

22.02 THE JUNCTION LOCAL AREA PLAN15/07/2010
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This policy applies to all land located in and around the intersection of High Street and Plenty Road, Preston, generally known as “The Junction” in accordance with the Junction Area Plan, as shown on Map 1.

Policy Basis

The Junction area has been identified as a key area of opportunity for the municipality. It is located at an internodal ~~zone-area~~ in High Street between the core retail functions offered at Preston and Thornbury.

The Junction area lies at a transition point part way along one of Melbourne’s longest, traditional retail strip centres. The area is characterised by a mix of commercial, retail and industrial properties fronting Plenty Road and High Street. Key uses within the area are the Preston South Shopping Centre, Australia Post and The Junction Hotel which is a local landmark on the intersection of High Street and Plenty Road.

The preferred future for The Junction envisages a vibrant mix of ~~residential,~~ commercial ~~uses at ground level with residential uses above and whilst acknowledging the existing~~ industrial uses. – Residential development and commercial uses will be encouraged on Plenty Road and High Street ~~and will contribute towards the creation of a cohesive sense of place through their built form (especially at ground level) and through increasing the pedestrian connectivity to and from and within the Junction area. -~~

This policy ~~promotes~~ ~~implements~~ the recommendations of the Junction Integrated Development Plan, December 2001, *Plenty Road Integrated Land Use and Transport Study, 2013* and *Plenty Road Corridor Urban Design Framework, 2013*.

Objectives

- ~~To enhance the commercial spine along High Street and Plenty Road by encouraging a mix of uses.~~
- ~~To stimulate opportunities for job creation in the Junction area, particularly along High Street and Plenty Road.~~
- ~~To improve the safety and amenity of High Street and Plenty Road by creating an attractive pedestrian environment.~~
- ~~To ensure development along High Street and Plenty Road assists in creating a sense of place through a positive interface with the public realm.~~
- ~~To improve linkages between ~~Preston South Shopping Centre~~the Junction area and the High Street shops south of Dundas Street and north of Bell Street.~~
- ~~To create east-west pedestrian and bicycle connections through strategic sites between Plenty Road and High Street south of Raglan Street to achieve a fine-grained pedestrian network and increase access to public transport.~~
- ~~To increase the provision of canopy vegetation towards Plenty Road and High Street on larger development sites.~~
- ~~To promote commercial and residential development that is designed to allow for flexible and adaptable spaces over time that can host a variety of commercial uses and varying sizes of households.~~
- To encourage re-development of selected underutilised and redundant industrial sites for commercial, and medium to higher density residential purposes.
- To ensure a high standard of amenity for new residential development that incorporates noise attenuation measures to minimise the impacts of existing industrial uses.

- To recognise existing residential areas and to consolidate and improve the amenity of these areas and ensure new development does not unreasonably impact upon the amenity of existing residences.
- To promote environmentally sustainable development through the siting, layout and design and development of all buildings and better use of existing infrastructure.
- To improve safety, amenity and surveillance of the Bell Railway Station and pedestrian linkages to and from the station.
- ~~To stimulate opportunities for job creation.~~
- To recognise and protect heritage assets.

Policy

It is policy that:

- ~~Permit applications are considered in the context of The Junction Integrated Development Plan, the Plenty Road Integrated Land Use and Transport Study, 2013 and Plenty Road Corridor Urban Design Framework, 2013.~~
- Particular attention is paid to managing the redevelopment of The Junction area to minimise potential conflicts between ~~existing industrial uses, the transport infrastructure and new sensitive land uses~~ including
 - The location and integration of plant and equipment to minimise visual impact and any noise;
 - ~~The use of noise attenuation measures by residential uses to minimise the impact of existing industrial uses;~~
 - ~~The use of noise attenuation measures by residential uses to minimise the impact of rail and tram noise;~~
- All new development provides a level of car parking sufficient to limit reliance on on-street parking, particularly in residential areas, to the satisfaction of the Responsible Authority. The Responsible Authority will give consideration to the proximity of local services and public transport in determining a satisfactory level of car parking.
- ~~The intersection of Miller, Dundas, High and Plenty be treated as a gateway to The Junction area to foster a sense of arrival. Landscaping, public spaces and public art is encouraged in these locations.~~
- Strategic sites be identified and east-west pedestrian and bicycle connections on such sites be identified to increase permeability and assist in creating a sense of place through connectivity.
- A pedestrian linkage is promoted to be created between The Junction area and existing shops south of The Junction area.
- Verandahs, canopies, awnings etc are to be built along High Street and Plenty Road to assist in creating a cohesive built form and provide shelter to improve the pedestrian experience in the area.
- ~~A pedestrian linkage running between High Street and Plenty Road is promoted between The Junction area and Raglan Street.~~
- Tree planting within property setbacks is encouraged to introduce some softness into the streetscape and to improve amenity whilst not compromising safety.
- The reduction of visual clutter is promoted required to enhance the appearance of the area.
- Active interfaces along High Street and Plenty Road are encouraged.
- Active frontages overlooking Bell Railway Station are encouraged.
- Off-site impacts by new development is to be minimised. ~~Nearby residential areas are not adversely affected by new development.~~

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- Heritage assets are protected and integrated with new development.
- Best practice environmental management for stormwater be used in new development in accordance with the Stormwater Management Plan for the City of Darebin.

