

Arts Precincts Future State Options	1 Community Facilities	2 Community Arts Hubs	3 Dedicated Arts Centres	4 Third Party Operations
Value Proposition	Darebin provides state-of-the-art facilities and services to the broad needs of its diverse community. Cost to Council: \$1.40 Million per annum	Strategic Vision: We will be the place of choice for artists, creators and innovators. Two distinct business streams deliver services that meet the needs of the creative sector in response to identified and emerging gaps as well as the community seeking to hire facilities. Cost to Council: \$1.45 Million per annum	Strategic Vision: We will be the place of choice for artists, creators and innovators. Curatorial Framework: Guides the entire precinct and operations. A creative team takes a holistic and strategic approach enabling Darebin to be the home for independent and emerging contemporary artists across all practices and art forms facilitating broad engagement and participation for Darebin's diverse community. Cost to Council \$1.63 Million per annum	State-of-the-art facilities are outsourced to commercial operators to develop profitable businesses within Darebin. Cost to Council: TBC – Contractual Matter
Core Business	Response to community need for meeting and events spaces. Provision of soft and hard infrastructure for the creative sector to development and present new art works.	Provision of soft and hard infrastructure for the creative sector to development and present new art works. Reactive to community for affordable meeting and events spaces.	Provision of soft and hard infrastructure for the creative sector to develop and present new art works. Partnering with the creative sector and community to provide flexible, programmable, accessible and welcoming cultural services for all of the community to engage and participate.	Reactive Facility Hire Commercial Events and Functions Conference Centres Catering Service
Operations	Facility Management Reactive Facility Hire drives the major part of the Arts Venue's businesses Limited Arts Programming 1-2 Independent Event Partnerships Per Year	<ul style="list-style-type: none"> Arts Programming/Developments Licensed spaces and residencies Arts Partnerships and Community drive the major part of the Arts Venue's businesses Limited reactive Facility Hire 3-4 Independent Event Partnerships Per Year Facility Management 	<ul style="list-style-type: none"> Arts Programming/Developments/Residencies/Partnerships Creative collaborations between the creative sector and Community Multi-sectorial and Innovation Partnership between artists, community and other sectors i.e. emerging social agendas such as Climate Change Emergency Space provision for arts making, administration and presentation Facility Management 	Events and Function Hire and Services Facility Management Hospitality Service
Who will benefit	Primary: Community hirers Secondary: Artists, Audiences and community End User: Everyone and anyone who can afford the venue and facilities	Primary: Creative Sector Secondary: Audiences, Community participants End User: Artists, Arts Organisations, Audiences, Community Participants	Primary: Creative Sector Secondary: Audiences, Community participants End User: Artists, Arts Organisations, Audiences, Community Participants	Primary: Community & Commercial hirers Secondary: Visitors and Participants End User: Everyone and anyone who can afford the venue and facilities
Intended Outcomes	People have access to facilities for hire for a range of uses all year round. Homes for independent contemporary arts and co-presentations through a season curated programming. Considerations: <ul style="list-style-type: none"> Venues are increasingly unaffordable Limited season of works Inherent tension between hire and programming of spaces 	Fit-for-purpose arts and community hubs. People have access to facilities for hire for a range of uses all year round. Lively, accessible, interactive precincts in the day and evening attracting artists, audiences, community and visitors from all backgrounds across Melbourne through a season of curated community arts programming. Diversified and secure revenue streams including long-term licence fees, point of sale Box Office, Bar and leveraging partnerships and external funding. Considerations: <ul style="list-style-type: none"> Dual identity of the businesses Resource maximisation Clearer decision making framework 	Fit-for-purpose dedicated arts centres. High Street as well as the high profile intersection of St Georges Rd and Bell St become focal points for all that is new and exciting in Melbourne's performance and cultural offer. A critical mass of creators across a diverse field attracts communities and visitors who want to collaborate and experience new and interesting programs, projects and events. Lively, accessible, interactive precincts in the day and evening attracting artists, audiences, community and visitors from all backgrounds across Melbourne. Places where people can experience, participate in, consume, purchase and engage with artists and art initiatives and experiences in meaningful and collaborative ways all year round. Diversified revenue streams including point of sale Box Office, Bar and leveraging partnerships and external funding. Considerations: <ul style="list-style-type: none"> Clarity of purpose and brand for the Precincts. Curatorial framework drives the offer and underpins planning and delivery. 	Contractual relationship based on lease agreement. Set income revenue stream through contractual arrangements. Considerations: <ul style="list-style-type: none"> Council transfers responsibility of venue operation to third party Affordability of the venue may compromise community access Loss of dedicated Council produced cultural services for the benefit of the community driven by economic imperatives.
Activation	NTH Town Hall Indoor Spaces/ Civic Square (Limited)/ DAC Indoor Spaces/ Foyer (Limited)	NTH Town Hall Indoor Spaces / Civic Square (Limited Hire/ Partly Programmed)/ DAC Indoor Spaces and Foyer/ Ray Branham Gardens and Car park	NTH Town Hall Indoor Spaces / Civic Square (Fully Programmed)/ DAC Indoor Spaces and Foyer/ Ray Branham Gardens and Car park	NTH Town Hall Indoor Spaces/ Civic Square (Limited)/ DAC Indoor Spaces/ Foyer (Limited)