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to live

AGENDA

Council meeting to be held
at Darebin Civic Centre,
350 High Street Preston
on Monday, 1 August 2016
at 7.00 pm.

Public question time will
commence shortly after 7.00 pm



ACKNOWLEDGEMENT OF DAREBIN'S ABORIGINAL AND TORRES STRAIT ISLANDER COMMUNITY

**(Council adopted this Acknowledgment on 1 July 2013 in order
to confirm the commitment of Council to the process of
Reconciliation)**

Darebin City Council acknowledges the Wurundjeri people and the Kulin Nations as the traditional landowners and the historical and contemporary custodians of the land on which the City of Darebin and surrounding municipalities are located.

Council recognises, and pays tribute to, the diversity of Darebin's Aboriginal and Torres Strait Islander community, valuing the unique and important role Aboriginal and Torres Strait Islander community members play in progressing reconciliation, respect and the building of mutual understanding across the City, amongst its people, and in the achievement of shared aspirations. Council recognises and pays tribute to, and celebrates, Darebin's long standing Aboriginal and Torres Strait Islander culture and heritage.



Italian

Questo è l'ordine del giorno della riunione del Consiglio Comunale di Darebin per la data che compare sulla prima pagina di questo documento. Se desiderate informazioni in lingua italiana sugli argomenti dell'ordine del giorno, siete pregati di chiamare la Linea Telefonica Multilingue del Comune al 8470 8888.

Greek

Αυτή είναι η ημερήσια διάταξη για τη συνεδρίαση του Δημοτικού Συμβουλίου Darebin, για την ημερομηνία που φαίνεται στο εξώφυλλο αυτού του εγγράφου. Αν θα θέλατε πληροφορίες στα Ελληνικά σχετικά με τα θέματα σ' αυτή την ημερήσια διάταξη, παρακαλούμε καλέστε την Πολυγλωσσική Τηλεφωνική Γραμμή του Δήμου στον αριθμό 8470 8888.

Chinese

這是一份戴瑞濱市議會議程表，其開會日期顯示於此文件之封面。如果您欲索取有關此議程表的中文資料，敬請致電 8470 8888 聯絡市議會的多語種電話專線。

Arabic

هذا هو جدول أعمال اجتماع مجلس بلدية داربيبن والذي سيحدد في التاريخ الوارد في الصفحة الأولى من هذه الوثيقة. إذا أردت الحصول على مزيد من المعلومات في اللغة العربية حول المواضيع المذكورة في جدول الأعمال، فيرجى الاتصال برقم هاتف البلدية المتعدد اللغات
8470 8888

Macedonian

Ова е дневниот ред за состанокот на Општината на Градот Даребин, која ќе биде на датумот покажан на предната корица од овој документ. Ако Вие сакате некои информации на Македонски јазик, за предметите на овој дневен ред, Ве молиме повикајте ја Општинската Повеќејазична Телефонска Линија на 8470 8888.

Vietnamese

Đây là nghị trình cho cuộc họp của Hội đồng Thành phố Darebin; ngày họp có ghi ở trang bìà tài liệu này. Muốn biết thêm về chương trình nghị sự bằng Việt ngữ, xin gọi cho Đường dây Điện thoại Đa Ngôn ngữ của Hội đồng Thành phố qua số 8470 8888.

Bosnian

Ovo je dnevni red za sastanak Gradske općine Darebin čiji je datum održavanja naznačen na prvoj strani ovog dokumenta. Ako želite više informacija o tačkama ovog dnevnog reda na bosanskom jeziku, molimo nazovite općinsku višjezičnu telefonsku službu na 8470 8888.

Croatian

Ovo je dnevni red sastanka u Darebin City Council za dan koji je naveden na prednjem ovitku ovog dokumenta. Ako želite informacije o tačkama ovog dnevnog reda na hrvatskom jeziku, molimo da nazovete Council Multilingual Telephone Line (Višjezičnu telefonsku liniju) na 8470 8888.

Portuguese

Esta é a pauta para a reunião da Câmara Municipal de Darebin a ser realizada na data que consta na capa deste documento. Se você deseja informação em Português sobre os itens desta pauta, por favor ligue para a Linha Telefônica Multilíngue da Câmara no 8470 8888.

Serbian

Ово је дневни ред за састанак Darebin City Council-а (Градско веће Darebin) који ће се одржати на дан који је наведен на насловној страни овог документа. Ако желите информације на српском о тачкама дневног реда, молимо вас да назовете Council Multilingual Telephone Line (Вишејезичку телефонску линију Већа), на 8470 8888.

Somali

Kuwani waa qodobada shirka lagaga wada hadli doono ee Degmada Degaanka Darebin ee taariikhda lagu xusey boga ugu sareeya ee qoraalkan. Haddii aad doonysid wararka ku saabsan qodobadan oo ku qoran Af-Somali, fadlan ka wac Khadka Taleefanka Afafka ee Golaha oo ah 8470 8888.

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Agenda

1. MEMBERSHIP

Cr. Vince Fontana (Mayor) (Chairperson)

Cr. Gaetano Greco

Cr. Tim Laurence

Cr. Bo Li

Cr. Trent McCarthy

Cr. Steven Tsitas

Cr. Angela Villella

Cr. Oliver Walsh

Cr. Julie Williams

2. APOLOGIES

3. DISCLOSURES OF CONFLICTS OF INTEREST

4. CONFIRMATION OF THE MINUTES OF COUNCIL MEETINGS

Recommendation

That the Minutes of the Ordinary Meeting of Council held on 18 July 2016 and the Special Council meeting held on 25 July 2016 be confirmed as a correct record of business transacted.

5. PUBLIC QUESTION TIME

PLEASE NOTE: Questions from the public must be submitted prior to the commencement of Council meetings.

- Questions can be submitted online up to 4.00 pm on the day of the meeting:
 - At darebin.vic.gov.au/publicquestiontime; or
 - By email to PQT@darebin.vic.gov.au
- Questions can also be submitted in person:
 - At the counter of the Preston Customer Service, 274 Gower Street, Preston until 5.00 pm on the day of the meeting
 - At the Council Chamber from 6.45 pm to 7.00 pm on the day of the meeting (including from residents who seek to directly ask their question from the gallery)

No questions will be accepted after 7.00 pm on the night of the Council meeting. This includes questions from residents who seek to directly ask their questions from the gallery, which must first be submitted to officers for review prior to the meeting.

Questions that:

- Relate to items that are listed on the Agenda; or
- Are of an operational nature; or
- Relate to personnel matters, contractual matters or legal advice; or
- Are aimed at embarrassing a councillor or a member of council staff or is political in nature

will not be responded to.

Further, in accordance with section 54(5) of the Darebin Governance Local Law, a member of the gallery cannot ask more than two (2) questions.

The Mayor, in the first instance, will read questions and provide a response to those submitted online before taking questions from members in the gallery. If a question cannot be answered at the meeting, a written response will be prepared and forwarded to the person raising the question. Any question responded to verbally at the meeting, will not be responded to in writing.

Residents do not need to attend the meeting for a question to be answered.

A period of up to 30 minutes will be set aside to enable the Chairperson to read out the questions submitted by the public in accordance with the above guidelines and to provide responses.

6. CONSIDERATION OF REPORTS

6.1 TOURISM: A DESTINATION PLAN FOR DAREBIN

Author: Manager Economic Development and Civic Compliance

Reviewed By: Acting Director Corporate Services

Report Background

The City of Darebin's Council Plan 2013 – 2017 highlights as a priority action the need to initiate a Cultural Tourism Strategy to promote Darebin's cultural assets, heritage sites, facilities, major festivals and events. This Strategy achieves this action and provides a Council wide approach to champion the local visitor economy and harness Darebin's assets to maximise patronage and visitation.

Previous Council Resolution

This matter is not the subject of a previous Council resolution.

Previous Briefing(s)

A draft Strategy was presented to the Council Briefing on 2 May 2016.
Councillor Briefing – 18 July 2016.

Council Plan Goal

- Council Plan Goal 1: Vibrant City and Innovative Economy
- Council Plan Goal 2: Healthy and Connected Community
- Council Plan Goal 4: Thriving and Creative Culture

Summary

This Strategy has been prepared in consultation with industry, community and stakeholders. This paper reports on the consultation findings and outlines framework for Council's first-ever Tourism Strategy, attached as **Appendix A**. This paper highlights the framework for diversifying the local economy, and growing tourism visitation by leveraging the opportunities that exist within Darebin and in Melbourne's North.

The Strategy focuses Council's actions in the following three key strategic directions:

- Our story
- Enhancing the visitor experience
- Supporting our businesses

Recommendation

That Council adopt *Tourism: A Destination Plan for Darebin 2016-2021* attached as **Appendix A** to this report.

Introduction

The reasons people visit Darebin are numerous; be it for leisure, business, study or to visit friends and relatives. Visitors provide a unique economic benefit to our City and create increased opportunities for community strengthening and engagement. More specifically, through our extensive consultation we have identified the role of both Council and privately-owned cultural assets such as The Spiritual and Healing Trail, Islamic Museum of Australia, the arts, lively hospitality and live music scene, numerous parks, reserves and recreational facilities, and key festivals and events as Darebin's drawcards.

Table 1 outlines Darebin's major destinations, Figure 1 represents the visitor economy ripple effect and Table 2 provides an overview our visitor economy.

Table 1

Cultural assets	The Stolen Generation Marker, The Spiritual and Healing Trail, Islamic Museum of Australia, Chùa Linh Sơn Buddhist Temple, Bundoora Park Farm, Bundoora Homestead Art Centre.
The arts	Northcote Town Hall, Darebin Arts and Entertainment Centre, markets, artisans, galleries, Westgarth Palace Cinema, live music.
Key festivals and events	Darebin Music Feast, Melbourne Comedy Festival, Melbourne Salami Festival, Speak Easy Festival, The Darebin Community and Kite Festival, Loud Mouth families program, Homemade Food and Wine Expo, True North Festival, Backyard Harvest Festival, Sustainable Business Expo and environmental education experiences.
Hospitality and live music venues	Cafés, restaurants and bars such as Thornbury Theatre, Northcote Social Club, The Wesley Anne, 303 Bar.
Vibrant shopping strips and centres	Preston Market, Reservoir, Fairfield, Northcote, Thornbury, Preston, Northland Shopping Centre and a host of factory outlets.
Tertiary institutions	La Trobe University, Melbourne Polytechnic.
Sport and recreation	Darebin International Sports Centre, John Cain Memorial Park, Northcote Aquatic and Recreation Centre, Reservoir Leisure Centre, La Trobe University Sporting Precinct, Melbourne City Football Club, Northcote Golf Course, Bundoora Park Golf Course, Darebin Multi Sports Stadium (proposed), and over 50 sports grounds offering the community the ability to take part in AFL, soccer, rugby, cricket, baseball, athletics, cycling, and regional tracks and trails that connect Darebin to other areas of Melbourne's north.
Parks, reserves and recreation	Bill Lawry Oval, Bundoora Park, Edwardes Lake Park, Merri Creek, All Nations Park, Oldis Gardens, Ray Bramham Gardens, Merri Park, Darebin Parklands, Greswell Forest Wildlife Reserve, La Trobe Wildlife Sanctuary, community gardens, permaculture activities. Shared walking and cycling tracks and trails: Darebin Creek Trail bridge, La Trobe University Shared Path, Plenty Road Shared Path, St Georges Road Trail.

The Ripple Effect:

The concept refers to a situation in which ripples expand across the water when an object is dropped into it, an effect from an initial state can be followed outwards incrementally.

The tourism industry is one area of the economy, which if supported, can contribute and grow multiple other businesses across our municipality. As this graphic shows, the tourist and visitor spend can help grow Darebin’s economy.

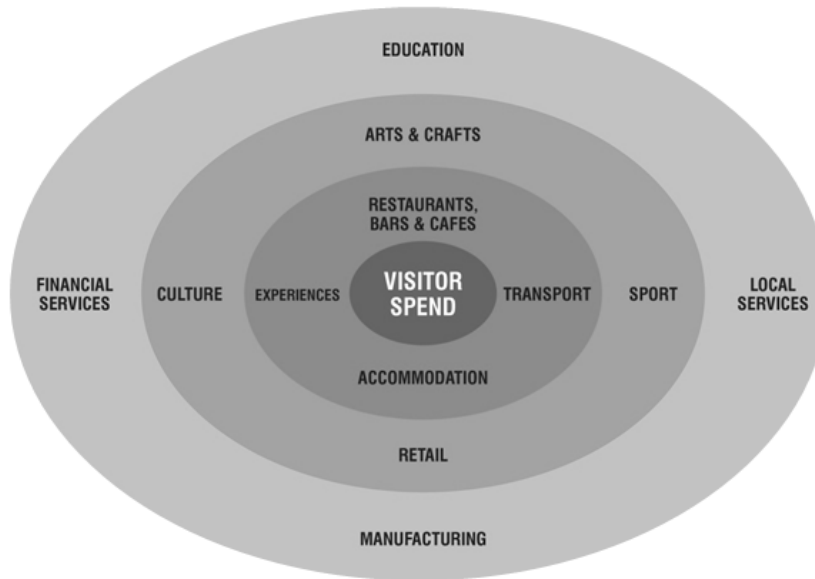


Figure 1: The Ripple Effect

Local visitor economy snapshot

A snapshot of the visitor economy from a creative, local and regional perspective (see next page) suggests that our venues are host to a number of events and the population of people working in the creative arts, music, writing and performing are stimulating interest within and outside our Municipality.

This is seen through attendances to public and privately owned venues which in turn are fuelling trade in hospitality, retail and local services.

The local economy shows this to be the case with tourism and hospitality sales reaching \$362.9M in 2013/2014, indirect spend on nearby businesses to be \$192M in 2014 and 2,877 people employed in tourism and hospitality.

Darebin’s Creative Economy: (Source Geografia 2016, CLUE 2016)

Total Jobs 2,577 (4.8%)	Total GRP \$436.2m (7.5%)	Largest Sector Fashion (1,232/\$196M)
Live Music Employment 220	Live Music GRP +\$25.98m (6%)	Live Music Expenditure \$32.48m
Council Supported Employment +45	GRP Impact +\$3.83m (+1%)	Council Contribution (Expenditure) \$4.83m

<p>Darebin Arts & Entertainment Centre 1,601 events 103,617 attendances 39,492 tickets sold</p>	<p>Northcote Town Hall 3,297 events 90,797 attendances 29,810 tickets sold</p>	<p>Darebin Music Feast 138 events 1,284 artists 72 local venue shows</p>
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***GRP: Gross Regional Product**

The Gross Regional Product of an area is the equivalent of Gross Domestic Product, but for a smaller area. It is the amount of the nation's wealth which is generated by businesses, organisations and individuals working in the area. (Source economy.id 2016)

Darebin's Visitor Economy: (Source economy.id 2016, La Trobe University 2016)

<p>Total tourism & hospitality sales \$362.9m (2013/14)</p>	<p>Total indirect spend from every tourism dollar \$192m (2014)</p>	<p>Tourism & hospitality Employment 2,877 (2014/15)</p>	<p>Education & Training: Largest industry</p>
<p>Darebin GRP \$5.86b (2015)</p>	<p>11,372 Local businesses (2015)</p>	<p>53,919 Local jobs (2015)</p>	<p>Over 8,000 Home-based business</p>
<p>5,009 Enrolled international students at La Trobe University.</p>	<p>79% of La Trobe University's International students are from Asia.</p>	<p>Total value added to local tourism and hospitality sales \$93.2m</p>	

The Regional Economy: (Source economy.id 2016)

<p>Combined GRP: \$41.2b (2015)</p>	<p>Victoria's GSP: \$350.3b</p>	<p>Melbourne's North approximate GRP as a % of state GSP: 12%</p>
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***GSP: Gross State Product**

The Gross State Product is the net measure of the economic output of a state. It is the sum of all value added by industries within the state and serves as a counterpart to the gross domestic product (GDP).

