

UPDATE

Council has always recognised the market's important social and cultural heritage value. As a result of recent state hearings, new advice and evidence it has now also been shown that the building itself has local heritage significance too.

At its meeting on 18 May 2020, Council adopted a new framework and proposed draft criteria to balance out the complex and competing priorities of the Preston Market site.

What does this mean?

Recommendations from the Heritage Council of Victoria are that the market does not have state heritage significance and that it should not be included in the Victorian Heritage Register. Council continues to ask the Victorian Planning Authority (VPA) to apply a local heritage overlay to the site.

There have been several technical reports finalised including new heritage advice and urban design advice, which has helped Council create and adopt a new framework to consider the best planning outcome for the site. The criteria of the new framework uses performance based measures and tries to balance out the complex and competing priorities of the site.

A Heritage Overlay alone will not protect the social and cultural aspects that make the market a special place. Council will use the criteria below to evaluate any development proposal and make sure it will protect and enhance the important elements of the market.

Council will be submitting the latest heritage and urban design advice to the VPA, calling on the VPA again to apply the HO to the market, and will use updated Heart of Preston performance criteria to assess any Structure Plan proposed by the VPA.



We all love Preston Market

Whether you're a first-time shopper or have been trading for generations, the Market is the beating heart of Preston. The market has served us for 49 years and will continue to feed our families, be a familiar meeting place for friends and play a central role in the lives of locals in Preston.

VIDEO

Darebin City Council has been listening to local community views on the future of the Preston Market site, and working to achieve the community vision which Council endorsed in 2018:

"the Market is a vibrant and diverse place for the community to gather around food and celebrate culture".

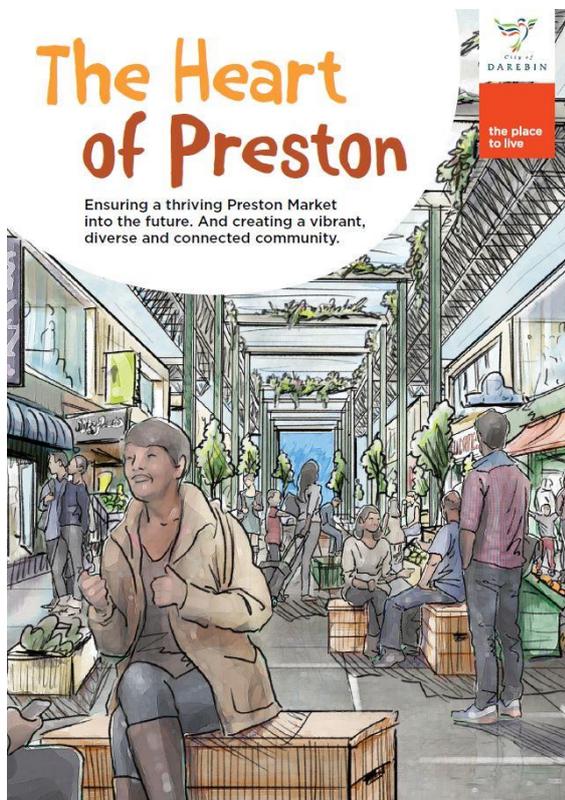
The Heart of Preston

Council endorsed important objectives and a list of key elements which set out the key things that need to happen for a future Preston Market Precinct to be a place for everyone, and create a liveable, safe, sustainable precinct.

The objectives and key elements endorsed by Council on 19 August 2019 have been described and illustrated in a document produced by the City of Darebin called The Heart of Preston.

These have now been updated based on the latest heritage and urban design technical advice, as per the Council resolution of 18 May 2020.

Click the image below to view The Heart of Preston.



What's next

So many community members have told us what's important and we want to make sure we're clearly calling for the State Government and developer to commit to these things that will create the best possible outcome.

There are several steps to go before any new planning controls will be decided by the Minister for Planning, and Council will advocate for the best outcome at every stage of this process.

Council will consider its views on detailed items like where the market is located and building heights at a future meeting when all the information is available, including further advice on

urban design and the impacts of any construction on traders.

Council will also consider the State Government's draft plans when these are released later in the year. In 2020, Council expects to advocate for what's important to the community in any formal planning processes including exhibition and review by an independent planning panel.

To show your love for Preston Market stay updated and get in touch.

If you have any questions you can send an email to futurepreston@darebin.vic.gov.au (External link) or register for updates on this page