

Appendix 3: Social media campaigns between January and October 2016:**January**

DarebinXmas winners
True North – Reservoiria
Australia Day Awards
The Fairy Show (Loudmouth)
Bright Sparks notice

February

True North - People's Tours of Reservoir
Kindergarten Enrolments
NDIS Community & Online Forum
Pet Adoptions
International Women's Day
Darebin Community Support Program Applications
Unknown Photography – Competition By Darebin Libraries

March

Darebin Kite Festival
#DarebinKites competition
#DarebinPetExpo competition
Kindergarten enrolments (continued)
Live Music shows at Darebin Arts Centre
NDIS Community & Online Forum (continued)

April

Women In Business (event)
NDIS forum – video, outcomes
Darebin Homemade Food & Wine Festival Promo
Children's Day Event

May

Just Eat It, a Food Waste Story (event – Environment team)
Be Bright At night
Darebin Business Award for Community Contribution
Darebin Homemade Food & Wine Festival (including Facebook live video)
Budget Proposal consultations
Children's Day event (continued)

June

Darebin PitchIT
Darebin Business Leaders Lunch
Active Spaces videos
Batman Candidate Forum
Climate Forum
Just Eat It (continued)
Tourism Survey (continued)
Mad Monday Golf (continued)

July

#DiscoverDarebin Competition
Plastic Free July
PitchIT Winners
Batman Rename Consultations

August

#DiscoverDarebin competition (for Council Report images)
Batman Rename Consultations (continued)
Great Western Shimmy (via video)
Council Plan Consultations

September

Works Notice – JUMP
Sticky Note Art Wars
Ride2Work Day
Music Feast
Circus Oz

October (limited activity due to Caretaker)

Darebin Music Feast
ExploreDarebin
Fairfield Village consultation
Australia Day Awards Nominations