Issues and Discussion

Why does Darebin need a Tourism Strategy?

The Tourism Strategy has been developed to maximise tourism's contribution to Darebin's future success. The aim is to diversify the local economy by stimulating the tourism visitation through leveraging the opportunities the Melbourne brand creates. The purpose of this Strategy is therefore to:

- Council departments will work together to improve the existing tourism offering.
- Increase awareness and visitations of assets and experiences.
- Collaborate with Industry.
- Harness community pride.

Tourist versus Visitors

Tourists:

A tourist is someone who is away from home for less than one year continuously for the purposes of leisure, including holiday and visiting friends and/or relatives, business, education, employment or personal reasons, other than to be employed by a resident entity in the country or place visited.

To be considered a Domestic Day Trip visitor, a person should have travelled for a round trip distance of at least 50km, and should be away from home for at least 4 hours. To be considered a Domestic Overnight visitor, a person should be away from home for at least one night in a place that is at least 40km from home.

Local visitors:

In addition to attracting the traditional “tourist”, it is important that Darebin recognises the importance the “local visitor” can play in maximising the economic value of tourism in Darebin. Therefore, Darebin’s Tourism Strategy should not only focus on attracting tourists from further afield, but also aim to increase visitation and spend from people in neighbouring suburbs within 40km from Darebin.

Creating the very best advocates for our City – our residents

Visiting Friends and Relatives (VFR) is the main driving factor for regional Victorians to visit Melbourne. They account for 8.8 million visitors and contribute \$2.6 billion to Melbourne’s economy (YE Dec 2014). Darebin’s VFR market is strong, being the most popular purpose to visit Darebin by domestic and international visitors. An opportunity exists here for Darebin to increase the economic contribution from the VFR market via our resident community. In addition to maximising visitor spend; the Strategy will also encourage free experiences for residents, tourists and visitors to experience Darebin.

The Darebin community has real and authentic stories to tell, from our rich migrant and indigenous communities to our artisans, creators and musicians. If we can connect people with residents to learn, share stories and pass on skills and traditions, we can deliver a truly memorable experience for visitors.

Council wide approach – what does this mean?

This approach involves Council departments working together to improve the existing tourism offering.

Connecting Darebin to a bigger picture

The Tourism Strategy will also help position the City of Darebin as a key destination of the inner Melbourne Northern region. With Melbourne’s North GRP equating to nearly 12% of Victoria’s Gross State Product (GSP) together with Darebin’s numerous strategic economic advantages, there is considerable impetus for a local strategy that integrates with the regional economy for collective advocacy and action, and connects our businesses and experiences to a bigger region.

Local governments have many different approaches to activating the visitor economy. For municipalities located in Melbourne’s north (includes Cities of Yarra, Moreland, Hume, Whittlesea, Banyule and Nillumbik) the following areas require attention in order to further grow the regional economy:

- Safe, accessible and sustainable transport.
- Future developments of key destinations such as Preston Market.

- Effective communication, engagement and participation of diverse communities.
- Increased amounts of short term accommodation investment.
- Creating a lasting impression on visitors by strengthening our sense of place, character and amenity.
- Harnessing the digital economy.
- Advocacy and funding.
- Future upgrades of ageing assets in need of development.
- Supporting the growing food and beverage industry.
- Advocating and promoting future employment-precinct clusters such as the La Trobe Innovation and Employment Cluster.

Council's role in tourism

Council's role is to support and assist tourism businesses to grow the local economy by attracting increased visitation.

Darebin's economy already has significant capability and local businesses have shown a strong desire to champion tourism into the future. This positions Darebin well to become a strong visitor destination. In determining its role in tourism, the Strategy has recognised the need to work closely with the City's businesses, providing the type of leadership that encourages and facilitates investment and business growth. In order to do this the Strategy will focus on the following areas:

- Destination marketing; including position messaging, public relations, events development and management.
- Developing the local tourism industry; including encouraging emerging local tourism businesses, and providing business support and guidance.
- Improving and maintaining the public realm, place making and activation, place management and community capacity building initiatives.
- Fostering and building key tourism partnerships at local and state government levels.
- Providing tourism related infrastructure; including community spaces, facilities and services that enhance the visitor experience and improves the safety of residents and visitors.
- Providing a planning scheme framework that supports and encourages the development of new and appealing tourism attraction such as the redevelopment of Preston Market.
- Advocating for appropriate tourism development and investment in the City.
- Promoting the benefits of tourism to industry and the community.
- Collaborate with industry to manage Darebin as a visitor destination including providing visitor information.
- Play a guiding role in future identity studies and branding of suburbs highlighted in master plans to create a sense of place in Darebin.

Key consultation themes

The four week community consultation on the draft Strategy provided the following additional feedback to consider:

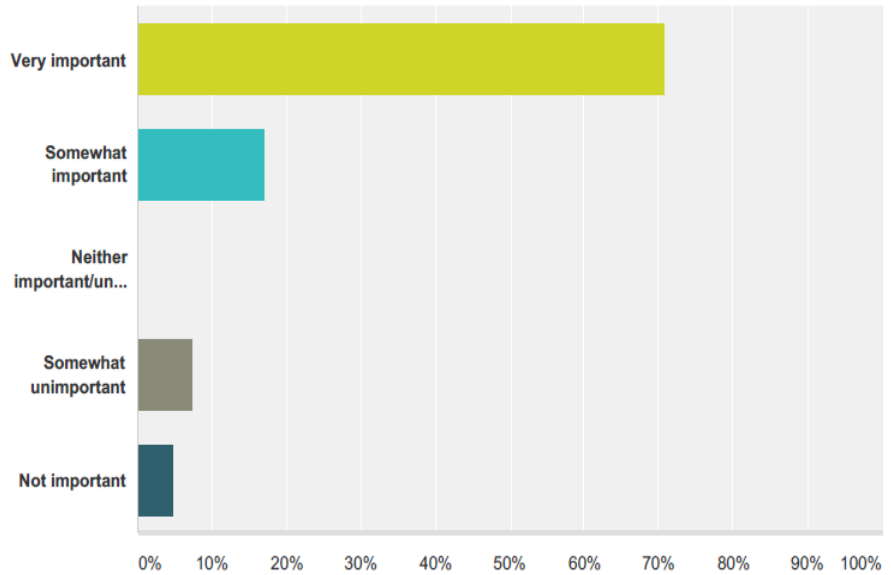
- Advocacy for increased sustainable transport options.

- Highlight cycle tourism opportunities.
- Recognising our cultural diversity and our history.
- Initiatives to attract Chinese tourists and visitors.
- Initiatives specific to international student and their visiting relatives and friends.

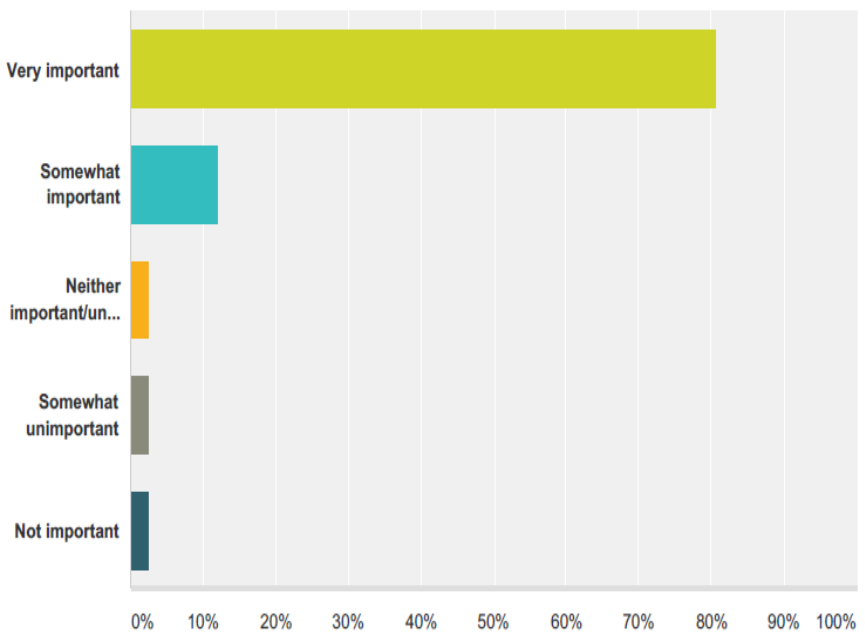
The feedback received has been incorporated into the actions within the Strategy.

As part of the community consultation an online survey was undertaken and questions were aligned to the strategic directions of the Strategy. Responses received indicate a strong acceptance of the three goals which have been identified in the Strategy (see survey responses below):

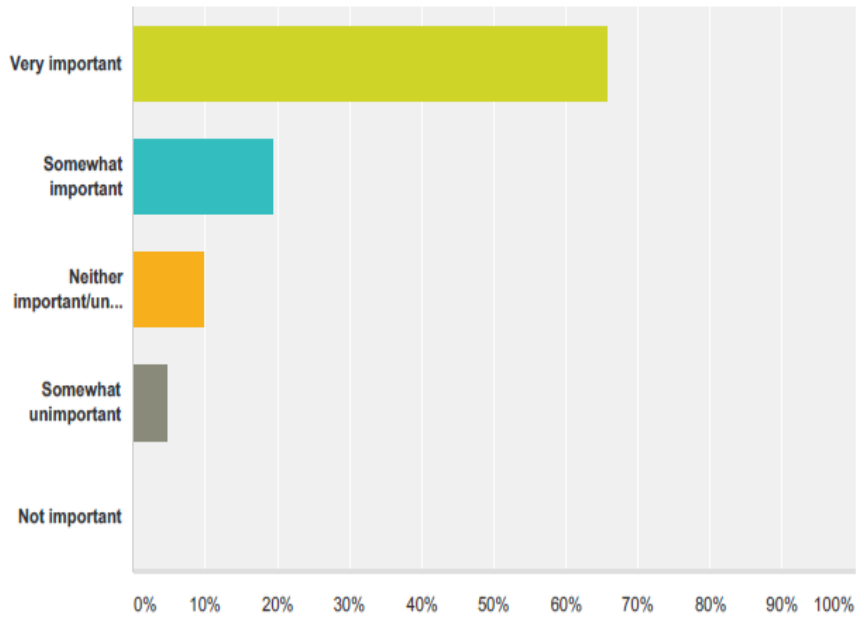
Q3 In attracting visitors and tourists to the City of Darebin, how important is it to share and communicate to them the unique stories of our suburbs?



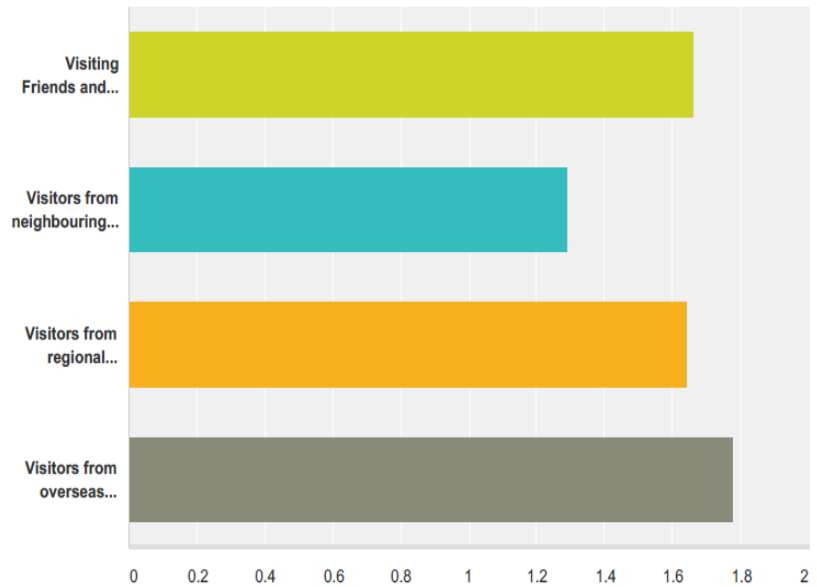
Q4 How important is it to improve the visitor experience through safety, design, and look and feel of our shopping strips, venues and parks?



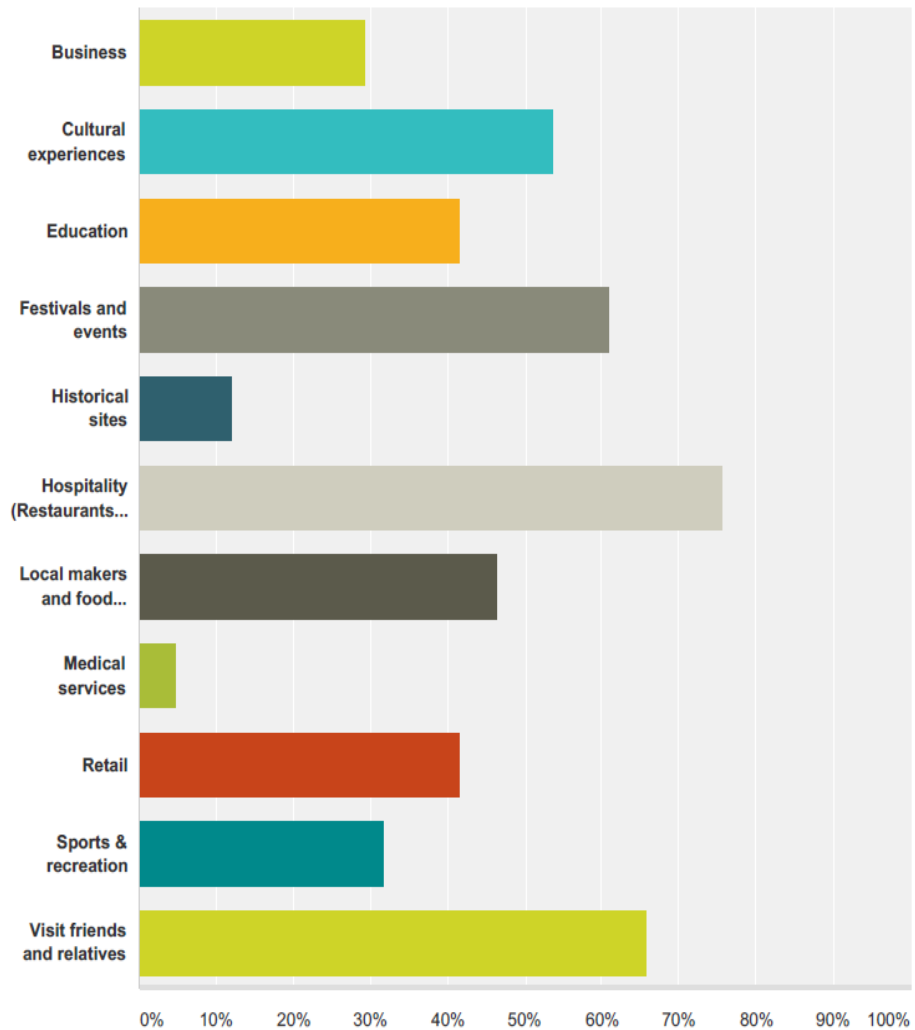
Q5 How important is it to support our businesses to attract more visitors?



