2 Identify heavily graffitied Council assets for street art projects.	Infrastructure Maintenance Community Wellbeing Creative Culture & Events	Within existing budget.	September 2019
3.3 Work with Council's Yute Crew Program to identify locations for young people to create legitimate street art.	Youth Services Infrastructure Maintenance Creative Culture & Events	Within existing budget.	December 2019
3.4 Continue to implement a program for emerging street artists to participate in Council's street art initiatives.	Infrastructure Maintenance Community Wellbeing Creative Culture & Events	Within existing budget.	December 2019
3.5 Create a database of diverse, local artists accessible to businesses, residents and property developers for the legitimate creation of street art in Darebin.	Creative Culture & Events Community Wellbeing Infrastructure Maintenance	Within existing budget.	November 2019
3.6 Incorporate street art on public and private assets into Council's Public Art Register.	Creative Culture Community Wellbeing Infrastructure Maintenance	Within existing budget.	March 2020
3.7 Proactively pursue grants and funding opportunities to assist with graffiti removal and prevention programs.	Infrastructure Maintenance Community Wellbeing	Within existing budget.	Annually
3.8 Investigate the possibility of holding a Street Art festival within Darebin.	Creative Culture & Events Infrastructure Maintenance	Within existing budget.	April 2020
3.9 Investigate graffiti removal partnerships for state assets in Darebin such as rail corridors.	Infrastructure Maintenance Community Wellbeing Community Corrections MAV Other Authorities	Ongoing project may require additional resources.	Within the life of the strategy.

Theme 4: Prevention – Council will use Crime Prevention through Environmental Design (CPTED) principles in the development and management of its public spaces.

Action	Lead department and partners	Resources	Timelines
4.1 Program to educate the community on graffiti management initiatives and the requirements of the Graffiti Prevention Act 2007.	Infrastructure Maintenance Community Wellbeing Business Development	Within existing staff resources and budget.	December 2019
4.2 Facilitate graffiti education programs with young people in various settings to deter their involvement in graffiti, including primary and high school-based programs.	Youth Services Infrastructure Maintenance Community Wellbeing	Within existing budget.	March 2020
4.3 Develop a graffiti prevention information sheet for property owners to consider when designing and altering their properties based on Crime Prevention Through Environmental Design (CPTED) principles	Infrastructure Maintenance Community Wellbeing City Development	Within existing budget.	October 2019
4.4 Review and update Council's website information on how to report and request graffiti removal from private property, on Council assets and privately-owned utilities and public transport providers	Infrastructure Maintenance	Within existing staff resources.	October 2019
4.5 Seek to incorporate young people's community artwork into Council's publications and other high-profile documents and showcase work at Council venues.	Youth Services Infrastructure Maintenance Community Wellbeing	Within existing staff resources.	March 2020
4.6 Identify opportunities to engage young people involved in graffiti in diversionary programs that promote legitimate street art and not vandalism.	Youth Services Community Wellbeing Infrastructure Maintenance Victoria Police	Within existing staff resources.	March 2020
4.7 Continue to implement Crime Prevention through Environmental Design Principles Safer Design Guidelines into the design of the public realm, Council projects and planning schemes.	Public Places & Design City Development Infrastructure Maintenance Creative Culture & Events	Within existing staff resources.	Within the life of the strategy.

Theme 5: Advocacy –how graffiti on assets owned by other authorities which Council does not control is managed.

Action	Lead department and partners	Resources	Timelines
5.1 Implement a coordinated advocacy approach to the issue of timely removal of graffiti on assets owned by other public authorities.	Infrastructure Maintenance Communications Community Wellbeing Other public authorities MAV Other Authorities Internal Reference Group	Within existing staff resources.	April 2020

Theme 6: Internal Governance – the structure to oversee the implementation of the strategy.

Action	Lead department and partners	Resources	Timelines
6.1 Establish a graffiti reference group with cross Council representation to meet as required to exchange information regarding graffiti and oversee implementation of the strategy including identification and delivery of public art proposals.	Various Council Departments	Within existing budget.	February 2020