References

~~*Junction Integrated Development Plan, December 2001*~~

~~*Industrial Land Use Strategy, City of Darebin, November 2001*~~

Darebin Housing Strategy 2013

Darebin Economic Land Use Strategy 2013

Darebin Retail Activity Centre Strategy 2013

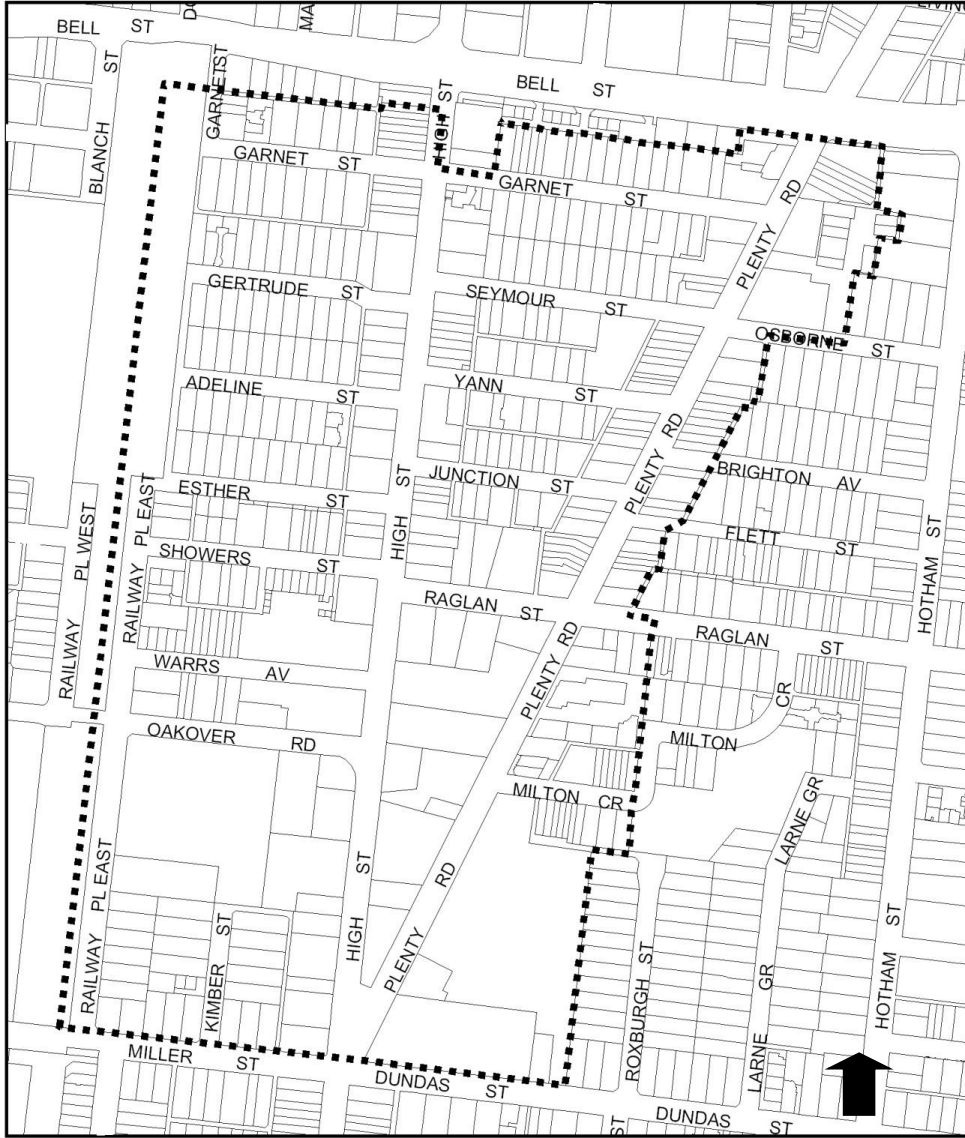
Stormwater Management Plan for City of Darebin, 1999

Plenty Road Integrated Land Use and Transport Study, 2013

Plenty Road Corridor Urban Design Framework, 2013

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Map 1: Junction Area Plan



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