Q6 How important is it to promote Darebin's tourism appeal to the following visitors?



Q7 What do you consider to be the main reasons for people to visit the City of Darebin?



Key Strategic Directions

The Strategy will concentrate Council’s actions in three strategic directions which will guide the development of Darebin as a destination over the next five years (2016-2021).

Key Strategic Directions	Focus areas
Our story	<ul style="list-style-type: none"> Defining our identity and telling our story as a point of differentiation. Undertaking marketing activities that have the ability to guide our entire visitor experience offering. Maximising awareness with the target markets we want to attract.
Enhancing the visitor experience	<ul style="list-style-type: none"> Using our unique assets and identity to create better and more engaging experiences for visitors. Ability to attract more visitors, more often, staying longer and spending more. Creating a strong sense of place and improving visual amenity.

Key Strategic Directions	Focus areas
Supporting our businesses	<ul style="list-style-type: none"> • Providing smoother pathways for tourism initiatives. • Providing market insights to our businesses. • Attracting new and complementary investment. • Providing leadership in developing our City as a visitor destination.

Under each of these focus areas there are a range of actions to deliver. Where possible the actions are intentionally general (not specific), to ensure that the Strategy is flexible and allows Council the ability to adopt actions that reflect changes in economic conditions and meet the needs of the community.

Financial and Resource Implications

The Strategy has a five year term, which provides a vision to inform the visitor economy in the City of Darebin. An action plan has been developed to achieve the Strategy objectives. Funding will be required to deliver some actions including:

- Minor capital works plans may be developed directly from the action plan and will be presented to Council annually through the budget process.
- Operational initiatives will be submitted as business cases through the annual New Initiative process.
- Branding and future identity studies required by this Strategy will be submitted through the Capital Works budget in conjunction with proposed future master plans.
- External funding from state and federal governments will be sourced where possible (e.g. Tourism Victoria and Tourism Australia).

Risk Management

A risk assessment will be carried out for each project undertaken in the Strategy. Council not funding projects will be seen as not providing support to the local tourism economy.

Policy Implications

Economic Development

The Strategy outlines the framework and clarifies Council's role in creating the right conditions and environment for business to grow and succeed, and employ more people.

Environmental Sustainability

This Strategy does not have any environmental sustainability policy implications.

Human Rights, Equity and Inclusion

Strategy highlights

- The need to ensure visitor information is visible and easily available.
- Attractions are safe and accessible to the Darebin community.
- The variety of culturally diverse experiences that exist within Darebin.

Future Actions

- Launch the Tourism Strategy.
- Implement actions and projects from the Strategy.
- Report on the achievements from the Strategy to Darebin's tourism industry and Council.

Consultation

Initial interest was sought to be part of the development of the Tourism Strategy through various communications including e-North, Council's Business Connection, mail-outs to database, an online survey and existing relationships with businesses.

Council then held a number of industry forums and one-on-one consultations with over 100 businesses and stakeholders for the development of the draft Strategy. The forums were attended by a variety of our key tourist attractions such as the Mantra Bell City, Preston Market, Northland Shopping Centre, La Trobe University, Melbourne Polytechnic, Parks Victoria, Dyson Bus Group, Darebin's Food Truck Parks, numerous restaurants, retail businesses, centre managers, entrepreneurs and well-known Darebin producers such as Hawkers and Three Ravens Breweries. In addition to these forums, the draft Strategy was guided by an internal project team.

The draft Strategy was then circulated for comment to all participants of the industry forums and to the business database consisting of over 4,000 businesses. Additional community consultation and engagement included:

- A Facebook campaign using video testimony featuring local business operators.
- Advertisement in the local Chinese newspaper and interview with CEO of Epoch Times Newspaper.
- Online community survey.
- Individual feedback was received from key tourism operators including the Islamic Museum of Australia, Mantra Bell City, Northland Shopping Centre, La Trobe University, Melbourne City Football Club and Melbourne Polytechnic.

Council's Advisory Committees were provided opportunities to have input into the development of the Strategy. Opportunities included presenting the draft Strategy at their meeting, receiving the draft for comment and the offer of a personal consultation.

Submissions and feedback were received from a number of the advisory committees including:

- Darebin Aboriginal Advisory Committee
- Darebin Disability Advisory Committee
- Darebin Women's Advisory Committee
- Darebin Arts Ambassadors Committee
- Darebin Environmental Reference Group
- Preston Business Advisory Committee
- Darebin Bicycle Advisory Committee
- Darebin Active Healthy and Ageing Board

The following committees did not provide feedback into the draft Strategy:

- Darebin Interfaith Committee
- Darebin Ethnic Communities Council
- Sexuality, Sex and Gender Committee
- Darebin Housing Advisory Committee

Representatives from Victoria's tourism Industry bodies including Victorian Tourism Industry Council, Tourism Victoria and Destination Melbourne have provided input and feedback on the draft Strategy.

All of the feedback was supportive of the draft Strategy and most operators wanted to know how they can assist and/or be a part of the implementation of various projects.

Members of the internal project team were individually consulted on the draft Strategy to ensure that it is comprehensive and reflective of the discussions held and to incorporate any additional matters, actions or concepts which were not included. The internal project team included:

- Manager Children, Families and Community
- Manager City Development
- Manager Communication and Marketing
- Manager Creative Culture
- Manager Economic Development and Civic Compliance
- Manager Environment and Natural Resources
- Manager Libraries, Learning and Youth
- Manager Parks and Vegetation
- Senior Coordinator of Transport Management
- Coordinator Arts and Culture Venues
- Coordinator Business Development
- Coordinator Community Wellbeing
- Coordinator Customer Service
- Coordinator Leisure Services
- Coordinator Public Realm
- Coordinator Strategic Planning
- Officer Digital Business and Tourism

Conclusion

Councils who are most successful at economic development are those who have a vision for tourism and the role it can play in the long term economic growth of their area. The City of Darebin is thriving, tourism is visible, and the experiences that both Council and industry offer are seen as attractive to entice people to visit Darebin. The Tourism Strategy aims to attract visitation and businesses across the Municipality.

Related Documents

The Tourism Strategy will significantly relate to the following Council endorsed strategies;

- Business Development and Employment Strategy 2012-2015
- Darebin Digital Strategy 2013-2018
- Junction Urban Master Plan : From Pavement to Place - March 2014
- Northcote Activity Centre Structure Plan- April 2007
- Open Space Strategy - July 2007-2017
- Arts Strategy 2014-2020
- Beyond FIDO Public Art Strategy 2006-2015
- Natural Heritage Strategy
- Health and Wellbeing Plan 2013-2017
- Transport Strategy 2007-2027
- Cycling Strategy 2013-2018
- Northern Regional Trails Strategy
- Darebin Planning Scheme
- Aboriginal Action Plan 2012-2015
- Food and Beverage Growth Plan Melbourne's North
- Darebin Leisure Strategy 2010–2020
- Reservoir Streetscape Master Plan - September 2014
- Reservoir Structure Plan - August 2012-2030
- Retail Activity Centres Strategy - March 2005
- Libraries Strategy 2014-2019
- Multicultural Action Plan 2012-2015

Disclosure of Interest

Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The Officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.

APPENDIX A



the place
to live

Tourism

A DESTINATION PLAN FOR DAREBIN

STRATEGY 2016-2021

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Introduction

Darebin is a vibrant and culturally diverse City. Known for having some of Melbourne's most eclectic hip shopping and entertainment precincts, it is artisans, musicians, singers, songwriters, makers, creators and innovators who make up a large percentage of our creative and culturally linguistic community.

The people living here hail from 148 countries and speak 105 different languages. More than fifty percent are first or second generation migrants and we have a strong indigenous heritage with almost 6 per cent of Melbourne's Aboriginal and Torres Strait Islander population living in our City.

Our vision

The Darebin community has real and authentic stories to tell, from our rich migrant and indigenous communities to our artisans, creators and musicians. If we can connect people with residents to learn, share stories and pass on skills and traditions, we can deliver a truly memorable and uniquely Darebin experience for visitors.

Our role

Council's role is to support and assist tourism businesses to grow the local economy by attracting increased visitation.

Purpose

- Council departments will work together to improve the existing tourism offering.
- Increase awareness of and visitation to Council assets and experiences.
- Foster an active, progressive and collaborative tourism industry in the City of Darebin
- Harness and showcase community pride.

To maximise tourism's contribution to Darebin's economic success, Council has developed this inaugural Tourism Strategy to diversify the local economy and grow tourism visitation by leveraging opportunities that the Melbourne destination brand creates.

This Strategy significantly contributes to the following Council Plan goals:

- Council Plan Goal 1: Vibrant City and Innovative Economy
- Council Plan Goal 2: Healthy and Connected Community
- Council Plan Goal 4: Thriving and Creative Culture



**Reasons to visit
Darebin**

The reasons people visit Darebin are numerous; be it for leisure, business, study or to visit friends and relatives. Visitors provide a unique economic benefit to our City and create increased opportunities for community strengthening and engagement.

Tourist versus Visitor:

Tourism may include overseas visitors in the country for a holiday, business or education, Australian visitors staying overnight or local day trippers visiting the area. These different types of tourists will utilise different services within the economy, so understanding the different tourism markets is important for Council and businesses.

In addition to attracting the traditional “tourist”, it is important that Darebin recognises the importance the “local visitor” can play in maximising the economic value of tourism in Darebin. Therefore, Darebin’s Tourism Strategy not only focuses on attracting tourists from further afield, but also aims to increase visitation and spend from people living in and travelling from neighboring suburbs within 40Km from Darebin.

**Darebin’s visitor
profile**

- The main purpose of visit for most visitors was to visit their friends and relatives
- Domestic overnight visitors were more likely to come from Regional Victoria
- Daytrip visitors were most likely to come from Melbourne
- International overnight visitors were most likely to come from New Zealand and stayed for an average of 42 nights

Who we want to attract

Our focus will be to increase visitor numbers and yield from Melbourne and Regional Victoria, and attract Melbourne’s growing number of interstate and international visitors beyond the CBD to experience our City.

Lifestyle Leaders:

Known as Lifestyle Leaders, as defined by Tourism Victoria, our target market makes up almost 30 per cent of the Australian population. They are educated and progressive people and enjoy seeking out information and generally like to try new things. They can afford to indulge more often than the average Australian and have busy social lives and large social networks. They are also seen as trusted advisors, so they can and do influence others.

The Lifestyle Leader market is attractive to pursue because they travel more often, spend more per person, and are more likely to take short trips. They are also more likely than the general Australian population to travel frequently within Victoria. Also the City of Darebin offering compliments their interests for niche and progressive experiences.

Lifestyle Leaders come from all over Australia, from our neighbouring suburbs, greater Melbourne, regional Victoria and interstate and are made up of four segments:

Sub-segments of the Lifestyle Leader:

<p style="text-align: center;">Creative Opinion Leaders:</p> <p>They value authentic City and can spot a fake in an instant. They are creative, in the know and through their extensive social networks they will generate positive word of mouth for us amongst their friends and family.</p>	<p style="text-align: center;">Food and Wine Lifestyles:</p> <p>With their sophisticated palates they dine out, drink wine regularly and are always on the hunt for good quality and organic produce.</p>
<p style="text-align: center;">Inspired by Nature:</p> <p>They have genuine environmental concerns and prefer to spend time in natural environments. They don’t necessarily want to rough it though, so creature comforts are still important to them.</p>	<p style="text-align: center;">Enriched Wellbeing:</p> <p>Despite living next door to a Safeway they will go to the market to buy fresh produce, they like the idea of provenance, freshness and community.</p>

It is important to note that the segments are NOT mutually exclusive. They can overlap, and consumers can qualify for more than one segment as they can have interests across different product areas.

While the broader segment of *Lifestyle Leaders* is relevant to Darebin, it is the sub-segment of *Creative Opinion Leaders* which holds the most relevance and alignment with Darebin's experience offering because of their creativeness, eagerness to explore anything that's new or different and because of their success at persuading others through their extensive social networks. We want to attract people who are curious about Melbourne and have a way of thinking that matches our unique offering.

**Visiting Friends
& Relatives
(VFR)**

Many of the people who visit Darebin do so to visit friends and relatives. The fact that the City of Darebin is home to people of diverse ancestries presents an opportunity to raise a greater awareness of our tourism offer amongst our culturally diverse residents, international students and multi-cultural businesses for the purpose of increasing visitation and spend of their visiting friend and relatives. If we are successful at doing this, they will become our City's best ambassadors.

**International
Visitors**

China is undeniably Melbourne's most important inbound tourism market. In the year ending December 2015, Chinese expenditure grew by 59.2 per cent to \$2.2 billion, in the process exceeding the Government's long term 2020 target of \$2.0 billion, while visitor numbers increased by 25.5 per cent year-on-year to 490,000. So where are these visitors going when they come to Melbourne? What are they doing, what do they like and how can our businesses get ready to welcome them? This Strategy will enable the City of Darebin to leverage the opportunity this market creates. Our partnerships with tourism industry bodies such as Destination Melbourne, Visit Victoria and collaborations with key tourism operators such as La Trobe University and the Mantra Bell City will assist with improving the Chinese visitor experience across Darebin.

Industry trends

Day tripping

Domestic travel is now more a short break proposition, with daytrip visitation growing.

How can we attract more day trip visitors from our neighbouring suburbs and Regional Victoria?

What attraction?

People have a desire for unique, authentic experiences. No longer do they just want to visit attractions.

How can Darebin enhance its existing experiences and create new ones that engage visitors in an authentic manner?

Meet the maker, baker or creator

Experiences which involve discovery and interaction with local producers and innovators have fast become a strong motivator for visiting a destination.

How can Darebin foster and support our innovators and creators to draw increased visitor numbers?

Events are increasingly important

As well as their short-term benefits, events make cities more vibrant and interesting places to live, bringing people and communities together and giving them a sense of identity, belonging and civic pride. Events can raise awareness and change perceptions, and can attract visitors to a destination that would not otherwise be considered.

What is Darebin's signature event? Does Darebin have one? If not, why not? And should we create one?

The Digital Age

Increased use of digital technology is being used to influence people visiting places. Consumers are also interacting with destinations at a deeper level by sharing their experiences via social media which is influencing others to travel to these locations.

How can Darebin continue to attract visitors using social media and other digital platforms?

Can I have a skinny, strong, soy, flat white with hundreds and thousands on the top?

Australian consumers are becoming more discerning and demanding of higher standards. There is dissatisfaction amongst consumers with the quality, attitude, attention to detail, and overall approach to customer service in Australia. As such visitors will continue to expect improved service and skills across the tourism industry in Australia.

How can we support Darebin businesses deliver the best possible experience?

On your bike

More and more people are taking to two wheels - both for their daily commute and for leisure purposes. Cycling is a growing market with the potential to contribute positivity towards Darebin's visitor economy as well as

improve quality of life for its residents.

How can we make Darebin more bike friendly to encourage more leisure cyclists?

The Ripple Effect

The Tourism Industry creates a significant ripple effect which contributes towards multiple businesses across our communities. As this graphic shows, the tourist and visitor spend is central to this ripple effect.

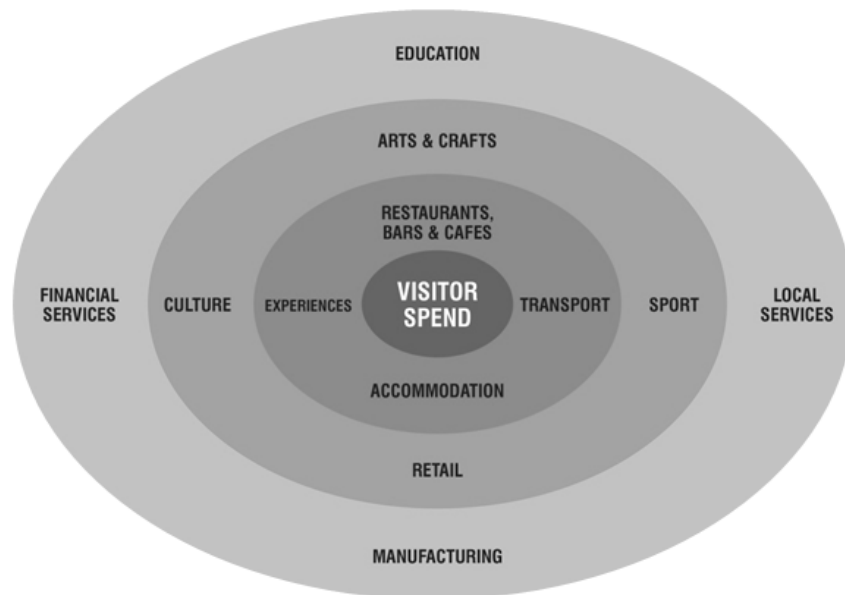


Image source: Destination Melbourne

The Value of Tourism in Darebin

A snapshot of the visitor economy from a creative, local and regional perspective (below) suggests that our venues are host to a number of events and the population of people working in the creative arts, music, writing and performing are stimulating interest within and outside our Municipality. This is seen through attendances to public and privately owned venues which in turn are fuelling trade in hospitality, retail and local services. The local economy shows this to be the case with Tourism and Hospitality sales reaching \$362.9M in 2013/14, indirect spend on nearby businesses to be \$192M in 2014 and 2,877 people employed in Tourism and Hospitality.

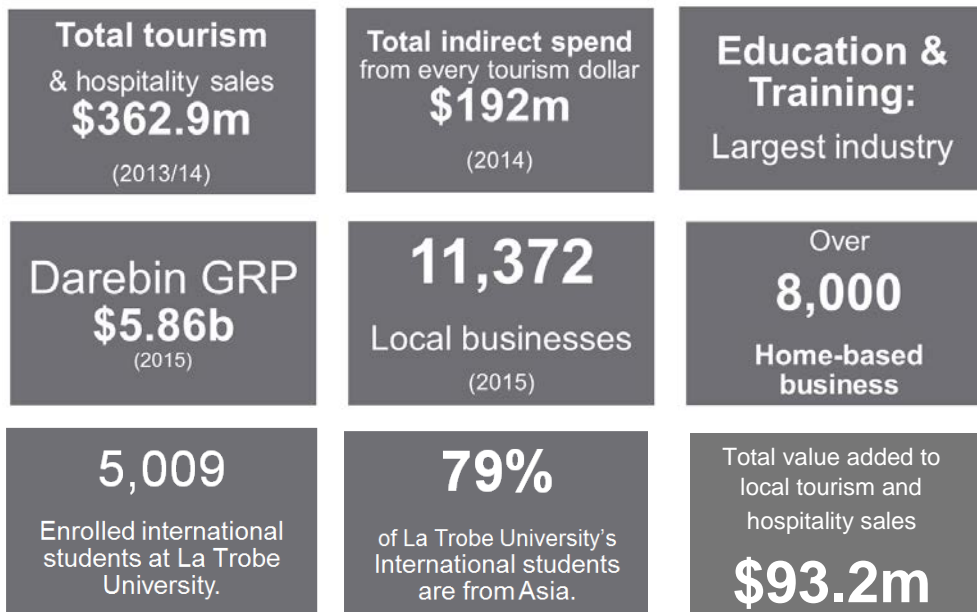
Darebin's Creative Economy:



(Source Geografia 2016, CLUE 2016)

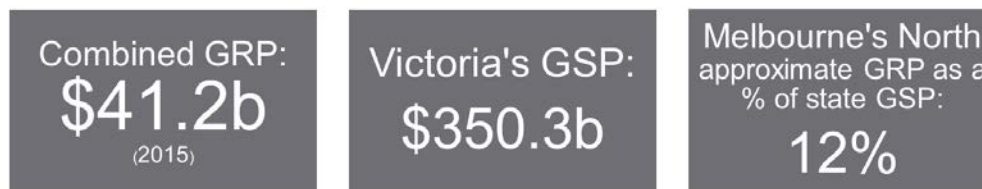
**GRP: Gross Regional Product - The Gross Regional Product of an area is the equivalent of Gross Domestic Product, but for a smaller area. It is the amount of the nation's wealth which is generated by businesses, organisations and individuals working in the area (Source economy.id 2016).*

Darebin's Visitor Economy:



(Source economy.id 2016, La Trobe University 2016)

The Regional Economy:



(Source economy.id 2016)

*GSP: Gross State Product- The Gross State Product is the net measure of the economic output of a state. It is the sum of all value added by industries within the state and serves as a counterpart to the gross domestic product (GDP).

Strategy Development The principles of ownership, collaboration and engagement have been at the heart of the Strategy's development process. To ensure the Strategy is reflective of the values and aspirations of the local community, an engagement program was designed to provide the opportunity for community input and ideas to be considered with a whole of Council approach.

A number of engagement sessions were held early in the Strategy development process with over 100 businesses participating in three key industry forums. Industry consultations were attended by a variety of managers and CEOs of our key tourist attractions, numerous restaurants, retail businesses, centre managers, entrepreneurs and well-known Darebin producers. Also in attendance were representatives from Victoria's tourism Industry bodies including Victorian Tourism Industry Council, Tourism Victoria and Destination Melbourne.

Council's role in tourism

Council's role is to support and assist tourism businesses to grow the local economy by attracting increased visitation. Darebin's economy has significant capability and local businesses have shown a strong desire to champion tourism into the future. This positions Darebin well to become a strong visitor destination. In determining its role in tourism, Council has recognised the need to work closely with the City's businesses, providing the type of leadership that encourages and facilitates investment and business growth. It will do this by focusing on the following areas of:

- Destination marketing; including positioning messaging, public relations, events development and management.
- Developing the local tourism industry; including encouraging emerging local businesses, and providing business support and guidance.
- Improving and maintaining the public realm, place making and activation, place management and community capacity building initiatives.
- Fostering and building key tourism partnerships at local and state government levels.
- Providing tourism related infrastructure; including community spaces, facilities and services that enhance the visitor experience and improves the safety of residents and visitors.
- Providing a planning scheme framework that supports and encourages the development of new and appealing

attractions.

- Advocating for appropriate tourism development and investment in the City.
- Promoting the benefits of tourism to industry and the community.
- Collaborate with Industry to manage Darebin as a visitor destination including providing visitor information.
- Play a guiding role in future identity studies and branding of suburbs highlighted in master plans to create a sense of place in Darebin.

**Connecting
Darebin to a
bigger
picture**

This Strategy will also help position the City of Darebin as a key destination of the inner Melbourne northern region (includes the municipalities of Yarra, Moreland, Hume, Whittlesea, Banyule and Nillumbik). With Melbourne's north GRP equating to nearly 12% of Victoria's Gross State Product (GSP) together with Darebin's numerous strategic economic advantages, there is considerable impetus for a local Tourism Strategy that integrates with the regional economy for collective advocacy and action, and connects our businesses and experiences to a wider region.

Local governments have many different approaches to activating the visitor economy, but all share the collective goal of growing the economy by increasing visitation to their areas.

These individual efforts will enable the regional economy to grow:

- Safe, accessible and sustainable transport.
- Future developments of key destinations such as Preston Market.
- Effective communication engagement and participation of diverse communities.
- Future upgrades of ageing assets.
- Supporting the growing food and beverage industry.
- Increased amounts of short term accommodation investment.
- Creating a lasting impression on visitors by strengthening our sense of place, character and amenity.
- Harnessing the digital economy.
- Advocacy and funding.
- Advocating and promoting future employment-precinct clusters such as the La Trobe Innovation and Employment Cluster.

**The Darebin
Visitor
Experience**

Today, people are seeking experiences that offer a closer community interaction and provide them with an authentic story to share; and Darebin's diverse, rich, intimate and authentic arts and cultural experiences can provide this to visitors. It's not just what we have that makes us different; it's how we do things.

Our unconventional ways have led to: trend setters, pop up shops and parks, food trucks in vacant lots, thriving unused spaces, live music, bars and cafes, theatres from days gone by, handmade everything and anything, vintage shops, op shops and barber shops, food markets, food forests, home grown, abundant and organic produce, comic books and the smell of hops, craft beer and roasted coffee beans, barefoot bowls and vintage wallpaper, wafting smells from nonna's garage kitchen, hipsters learning migrant traditions, aboriginal and indigenous culture, multi-culture, multi-age, secret gardens of lakes and trees, open space, green space, art space, event space, country music, makers markets, temples and trails, salami – yes that's right, we have lots of salami, and we even have our own animal farm. It is these types of businesses and experiences we want to continue to grow and attract to our City.

People are seeking experiences that offer a closer community interaction and provide them with an authentic story; and Darebin's diverse, rich, intimate and authentic arts and cultural experiences can provide this to visitors. But it's not just what we have that makes us different; it's how we do things.

Darebin’s major destinations

Through our extensive consultation we have identified the role of both Council and privately-owned cultural assets. The table below outlines Darebin’s major destinations:

Cultural assets	The Stolen Generation Marker, The Spiritual and Healing Trail, Islamic Museum of Australia, Chùa Linh Sơn Buddhist Temple, Cooper’s Settlement, Bundoora Homestead Art Centre.
The arts	Northcote Town Hall, Darebin Arts and Entertainment Centre, markets, artisans, galleries, Westgarth Palace Cinema, live music
Key festivals and events	Darebin Music Feast, Melbourne Comedy Festival, Melbourne Salami Festival, Speak Easy Festival, The Darebin Community and Kite Festival, Loud Mouth families program, Homemade Food and Wine Expo, True North Festival, Backyard Harvest Festival, Sustainable Business Expo and environmental education experiences.
Hospitality and live music venues	Cafés, restaurants and bars such as Thornbury Theatre, Northcote Social Club, The Wesley Anne, 303 Bar.
Vibrant shopping strips and centres	Preston Market, Reservoir, Fairfield, Northcote, Thornbury, Preston, Northland Shopping Centre and a host of factory outlets.
Tertiary institutions	La Trobe University, Melbourne Polytechnic.
Sport and recreation	Over 50 sports grounds offering the community the ability to take part in AFL, Soccer, Rugby, Cricket, Baseball, Athletics, Cycling, Northcote Golf Course, Bundoora Park Golf Course,

Northcote Aquatic and Recreation Centre (NARC), Reservoir Leisure Centre and regional tracks and trails that connect Darebin to other areas of Melbourne's North.

Parks, reserves and recreation

Bill Lawry Oval, Bundoora Park, Edwardes Lake Park, Merri Creek, All Nations Park, Oldis Gardens, Ray Bramham Gardens, Merri Park, Darebin Parklands, Greswell Forest Wildlife Reserve, La Trobe Wildlife Sanctuary, community gardens, permaculture activities. Shared walking and cycling tracks and trails: Darebin Creek Trail bridge, La Trobe University Shared Path, Plenty Road Shared Path, St Georges Road Trail.

Five Year Strategic Direction

Our story

- Defining our identity and telling our story as a point of differentiation.
- Undertaking promotional marketing activities that have the ability to guide our entire visitor experience offering.
- Maximising awareness with the target markets we want to attract (Lifestyle leaders, international and local visitors).

Enhancing the visitor experience

- Using our unique assets and identity to create better and more engaging experiences for visitors.
- Ability to attract more visitors, more often, staying longer and spending more.
- Creating a strong sense of place and improving visual amenity.

Supporting our businesses

- Providing smoother pathways for tourism initiatives.
- Providing market insights to our businesses.
- Attracting new and complementary investment.
- Providing leadership in developing our City as a visitor destination.

What Success looks like

Year 1 - High

- Raised awareness of our tourism offer.
- Successfully engaged our tourism industry and they are working cooperatively with council.

Year 3 - Medium

- Provided new experiences to visitors
- Created a stronger sense of place and improved the City's visual amenity.
- Increased the value of tourism - economically and socially.

Year 5 - Low

- Created more jobs in tourism.
- Increased tourism and business investment in our City.

Action Plan

Goal 1: Our story

Having a strong story to tell; one that reflects our community values and aspirations, and recognises the individual personality of Darebin’s destinations, will provide a platform on which to express our individuality and unique identity.

The stories we create will guide our entire visitor offering, and maximise awareness with the target markets we want to attract, whilst delivering the desired flow on effects of increased employment, investment and tourism development. This goal focuses on defining our identity and undertaking marketing activities that have the ability to attract new visitors and also increase the spend from those already visiting our City, such as people travelling for business, work, study, leisure, services, or to visit friends and relatives.

Goal 1 outcomes:

- A consistent approach to how we talk about our destinations
- Increased awareness of the diversity of experiences on offer in our City
- Increased visitor spend from those already visiting, e.g. students, VFR and business
- Attraction of new visitors

Action		Priority	Measure of Success
1.1	Conduct suburb identity studies and ensure tourism is considered in future master plans.	Medium	Consideration is given to tourism in all master plans. The identity for each suburb is defined.
1.2	Develop and provide local businesses with suburb specific tourism marketing tools.	High	Tourism marketing tools are readily available for businesses to use. Each suburb has content to communicate its individual brand story including our cultural diversity.
1.3	Provide businesses with opportunities to develop their digital marketing capabilities	High	More businesses are effectively undertaking their own digital marketing
1.4	Identify local ambassadors to showcase Darebin’s suburbs and	Medium	Ambassadors are engaged and are positively influencing visitors

	our cultural diversity.		and businesses.
1.5	Work with relevant stakeholders to develop and implement marketing initiatives for each suburb.	Medium	Each suburb is experiencing increased visitation to local businesses, shopping precincts, events and festivals.
1.6	Develop and implement a communications plan to coordinate tourism marketing initiatives across Council's online and print channels.	Medium	All council communications channels are promoting and raising awareness of the unique experiences Darebin has to offer.
1.7	Utilise Council's Communications Department to optimise media coverage of Darebin's tourism offering.	Medium	Increased media coverage and promotion of Darebin's tourism offer.
1.8	Host familiarisation tours of Darebin products and experiences for media and industry.	Low	Increased media coverage and awareness of Darebin's tourism offer.
1.9	Work collaboratively to improve the profile of the Bundoora Park Precinct.	High	Increased visitation to the Bundoora Park Precinct.
1.10	Work with key tourism operators such as La Trobe University, Melbourne Polytechnic, Northland Shopping Centre, Mantra Bell City, Melbourne City Football Club, Islamic Museum of Australia, Preston Market redevelopment to promote their appeal as key Darebin visitor destinations.	Medium	Increased visitation to Darebin's key tourism destinations with increased visitor dispersal.
1.11	Participate in cooperative marketing campaigns with Destination Melbourne and other tourism industry bodies to raise awareness of tourism experiences to target visitors such as international students, overnight visitors and lifestyle leaders.	High	Increased awareness, increased visitor numbers, increased visitor spend.
1.12	Undertake an audit of Darebin's	Medium	Opportunities and gaps are

	online tourism content and platforms.		identified and communicated to businesses to help them effectively coordinate their online marketing.
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Goal 2: Enhance the visitor experience

Our ability to attract more visitors, more often, staying longer and spending more will depend on our ability to deliver memorable experiences that exceed what we promise in our marketing. By using our unique assets, our identity and innovative approach, we can create better and more engaging experiences for visitors and leverage better tourism outcomes.

The ability to leave a lasting impression on visitors will also be enhanced by strengthening our sense of place, character and amenity. Aesthetic improvements will be important; however we must also continue to activate our City places so that they are vibrant, safe and accessible for residents and visitors.

By creating a strong sense of place and improving visual amenity, we will continue to build pride and create the very best advocates for our City – our residents. This goal focuses on initiatives that help to leave a lasting impression on our visitors and enhance their overall experience. Support the implementation of Council’s streetscape and public realm improvement, to continue to strengthen Darebin’s sense of place. The City is more vibrant, active and accessible and our residents feel a stronger sense of pride about their City.

This Goal is all about working in collaboration with tourism operators and Council departments to assist enhance the visitor experience within Darebin.

Goal 2 outcomes:

- Improved existing tourism experiences
- New and genuine reasons for people to visit
- Increase length of stay and spend
- Darebin’s sense of place, character and amenity exceeds visitor expectations
- Residents and visitors feel safe in our City
- Community pride is strengthened and residents become our best advocates

Action		Priority	Measure of Success
2.1	Strengthen Darebin’s arts, creative and live music scene to leverage increased tourism outcomes.	High-Medium	Increased participation in and awareness of Darebin’s creative programs. Darebin continues to be home of choice for artists and creative industries.
2.2	Work collaboratively to develop and implement a communications plan to distribute visitor information.	Medium	Visitor information is easily available and accessible digitally and in-destination.

2.3	Undertake an audit of local events and attractions.	High-Medium	Audit undertaken and an understanding of opportunities and gaps are identified and communicated to direct future planning.
2.4	Identify and implement initiatives that better utilise Council facilities for tourism purposes.	Medium	The economic value of tourism activity from Councils facilities and venues has increased
2.5	Identify and implement initiatives that better utilise Darebin's parks and gardens, natural heritage assets, tracks and trails for tourism purposes.	Medium	Councils natural assets are attracting increased tourism usage
2.6	Further develop existing and new Aboriginal tourism experiences including the Spiritual and Healing Trail, Merri Creek, the Koori Mural, the site where the Treaty was first signed and contemporary experiences.	Medium	Increased awareness and employment of local Aboriginal tourism experiences.
2.7	Explore the development of a tourism experience and/or marketing initiatives along the Route 86 Tram.	Medium	Increased awareness of Darebin's product offering along this popular route.
2.8	Continue to develop and promote Darebin's unique urban food offering.	High-Medium	Darebin continues to be known for its compelling food culture. Increased number of food businesses. Number of articles in media showcasing Darebin's food and hospitality offerings.
2.9	In collaboration with relevant stakeholders develop initiatives that increase cycling in Darebin.	High	Increase in number of people cycling. Number of cycling events held.
2.10	Undertake a safety perception audit of Darebin's key places of destination.	High-Medium	Visitors perceive the City of Darebin as a safe

			destination.
2.11	Undertake an audit of the accessibility of Darebin’s key places of destination.	Medium	Council assets are easily accessible.
2.12	Continue to implement Council’s streetscape, public realm improvement, place making and public art activation programs, with a view to strengthening the sense of place	Medium	Number of activation programs undertaken.

Goal 3: Support our businesses

It is important that Council takes a proactive approach to tourism in our City by creating a supportive environment for business and tourism activity to flourish. We will work with our residents and businesses to provide smoother pathways for tourism initiatives that stimulate tourism growth. By providing market insights to our businesses, easier planning processes, Council infrastructure and attracting new and complimentary investment, the activities under this goal aim to provide leadership in developing our City as a visitor destination.

Goal 3 outcomes:

- Businesses find it easier to establish in Darebin
- More businesses are deciding to locate in Darebin
- Better planning of our destinations

Action		Priority	Measure of Success
3.1	Work with businesses and Council to increase the understanding of the value and role of tourism for business and the community.	High-Medium	Businesses, Councillors and Council Staff are aware of the value of the local visitor economy.
3.2	Work with places of destination to promote the use of sustainable transport options for visitors.	Medium	Business surveys to measure the increased availability of sustainable transport options.
3.3	Work with real estate agents and landlords to attract new business to the Municipality.	Medium	Increased activation of businesses and underutilised spaces to enhance the visitor experience.
3.4	Collect and share business and Council visitor data to evaluate our initiatives.	High	Statistics and visitor feedback inform Council and business marketing initiatives.
3.5	Pursue the unusual and unique businesses that Council wants to attract, to support and strengthen the City's tourism offering.	Medium-Low	Number of unique and unusual businesses pursued.
3.6	Identify and reduce regulatory barriers that hinder new business and ensure tourism is a priority in Council's planning and approval processes.	High-Medium	Council is successfully attracting new business and visitor experiences. Number of pre-consultations undertaken.

			<p>Number of permit applications approved.</p> <p>Reduction in the time that applications are approved.</p>
3.7	Seek to attract tourism investment particularly in accommodation and sport and leisure.	High	Darebin has improved tourism infrastructure, accommodation choice and increased capacity.
3.9	Continue to support and develop City of Darebin's free public Wi-Fi to enhance the visitor experience and business marketing opportunities.	High-Medium	<p>Increased use of Wi-Fi for tourism marketing.</p> <p>Increased use of Wi-Fi by visitors.</p>
3.10	Continue to develop and support digital technology to improve tourism outcomes.	High-Medium	<p>Training programs provided to businesses.</p> <p>Number of digital tourism marketing campaigns undertaken.</p>
3.11	Improve the tourism content on Council's website to provide visitor information.	High	Visitor information is easily accessible on Council's website.
3.12	Support the development of a local tourism network in the City of Darebin.	High	Darebin has an active and passionate tourism industry network that meets regularly.
3.13	Provide businesses with opportunities for further industry development and create a Darebin Tourism Award. Encourage businesses to apply for industry, state and national awards.	Medium	<p>Industry development opportunities are well attended and valued.</p> <p>Celebrate local tourism excellence.</p>
3.14	Explore the development of an integrated northern local government network to strengthen and promote tourism for the inner northern region.	Medium	A collaborative arrangement between neighbouring councils has been created that meets regularly to discuss tourism in the inner northern region.

3.15	Participate in Destination Melbourne's Greater Melbourne Destination Management Plan.	High	A collaborative arrangement between local councils Destination Melbourne to continually evolve Melbourne's visitor experience.
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6.2 ENERGY EFFICIENT STREET LIGHT PROJECT

Author: Manager Environment and Natural Resources

Reviewed By: Director Assets and Business Services

Report Background

At the Council meeting held 15 July 2013, Council initiated and accepted funding for a 3 year project to replace residential street lights with more energy efficient lights. The project is now complete and this report details the outcomes.

Previous Council Resolution

At its meeting held on 15 July 2013 Council resolved that:

- (1) *Council resolves to enter into a funding agreement with the Commonwealth of Australia to install energy efficient street lights in the City of Darebin which includes Commonwealth funding of \$1,850,311 (GST exclusive) and Darebin Council funding of \$2,500,696 (GST exclusive) over a 3 year period.*
- (2) *The Chief Executive be authorised to finalise and execute the funding agreement on behalf of Darebin Council.*
- (3) *Council confirm project funding arrangements for this project as part of the mid-year budget review.*
- (4) *Council seeks approval from the Local Government Minister under sub-section 186(5)(c) of the Local Government Act to be exempt from the public tendering process and to approve Citipower project management and tendering of energy efficient lighting installation within the Darebin Citipower distribution area.*

Council considered subsequent reports in 3 February 2014 and 16 March 2015 regarding purchase of lights and contracts with Citipower and Jemena respectively.

Previous Briefing(s)

Councillor Briefing – 23 February 2015

Council Plan Goal/Endorsed Strategy

- Council Plan Goal 3 – Sustainable and resilient neighbourhoods
- Community Climate Change Action Plan

Summary

This report details the outcomes of the Energy Efficient Street Light project. Over 3 years 9440 lights have been upgraded to energy efficient lights and 235 lights have been removed. Since 2012/13 annual street lighting costs have reduced by \$566,000 and there is an estimated reduction of 3802 tonnes of greenhouse gas emissions per year. This is an excellent outcome for a project that is expected to have a simple payback of Council funds of under 5 years.

Recommendation**That Council:**

- (1) Note this report and the significant financial and environmental savings achieved by this project.
- (2) Considers a further report which reviews the Public Lighting Policy in June 2017.

Introduction

For more than 10 years the majority of councils in Victoria have been advocating for and negotiating with Federal and State governments and network operators for the option and capacity to introduce more energy efficient lights. It has taken many years of testing the technology, trials, public surveys, and advocacy work to get the network operators in Victoria to agree to allow councils to change to more efficient streetlights. A significant amount of advocacy and groundwork for this has been carried out by the Northern Alliance for Greenhouse Action (NAGA) of which Darebin Council is a member. The Municipal Association of Victoria (MAV) has also supported advocacy and established a procurement panel for the bulk buy of lights.

In 2013 Darebin City Council successfully applied for grant funding under Round 2 of the Australian Government's Community Energy Efficiency Program (CEEP). The project had an overall budget of \$4,351,007 including Australian Government funding of \$1,850,311 and Council contribution of \$2,500,096.




Over 3 years 9440 residential street lights have been upgraded to energy efficient lights as part of this project and 235 lights have been removed. This project is an integral part of Darebin Council achieving our goal of being carbon neutral by 2020. The key objectives included:

- maximisation of energy savings within project budget
- maximisation of greenhouse gas reduction
- reduction in street light electricity costs
- sharing the learnings and promoting energy efficiency with the community

Issues and Discussion

The project was carried out over 3 financial years commencing in the 2013/14 financial year. Darebin Council has three electricity Distribution Network Service Providers (DNSP) – Citipower, Jemena and AusNet Services. Separate contracts and installation arrangements had to be negotiated with each DNSP.

Prices were cheaper than originally estimated in the grant application due to the lighting technology becoming cheaper and competitive installation contracts due to the number of lights being changed over throughout Victoria. Following the initial changeover of Citipower lights from 80W Mercury Vapour to T5 energy efficient lights, LED lights were approved by Jemena in their distribution area. These lights are more efficient, as shown in the table below and were now affordable within the project budget. Council adopted the purchase of LED lights when approving the contract with Jemena in March 2015.

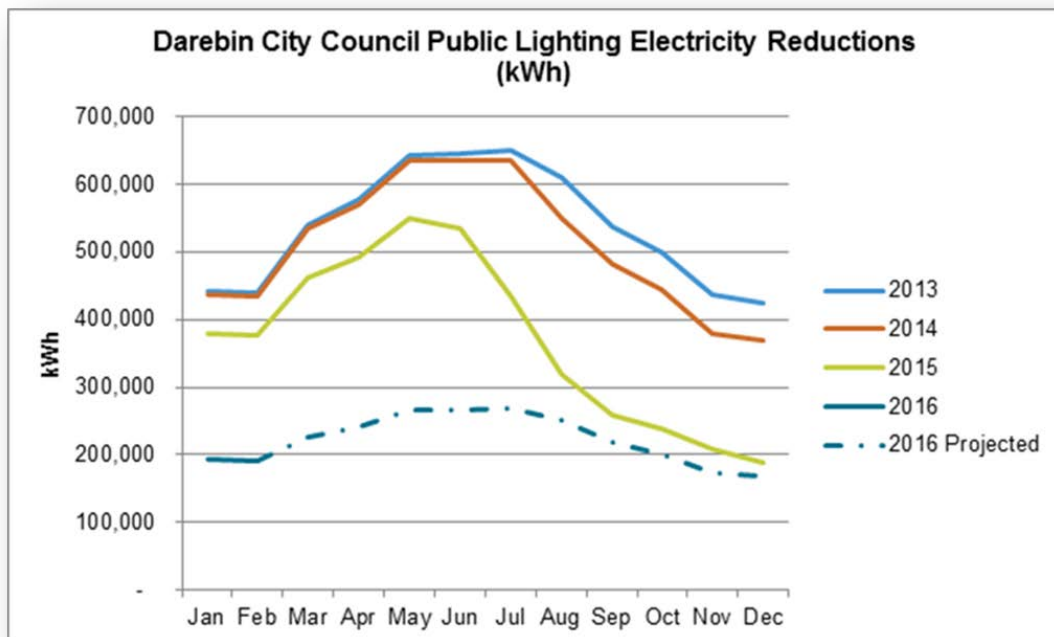
Light type	Power consumption per light	What the lights look like
MV80 80 watt Mercury Vapour Light (replaced light)	95.8 watts	
T5 (2 x 14 watt) (lights used in Citipower area)	30.2 watts (68% more efficient than MV80)	
LED StreetLED 18W (lights used in Jemena area)	21.9 watts (77% more efficient than MV80)	

Following the replacement of 6376 lights and removal of 174 lights in the Jemena area, remaining funds were used to replace 158 decorative street lights in the Ausnet area (Mt Cooper estate) and upgrade lights in the Northcote Aquatic Centre car park to LED with funder approval.

Due to the project changes Council has achieved an improvement of 9.6% better electricity savings than included in the original project estimate. At the same time Victoria's electricity carbon intensity, used for greenhouse calculations, has reduced by 8.8% (from 1.37 tCO₂e/MWh, to 1.25 tCO₂e/MWh) so greenhouse savings have remained on track at 3800 per year.

The diagram below shows the actual and projected electricity reductions achieved from the project.

The removal of street lights was undertaken in consultation with the public with 3800 letters sent to streets where lights were proposed to be removed. There were requests to review 103 of the proposed light removals and following reviews, 64 of these lights have been retained or reinstated. In total 235 lights have been removed and not replaced as part of the project. Lighting reviews following requests ensure Australian standards are met and that specific circumstances are taken into consideration. To date there have been less than 10 complaints regarding increased light or light pollution in relation to the new lighting. As a follow up to this work the Public lighting policy is being reviewed to ensure that standards and processes regarding street lights are clear and consistent.



Options for Consideration

This project has seen the changeover of the majority of Darebin's residential streetlights. There are still a small number of decorative 80 watt Mercury Vapour Light streetlights (344) that have not been upgraded to LED, predominantly in the Ausnet distribution area in Bundoora. With current technology and without grant or other funding, the payback of these lights is estimated at over 15 years payback. Budget submissions may be considered in future years if costs and payback improves.

There are also an estimated 2,137 street lights on roads controlled by VicRoads for which Council pays part (40%) costs. There are a small number of 80 watt Mercury Vapour Lights, but the majority are larger sodium lights. Council will continue to discuss the replacement of these lights with VicRoads. The MAV are currently discussing this issue with VicRoads and are conducting a survey with Councils regarding the replacement of these lights to determine next steps. Estimated payback to Council for replacing cost shared sodium lights is around 12 years.

Financial and Resource Implications

- Since 2012/2013 annual street lighting costs have already reduced by \$566,000, the majority of this reduction is due to energy efficient street lighting and is also partly attributable to the removal of the carbon price on electricity in July 2014. Full annual savings from the change are expected to be \$578,464 per year.
- Based on Council contribution to the project of \$2,444,724.60 and the expected annual saving/avoided cost of \$578,464 per year, Council will have a simple payback of 4.23 years on the funds invested in energy efficiency.
- The significant avoided costs will be maintained but changes in contract and regulatory electricity prices such as the 13.5% electricity price increase for street lights commencing August 1, 2016 will affect actual budget savings.
- The project was completed on time and under budget. The following table shows total actual expenditure and grant acquittal over the 3 years. Note that as the full budget was not required, both the grant and council costs have reduced from the original budget proposal.

Funding source	Project Actuals (GST Exc)	Original budget GST Exc)
Darebin Council Contribution	\$2,444,724	\$2,500,696
CEEP Contribution	\$1,834,907	\$1,850,311
Total expenditure	\$4,279,631	\$4,351,007

Risk Management

Street lighting is provided in accordance to the Australian standards or higher.

Policy Implications

Economic Development

Nil

Environmental Sustainability

The installation of energy efficient street lighting is a key initiative in the Darebin Climate Change Action Plan and will reduce greenhouse gas emissions by around 3,800 tonnes, thereby significantly progressing Council's efforts for achieving carbon neutrality by 2020.

Human Rights, Equity and Inclusion

The T5 and LED energy efficient street lights are a significant improvement on the existing 80W Mercury Vapour street lights in terms of glare, evenness of light spread and reduced mercury content. By reducing load in the evening peak demand on the electricity grid, we are marginally reducing risks of peak demand failure.

Other

This is consistent with the Council Plan. Tender processes were conducted in accordance with Council's Procurement Policy and Guidelines.

Future Actions

- Review Public lighting policy over the next year with a report to Council by June 2017.
- Consider further energy efficient street light proposals in relation to decorative and VicRoads cost shared lighting business cases and funding

Consultation and Advocacy

- The project and its benefits has been promoted in Darebin Community News, in Sustainability News on the Council website, in the local paper and at Council events including the August 2015 Mayoral Event.
- Direct letters were sent to over 3800 households in relation to proposed removals of street lights in their street.
- Transport Management
- Safety officer
- Chief Financial Officer

Related Documents

- Council Minutes – 15 July 2013, 3 February 2014 and 16 March 2015
- *Local Government Act 1989*
- Climate Change Action Plan

Disclosure of Interest

Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The Officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.

6.3 PROPOSED ROAD DISCONTINUANCE REAR 47 AND 49 DAREBIN BOULEVARD AND 66 DUNDEE STREET, RESERVOIR

Author: Manager Assets and Properties

Reviewed By: Director Assets and Business Services

Report Background

The purpose of this report is to provide Council with details regarding the outcome of preliminary investigations into the proposed discontinuance and sale of part of the right of way at the rear of 47 and 49 Darebin Boulevard and 66 Dundee Street, Reservoir.

Previous Council Resolution

This matter is not the subject of a previous Council resolution.

Previous Briefing(s)

Council Briefing 11 July 2016

Council Plan Goal/Endorsed Strategy

Goal: Excellent Service – Strategy 5.4 Long term responsible financial planning
Strategy: Property Asset Management Strategy – May 2015

Goal: Vibrant City and Innovative Economy – Strategy 1.4
Strategy: Strategic Land Use and Sustainable Transport Planning Policies.

Summary

This report provides the history and background relating to the right of way at the rear of 47 and 49 Darebin Boulevard and 66 Dundee Street, Reservoir (Road) shown hatched on the site plan in **Appendix A** and recommends that Council commence the statutory procedures to discontinue the Road. The statutory procedures provide Council with the opportunity to ascertain if there is any support for, or opposition to, the proposal.

In October 2015, Council received an enquiry from an adjoining property owner requesting the discontinuance and sale of the Road. Initial investigations identified that the Road is occupied and although it is not listed in Council's Register of Public Roads it is a road on title.

Correspondence regarding the proposal was sent to all adjoining property owners however, only the owner of 49 Darebin Boulevard has confirmed their interest in acquiring the land at the rear of their property, if discontinued. No objections have been received from adjoining property owners, service authorities or other Council departments in relation to the proposal.

Recommendation

That Council:

- (1) Commence the statutory procedures under section 206 and Clause 3 of Schedule 10 to the *Local Government Act 1989* ("the Act") to discontinue the Road at the rear of 47 and 49 Darebin Boulevard and 66 Dundee Street, Reservoir, shown hatched on the plan enclosed as **Appendix C**.

- (2) Give public notice under sections 207A and 82A and 223 of the Act of the proposed discontinuance in the appropriate newspapers and on Council's website and such notice state that if discontinued, Council proposes to sell the land from the Road to the adjoining property owner at 49 Darebin Boulevard, Reservoir, by private treaty and transfer to itself any land from the road not sold to the adjoining property owners.
-

Introduction

In 2015, Council received an enquiry from an adjoining property owner requesting the discontinuance and sale of the right of way shown hatched on the site plan in **Appendix A** and on the aerial photo **Appendix B** (Road).

It appears that the Road is currently enclosed within the properties at 47 and 49 Darebin Boulevard, although only for a relatively short time. The Road is not listed on Council's register of public roads, is not constructed nor used for access. At present, the Road has not been occupied for a period long enough to create any possessory rights.

Following the completion of initial investigations, Macquarie Lawyers were commissioned to undertake further consultation with a view to Council commencing the statutory procedures to facilitate the possible discontinuance and sale of the 3.05m wide section of Road.

Issues and Discussion

Consultation with owners

All of the immediate adjoining owners have been consulted regarding the proposal and whilst no objections have been received, only the owner of 49 Darebin Boulevard has responded. The owner of 49 Darebin Boulevard has also confirmed their interest in acquiring the land at current market value as well as meeting all of the reasonable costs associated with Council discontinuing the Road, if the discontinuance is successful.

The dimensions and proposed allocation/division of the Road are shown in the Title Plan provided in **Appendix D**.

Service Authorities / Council Departments

Council and the Service Authorities have been consulted in respect to the proposal and no objections have been received. Yarra Valley Water has a sewer within part of the land and will require an easement to be saved over part of the land if the Road is discontinued.

Whilst Council currently does not have any assets located within the Road it will require an easement for drainage to be created over any land sold to cater for the installation of a drain in the future.

Road Discontinuance

Discontinuance of a road removes the road reservation from the land and vests the land in Council. Council has the power to discontinue roads under section 206, Schedule 10, Clause 3 of the *Local Government Act 1989*.

In considering whether or not the Road is no longer reasonably required for public use, Council would need to take into account all relevant considerations, including both past use of and future use for the Road, as well as a range of development and planning considerations.

The statutory procedures provide Council with the opportunity to test the community sentiment about a proposal as it requires Council to give public notice of its intention to reopen a section, discontinue, sell and/or take title of part or all of the Road and invite submissions. Submitters may request to be heard by Council prior to a decision being made to proceed or otherwise with the proposal.

In addition to the public notice, all abutting property owners will be advised of the proposal in writing and informed of their right to make a submission.

A further report would then be presented to Council for a decision on whether to discontinue the Road, part of the Road or not to discontinue the Road.

Options for Consideration

Option 1 - Do Nothing

Council could resolve to take no action or may make no resolution on the matter. This option would mean that the Road would continue to vest in Council and may be occupied by the adjoining property owners.

Whilst Council may, at some time in the future, resolve to commence the discontinuance process, at this time, it may be perceived as Council knowingly encouraging and enabling property owners to continue to occupy other roads or rights of way within Darebin to the detriment of the community whether financially or as a benefiting right.

Additionally Council may lose future rights to the Road if adjoining property owners are able to accrue possessory rights.

Option 2 - Discontinuance Process (Recommended)

Council could resolve to commence the statutory procedures to potentially discontinue the Road and sell the Road to the adjoining property owners.

Undertaking the statutory procedures provides Council with the opportunity to test the community sentiment about the proposed discontinuance and sale of the Road. It would enable Council to make an informed assessment on the future of the Road; whether to potentially reopen part or all of the Road, discontinue part or all of the Road and sell the land from the Road (if discontinued) to the adjoining property owners and take title to the balance of the land not sold.

Some of the benefits of commencing the statutory procedures, which would depend on Council's decision on the future of the Road, are the ongoing protection of a public asset, the asset being open to the public and used for its prescribed purpose, and potential revenue from the sale of part or all of the land from the Road.

A report would be provided to Council following the completion of the statutory procedures.

This option is recommended.

Financial and Resource Implications

The City Valuer has estimated the market valuation of Lot 1 of the Road to have an encumbered value of \$14,100 and Lot 2 of the Road to have an encumbered value of \$12,690 as at October 2015. These values may increase should the discontinuance proceed to the next stage.

Costs associated with the statutory procedures into the proposed discontinuance and sale of the Road would be recovered from the purchaser.

Risk Management

Risks associated with each option are covered under the analysis of each option.

Policy Implications

Economic Development

There are no factors in this report which impact upon economic development.

Environmental Sustainability

There are no factors in this report which impact upon environmental sustainability.

Human Rights, Equity and Inclusion

Consultation with the immediate adjoining owners has been undertaken. The statutory procedures will extend this to the whole community by giving public notice of the proposal and providing the opportunity to anyone to make a formal submission to Council regarding the proposal.

Other

This report has been prepared having regard to Council's Sale of Minor Council Property Assets Policy.

Future Actions

- Commence the statutory procedures for the proposed discontinuance of the road pursuant to the provisions of section 206 and clause 3 of Schedule 10 and section 223 of the *Local Government Act 1989*
- Report to Council on outcome of statutory process

Consultation and Advocacy

- Macquarie Local Government Lawyers
- Owners of adjoining properties
- Statutory Authorities
- Council Departments

Related Documents

- Site plan (**Appendix A**)
- 2016 Aerial photography of 47 – 49 Darebin Boulevard Reservoir (**Appendix B**)
- Proposed Road discontinuance plan (**Appendix C**)
- Title plan – TP958333Q (**Appendix D**)
- *Local Government Act 1989*
- *Road Management Act 2004*
- Sale of Minor Council Property Assets Policy, Darebin City Council, 2015

Disclosure of Interest

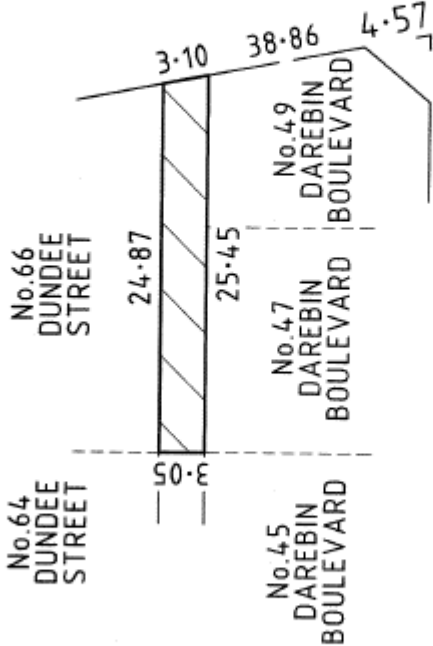
Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.



 Road

ARGYLE STREET



DAREBIN BOULEVARD

APPENDIX D

TITLE PLAN		EDITION 1	TP958333Q	
LOCATION OF LAND PARISH KEELBUNDORA TOWNSHIP - SECTION - CROWN ALLOTMENT - CROWN PORTION 14 (PART) LAST PLAN REFERENCE LP10498 DEPTH LIMITATION DOES NOT APPLY TITLE REFERENCE VOL.5622 FOL.243 MGA CO-ORDINATES E 325 885 ZONE 55 (APPROX. CENTRE OF LAND IN PLAN) N 5 825 295		WARNING THIS PLAN REPRESENTS AN EXPECTED DIVISION OF LAND. ANY ONE LOT MAY NOT HAVE BEEN CREATED. CHECK THE LOT/PLAN INDEX FOR CURRENT INFORMATION. NOTATIONS THIS PLAN IS NOT BASED ON SURVEY.		
EASEMENT INFORMATION				
LEGEND E- ENCUMBERING EASEMENT OR CONDITION IN CROWN GRANT IN THE NATURE OF AN EASEMENT OR OTHER ENCUMBRANCE A- APPURTENANT EASEMENT R- ENCUMBERING EASEMENT (ROAD)				
EASEMENT REFERENCE	PURPOSE	WIDTH (METRES)	ORIGIN	LAND BENEFITED/IN FAVOUR OF
E-1	AS PROVIDED FOR IN SEC.207C LGA 1989	SEE DIAGRAM	SEC.207C LGA 1989	YARRA VALLEY WATER CORPORATION
DAREBIN BOULEVARD				
SCALE 1:200 	SHEET 1 OF 1 SHEET ORIGINAL SHEET SIZE: A3		LICENSED SURVEYOR DAVID JOHN MONAHAN SIGNATURE DATE / /	
BARKER MONAHAN <small>A.C.N. 085 374 885 SURVEYORS, DEVELOPMENT AND LOCAL GOVERNMENT CONSULTANTS 591 GILBERT ROAD, PRESTON 3072 P.O. BOX 2544 REGENT WEST 3072 TELEPHONE 9478 6133 FAX 9470 5189 EMAIL: survey@barkermonahan.com.au</small>		REF. 13643 VERSION 01 COMPUTER FILE: 3643TP.DWG DATE: 02/05/2016		FILE NO : LGD DEALING CODE : LGA

6.4 ROAD ADJOINING 40 AND 42 PINE STREET, RESERVOIR

Author: Manager Assets and Properties

Reviewed By: Director Assets and Business Services

Report Background

The purpose of this report is to provide Council with the history relating to the occupation of the road adjoining 40 and 42 Pine Street, Reservoir.

Previous Council Resolution

This matter is not the subject of a previous Council resolution.

Previous Briefing(s)

Council Briefing 11 July 2016

Council Plan Goal/Endorsed Strategy

Goal: Excellent Service – Strategy 5.4 Long term responsible financial planning
Strategy: Property Asset Management Strategy- May 2015

Summary

This report provides the history and background relating to the occupancy of the road located between 40 and 42 Pine Street, Reservoir (Road) as shown in **Appendix A** and recommends that Council commence the statutory procedures to discontinue the Road. The statutory procedures provide Council with the opportunity to ascertain if there is any support for, or opposition to, the proposal.

Investigations into the discontinuance and potential sale of the Road commenced in 2012, following an application for a planning permit that indicating the use of the Road land within the development (**Appendix B**) as the proposed use would require the road status of the land to be removed. The investigation revealed the owner of 42 Pine Street, Reservoir (Owner) was also the registered proprietor on title of the Road and had been in occupation of the Road for a significant period of time.

For the road status/reservation to be removed from the land, it was proposed that Council could consider exercising its power under section 206, schedule 10, clause 3 of the *Local Government Act 1989* (the Act) to discontinue the Road. Despite attempts to reach agreement with the Owner and proceed to the next stage of the process, an impasse was reached as the Owner of the land objected to the concept of 'buying' the land back from Council following the discontinuance process (which automatically vests the land in Council).

The Owner of the Road has subsequently approached Council to seek assistance in removing the road reservation from the land without going through the discontinuance process.

Recommendation

That Council:

- (1) Commence the statutory procedures under section 206 and Clause 3 of Schedule 10 to the *Local Government Act 1989* (“the Act”) to discontinue the Road located between 40 and 42 Pine Street, Reservoir, shown hatched on the plan enclosed as **Appendix A**.
- (2) Give public notice under sections 207A and 82A and 223 of the Act of the proposed discontinuance in the appropriate newspapers and on Council’s website and such notice state that if discontinued, Council proposes to sell the land from the Road to located between 40 and 42 Pine Street, Reservoir, by private treaty and transfer to itself any land from the road not sold to the adjoining property owners.

Introduction

In 2011, Council received an application for a planning permit from the owner of 42 Pine Street, Reservoir which triggered investigations into the potential discontinuance of the adjoining road as shown in **Appendix A** (Road).

Title documents confirmed the Road is owned by the owner of 42 Pine Street, Reservoir (Owner). However, the road reservation on the land restricts the land from being used for any other purpose, preventing the proposed development and construction over the land from progressing.

For the road reservation to be removed from the land and to enable it to be developed, Council could either undertake the road discontinuance process in accordance with the Act, or provide correspondence that would enable the Owner to make application to Land Registry to remove the road reservation from the land.

Issues and Discussion

Road Ownership

Land subdivided prior to 1988 generally left roads and drainage reserves, in the name of the original owner or subdivider of the land. As a result, Council is rarely registered on title as the owner of this land although having responsibility for its discretionary care, management and control.

Historical title searches confirm that the land within the Road was set aside and appropriated as a ‘road’ in the original plan of subdivision registered in 1922 (refer to **Appendix C**). It further confirmed that the Owner as the registered proprietor of that land.

Whilst title of the Road is registered to a private owner, the fee simple of the land in the Road became vested in the Council on 1 November 1989 (*Local Government Act 1989*).

Adverse Possession

Adverse possession provides for occupants that have been in long term, exclusive occupation of land to make application to Land Victoria to obtain legal title to that land. Whilst the Owner has been in occupation for a significant period of time, it is unlikely that the Owner would make such an application given they are currently the registered proprietor of the land that comprises the Road. In effect, they are unable to adversely possess land which they already own.

Road Discontinuance

Discontinuance of a road removes the road reservation from the land and vests the land in Council. Council has the power to discontinue roads under section 206, schedule 10, clause 3 of the *Local Government Act 1989*.

In considering whether or not the Road is no longer reasonably required for public use, Council would need to take into account all relevant considerations, including both past use of and future use for the Road, as well as a range of development and planning considerations.

The statutory procedures provide Council with the opportunity to test the community sentiment about a proposal as it requires Council to give public notice of its intention to reopen a section, discontinue, sell and/or take title of part or all of the Road and invite submissions. Submitters may request to be heard by Council prior to a decision being made to proceed or otherwise with the proposal.

Consultation with service authorities and Council departments is also undertaken in order to determine any easement requirements over the land should the proposal progress to the next stage.

A further report would then be presented to Council for a decision on whether to discontinue the Road, part of the Road or not to discontinue the Road and to reopen part or all of the Road.

Titles Office Removal

The Owner has the ability to make application to Land Registry to have the road reservation removed from the land. To be successful the application usually requires confirmation from Council that the Road is not registered as a public road on Council's register of public roads under the *Road Management Act 2004* and that the land is not otherwise considered to be a public highway.

Whilst the land is not registered as public road on Council's register of public roads under the *Road Management Act 2004*, the land is still considered to be both a road and (possibly) a public highway within the meaning of the Act.

Options for Consideration**Option 1 - Do Nothing**

Council could resolve to take no action or may make no resolution on the matter.

The land would continue to vest in Council and the Owner the registered proprietor on title.

Council may, at some time in the future, resolve to commence the discontinuance process.

Option 2 – Discontinuance Process (Recommended)

Council could resolve to commence the statutory procedures to potentially discontinue the Road and sell the Road to the Owner.

Given the Owner is the registered proprietor of land that comprises the Road; it is unlikely that an adverse possession claim would be considered by Land Victoria. However, based on the principle of titled ownership of the Road and the Owner's long term occupation of the Road, it would be recommended that all of the land from the Road, if discontinued, would be allocated to the Owner.

Undertaking the statutory procedures provides Council with the opportunity to test the community sentiment about the proposed discontinuance and sale of the Road. It would enable Council to make an informed assessment on the future of the Road; whether to potentially reopen part or all of the Road, discontinue part or all of the Road and sell the land from the Road (if discontinued).

A report would be provided to Council following the completion of the statutory procedures.

This option is recommended.

Option 3 – Road Not Required

Council could resolve to provide written advice confirming that the Road is not reasonably required for public use, is not registered as a public road on Council's register of public roads under the *Road Management Act 2004* and that the land is not otherwise considered to be a public highway.

This option would mean that Council would lose any future rights to the Road and any potential revenue from the sale of the land if the Road were discontinued. Whilst this is a rare situation, it is by no means unique and there is a risk that any resolution to 'give the land away' rather than sell it following a successfully discontinuance process could have implications on other cases.

However, should Council choose to support this option, an alternative recommendation could be:

That Council

- (1) *Provide written advice to the Owner confirming that the Road located between 40 and 42 Pine Street, Reservoir shown hatched on the plan enclosed as **Appendix A** is not reasonably required for public use, is not registered as a public road on Council's register of public roads under the Road Management Act 2004 and that the land is not otherwise considered to be a public highway.*

Option 4 – Reopen Road

Council could resolve to abandon the proposal to discontinue the Road and re-open the Road for public use. Whilst this option would ensure the Road remains a public asset that vests in Council, enabling all adjoining property owners and the surrounding community the right of use, it may potentially result in legal action against Council from the Owner as he pursues the removal of the road reservation through the Court system.

Under this option, the Road would be placed on Council's register of public roads and may attract ongoing maintenance expenses. This action is not recommended as there is no evidence has been discovered at this point in time to suggest that the Road is required for public use.

Financial and Resource Implications

- The City Valuer has estimated the Road (with an approximate area of 137 square metres) to have an unencumbered value of \$119,190 as at June 2016.
- Costs associated with the statutory procedures into the proposed discontinuance and sale of the Road would be recovered from the purchaser.
- The costs for ongoing maintenance could be accommodated with existing allocations.

Risk Management

Risks associated with each option are covered under the analysis of each option.

Policy Implications

Economic Development

There are no factors in this report which impact upon economic development.

Environmental Sustainability

There are no factors in this report which impact upon environmental sustainability.

Human Rights, Equity and Inclusion

Initial consultation with the Owner has been undertaken. The statutory procedures will extend this to other adjoining property owners as well as the community by giving public notice of the proposal and providing the opportunity to make formal submissions to Council regarding the proposal.

Other

This report has been prepared having regard to Council's Sale of Minor Council Property Assets Policy.

Future Actions

- Commence the statutory procedures for the proposed discontinuance of the road pursuant to the provisions of section 206 and clause 3 of Schedule 10 and section 223 of the *Local Government Act 1989*
- Report to Council on outcome of statutory process

Consultation and Advocacy

- Macquarie Local Government Lawyers
- Owner of 42 Pine Street, Reservoir

Related Documents

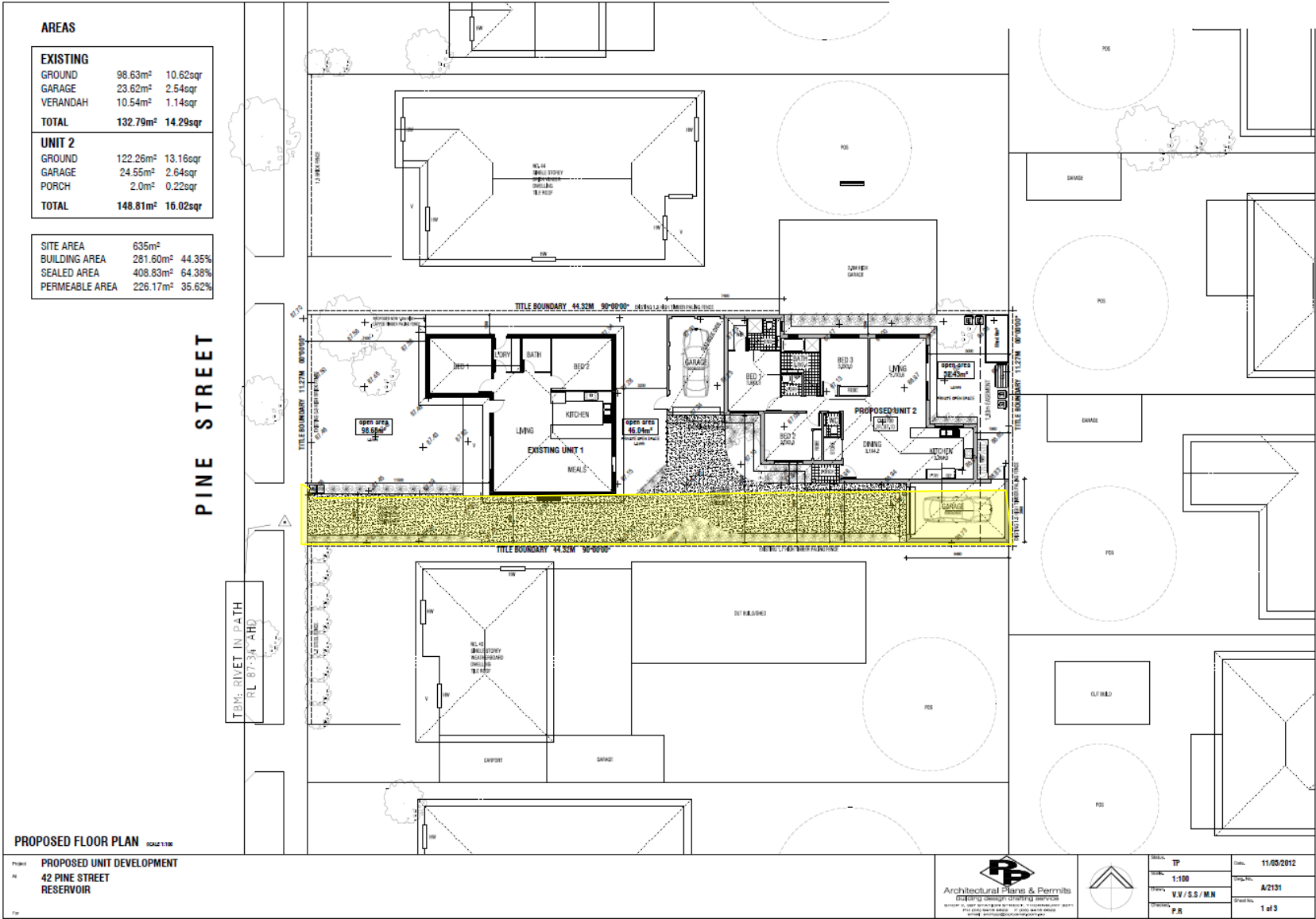
- 2016 Aerial photograph of 40 and 42 Pine Street Reservoir (**Appendix A**)
- Proposed Development Plan (**Appendix B**)
- Title Plan – TP891823R and Subdivision Plan – LP8946 (**Appendix C**)
- *Local Government Act 1989*
- Road Management Act 2004
- Sale of Minor Council Property Assets Policy, Darebin City Council, 2015

Disclosure of Interest

Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The Officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.





TITLE PLAN		EDITION 1	TP 891823R			
<p>LOCATION OF LAND</p> <p>Parish: KEELBUNDORA Township: - Section: - Crown Allotment: - Crown Portion: -</p> <p>Last Plan Reference: LP 8948 Derived From: VOL. 8305 FOL. 843 Depth Limitation: NIL</p>		<p style="text-align: center;">Notations</p> <p style="text-align: center; font-size: 0.8em;">ANY REFERENCE TO MAP IN THE TEXT MEANS THE DIAGRAM SHOWN ON THIS TITLE PLAN</p>				
<p style="text-align: center;">Description of Land/Easement Information</p> <p style="text-align: center; font-weight: bold;">ENCUMBRANCES</p> <p><u>THE EASEMENTS</u> (if any) existing over the above-described land by virtue - Section 98 of the Transfer of Land - Act - - - - -</p>		<p>THIS PLAN HAS BEEN PREPARED BY LAND REGISTRY, LAND VICTORIA FOR TITLE DIAGRAM PURPOSES</p> <p>COMPILED: Date: 19/06/2007 VERIFIED: A. DALLAS <i>Assistant Registrar of Titles</i></p>				
HENTY STREET						
<p style="text-align: center; font-weight: bold; font-size: 1.1em;">LOT 1</p> <p style="text-align: center;">9000' 145'5" ROAD 145'5"</p>						
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center; font-weight: bold; font-size: 0.8em;">TABLE OF PARCEL IDENTIFIERS</td> </tr> <tr> <td style="font-size: 0.7em;">WARNING: Where multiple parcels are referred to or shown on this Title Plan this does not imply separately disposable parcels under Section 8A of the Sale of Land Act 1962</td> </tr> <tr> <td style="font-size: 0.7em;">LOT 1 = ROAD (PT) ON LP 8946</td> </tr> </table>				TABLE OF PARCEL IDENTIFIERS	WARNING: Where multiple parcels are referred to or shown on this Title Plan this does not imply separately disposable parcels under Section 8A of the Sale of Land Act 1962	LOT 1 = ROAD (PT) ON LP 8946
TABLE OF PARCEL IDENTIFIERS						
WARNING: Where multiple parcels are referred to or shown on this Title Plan this does not imply separately disposable parcels under Section 8A of the Sale of Land Act 1962						
LOT 1 = ROAD (PT) ON LP 8946						
LENGTHS ARE IN FEET AND INCHES	Metres = 0.3048 Feet Metres = 0.201168 x Links	Sheet 1 of 1 Sheets				

PLAN OF SUBDIVISION
OF PART OF CROWN PORTION 12
PARISH OF KEELBUNDORA
COUNTY OF BOURKE

LP 8946

EDITION 3
PLAN MAY BE LODGED 11/8/22

COLOUR CODE

E-1 = BLUE
R1 & E-2 = BROWN

APPROPRIATIONS

ROADS COLOURED BROWN

ENCUMBRANCES

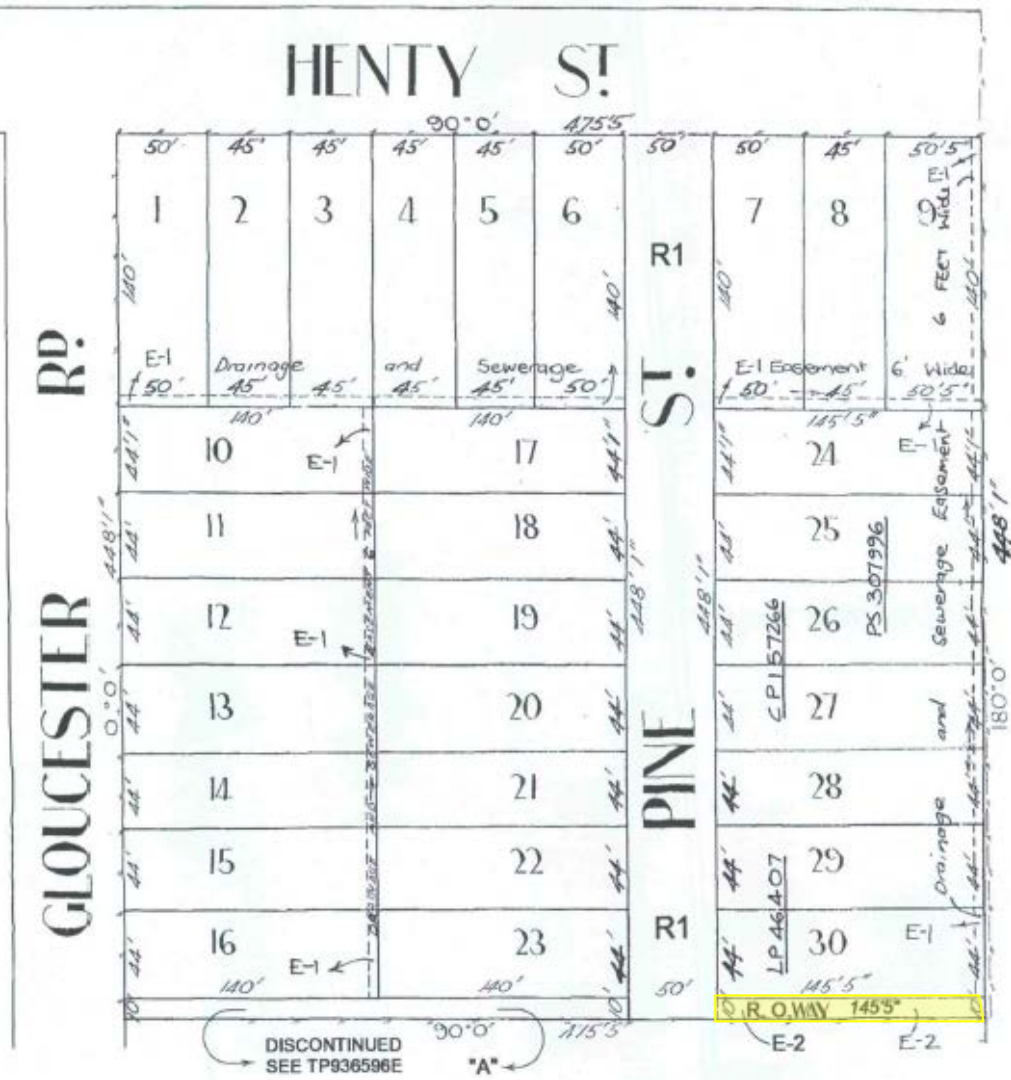
AS TO THE LAND COLOURED BROWN
THE EASEMENT OF WAY
CREATED BY TRANSFER No. 116030

Measurements are in Feet & Inches
Conversion Factor
FEET x 0.3048 = METRES

VOL.4211 FOL.194

LAND	I.D.	MODIFICATION	DEALING NUMBER	EDITION	ASSISTANT REGISTRAR OF TITLES
THIS PLAN	R1 & E-2	CREATION OF EASEMENT	No.116030	2	A.D.
"A"		ROAD DISCONTINUANCE P. 718 GOV GAZ 15/4/2010	AH382677U	3	KMP

WARNING: THE IMAGE OF THIS DOCUMENT OF THE REGISTER HAS BEEN DIGITALLY AMENDED. NO FURTHER AMENDMENTS ARE TO BE MADE TO THE ORIGINAL DOCUMENT OF THE REGISTER.



6.5 SURPLUS STATE GOVERNMENT LAND – 45 MERRI PARADE, NORTHCOTE (VICTRACK RAILWAY LOT 34)

Author: Manager Assets and Properties

Reviewed By: Director Assets and Business Services

Report Background

This report provides Council with an update on negotiations with VicTrack regarding surplus VicTrack land at 45 Merri Parade, Northcote which had been offered to Council through the Victorian Government's First Right of Refusal process.

The report was originally presented to Council at the meeting held on 18 July 2016, but deferred to this meeting.

Previous Council Resolution

At its meeting held on 15 October 2015, Council resolved that:

"The Chief Executive write to the Chief Executive Officer of VicTrack and that the Mayor write to the local Members of Parliament and the Minister for Planning and the Minister for Environment, Climate Change and Water to:

- a. *Request the Victorian Government consider declaring surplus VicTrack land at 45 Merri Parade as a Crown Reserve*
- b. *Offer Council's services as Committee of Management for that land"*

and that:

"Council receive a report on the progress of negotiations for the gifting of land or protection of land for open space at the following sites:

- b. *45 Merri Parade, Northcote".*

Previous Briefing(s)

Councillor Briefing – 14 June 2016

Council Plan Goal/Endorsed Strategy

Goal – Vibrant City and Innovative Economy

- Promote an innovative, vibrant and thriving economy with physical infrastructure that is both well maintained and appropriately regulated

Summary

Council had previously received a report outlining notification via the Victorian Government's First Right of Refusal (FROR) process that a parcel of VicTrack owned land adjoining the Merri Creek at the corner of St Georges Road and Merri Parade in Northcote had been determined to be surplus to VicTrack's requirements. This surplus land was offered to Council, Victorian Government departments and the Commonwealth Government on a first right of refusal basis prior to being offered for private sale to the public. Only Council registered an interest in acquiring the land. The land was assessed using the Darebin Property Management Strategy's Decision Logic Map (**Appendix A**).

The assessment has identified the land as being clearly required for public purposes and capable of providing ongoing strategic value however the \$1.5M valuation offered by VicTrack was considered excessive. On the basis of this assessment Council resolved to advocate for the land to become a crown reserve with Council as committee of management. The Department of Environment, Land, Water and Planning nor Melbourne Water have both advised Council that they did not support such a proposal.

Following community interest in the matter, VicTrack declared that they would not sell the land to developers and would find a way to work with Council to preserve this land for future community use. VicTrack (in conjunction with Council) subsequently issued joint valuation instructions to the Valuer General noting that, if the land were to be sold, it would be sold on the condition that it remains open space. A revised valuation was obtained which valued the land at \$500,000 (approx. 7.25% of the market value of the land as a residential development). VicTrack has also offered Council an alternative opportunity to enter into a five-year community lease for the land at a cost of \$300 per annum.

The lease option, whilst inexpensive, does not guarantee that the land would be protected for any longer than the term of the lease, currently five years. Council's advocacy efforts have been successful in gaining some concessions from VicTrack, however if continued, they are unlikely to result in permanent protection of the land at no cost to Darebin ratepayers and may damage our present positive relationships with VicTrack and the state government. This report recommends that Council accept VicTrack's offer of sale for the land in order to preserve the open space values of the creek environs and also to permanently protect this valuable landmark site from future development.

Recommendation

That Council:

- (1) Acquire Lot 1 on TP861393K, Certificate of Title Volume 4333, Folio 531 (also known as 45 Merri Parade, Northcote) from VicTrack for an amount no greater than \$500,000, plus costs.
- (2) Make arrangements for the funds to be transferred from the Open Space Reserve during the 2016/17 financial year to enable the purchase of surplus VicTrack land at 45 Merri Parade, Northcote.
- (3) Write to the local Members of Parliament, the Minister for Environment and the Chief Executive Officer of VicTrack thanking them for their assistance in preserving the section of the Merri Creek at the intersection of St Georges Road and Merri Parade for future generations and protecting this landmark site from inappropriate development.

Introduction

Victorian Government Surplus Land Process

The Victorian Government endorsed the *Victorian Government Landholding Policy and Guidelines* in early 2015. The policy states that Victorian Government agencies must only hold land where state ownership of that land contributes directly to current or future service delivery outcomes. The policy and guidelines require Victorian Government departments and authorities to undertake strategic assessments of their property portfolios and provide annual reporting to the Department of Treasury and Finance (DTF) on property utilisation, including identifying parcels which are considered surplus.

The *Victorian Government Landholding Policy and Guidelines* introduces amendments to the process for notification and offering surplus land to local governments. The process features concurrent notification for local, state and federal governments and provides a 60 day period for response (see outline below).

- Upon declaring land surplus to agency requirements, Victorian Government agencies give notice of the surplus land to the DTF
- DTF provides email notification to Victorian Government agencies, local government and the Commonwealth Government of the surplus land
- All other Victorian Government agencies, local government and the Commonwealth Government have a period of 60 days from the date of notification by the Department of Treasury and Finance in which to submit an expression of interest to acquire the surplus land for a public or community purpose
- If an expression of interest is not received within 60 days, the disposing agency may proceed to dispose of the surplus land by public process in accordance with the Victorian Government Land Transactions Policy
- If an expression of interest is received within 60 days, the parties are required to negotiate in good faith to attempt to agree on the terms of sale within 30 days after the close of the expression of interest period (or such other period as may be agreed between the parties)
- If the terms of sale are not agreed between the parties, the disposing agency may proceed to dispose of the surplus land by public process in accordance with the Victorian Government Land Transactions Policy
- If the terms of sale are agreed between the parties, transfer of the surplus land may proceed according to the agreed terms, at a price equal to the current market value of the land as determined by the Valuer-General Victoria
- The landholding Minister may approve the sale of land for a community purpose at a price less than the current market value of the land as determined by the Valuer-General Victoria
- If more than one expression of interest is received in respect of surplus land, expressions of interest by Victorian Government agencies will take precedence over other expressions of interest.

First Right of Refusal for 45 Merri Parade, Northcote

Council received notification via email that a parcel of land owned by VicTrack at 45 Merri Parade had been declared surplus to Victorian Government requirements in April 2015.

VicTrack were advised in May 2015 that Council would be interested in acquiring the land. VicTrack received no other expressions of interest in the land from other government departments or agencies.

VicTrack and Council worked through a process of issuing joint instructions to the Valuer General to obtain a valuation for the land. The land was initially valued partially as open space and partially as developable land. The first valuation by a contracted valuer engaged by the Valuer General came in at \$1.7M (Charter Keck Cramer, June 2015). At the value was greater than \$750,000, VicTrack requested that a second 'check' valuation be undertaken. The second valuation (from another contracted valuer) arrived at a value of \$1.4M (MSV, July 2015) for the land using a slightly different methodology. As the difference between the two values was significant (\$300,000) a valuers' conference was held to arrive at an agreed value for the site. The valuers' conference arrived at a value of \$1.5M (August 2015) for the 6,972m² site.

This was reported to Council in October 2015 and Council resolved to request the state government to declare the area a crown reserve and provide Council with committee of management over the land.

Issues and Discussion

Request for Crown Reserve Status

Letters were sent to local Members of Parliament and the Chief Executive Officer of VicTrack requesting declaration of the land as a Crown Reserve due to the land's state significance as part of the Merri Creek corridor. Input was also sought from government departments who might have an interest in acquiring/protecting the land from development.

Melbourne Water advised that:

"After due consideration we've concluded that Melbourne Water has no driver to support purchasing the allotment in question. Further to this we advise that:

- a) *the land is encumbered by LSIO*
- b) *MW would pursue development restrictions beyond the LSIO to protect amenity values along this reach."*

The Department of Environment, Land, Water and Planning (DELWP) declined to purchase the land for a crown reserve noting that:

"The Department deemed the land was more suitable in council's ownership given the surround land is already owned and managed by the council";

and

"DELWP does not have funds available for such purchases and is unable to consider buying this land."

Community Interest and VicTrack's New Approach

Community interest in the matter grew from October 2015 and appeared to reach a peak around February 2016 with several media enquiries being made to both Council and VicTrack in relation to the land. VicTrack were quoted in one newspaper article stating that it *"is not seeking a public sale of surplus land at Merri Parade"* and that it *"recognises the informal use of the land as part of the wider public park and open space network and supports its protection as a public asset now into the future for the benefit of the community"*. The article further reported that VicTrack claimed that if it could not reach a sale agreement with Council then it would offer a lease to formalise community use of the land.

Revised Valuation

In February 2016 VicTrack and Council issued joint instructions to the Valuer General seeking a new valuation for the land on the basis that a restricted title would be provided to ensure that the land can be only used for open space. The revised valuation was for \$500,000 (Charter Keck Cramer, May 2016). This valuation presupposes that the land has an underlying value of \$1,000/m² which is then discounted due to encumbrance to a value that was 7.25% of the unencumbered value (about \$75/m²).

The previous valuations had assumed that approximately 1,300m² of the site's 6,972m² was developable and therefore would not be receive an open space discount, correspondingly increasing the value of the whole parcel of land.

Offer of Lease

VicTrack have provided Council with indicative terms for a lease of the land in lieu of a purchase by Council. The lease would be offered for a five year term with an annual fee of \$300 which would increase by 5% each year.

Property Asset Management Strategy and the Decision Logic Matrix

Council adopted a Property Asset Management Strategy (PAMS) in 2014 which seeks to enable strategic decision making and align actions relating to property assets to Council's broader policy objectives. PAMS provides Council with a basis for achieving a sustainable property portfolio capable of generating enhanced community outcomes.

PAMS contains a Property Management Framework (Figure 1) which depicts a methodology for municipal decision making which is founded on service needs and is responsive to budgetary implications.

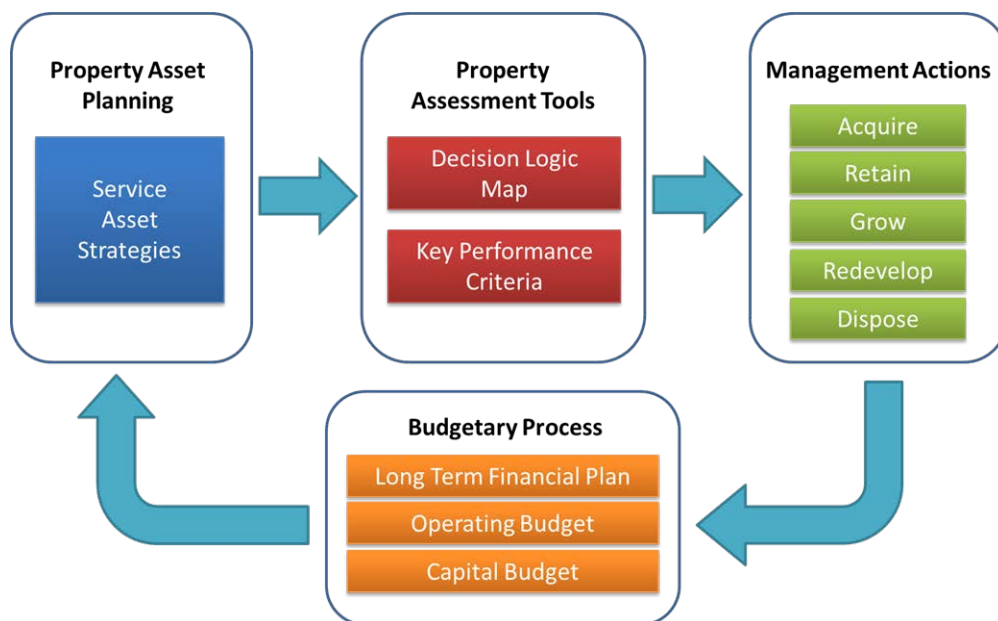


Figure 1- Property Management Framework

A vital element of the Property Asset Management Strategy is the Decision Logic Map (refer to **Appendix A**) which asks a series of key questions in order to arrive at one of four hold points – Dispose, Maintain, Grow or Redevelop as shown in Figure 2.

		Service Provision	
		High	Low
Development Potential	High	<p>Grow</p> <p>(Council undertakes actions to develop the property or transform existing use)</p>	<p>Redevelop</p> <p>(partnership with other parties to develop property or transform existing use)</p>
	Low	<p>Maintain</p> <p>(business as usual)</p>	<p>Dispose</p> <p>(Council sells the property)</p>

Figure 2- Decision Logic Matrix

The Decision Logic Tool assessment for this site is contained in **Appendix B**. The assessment places the site in the **Maintain** quadrant (on the assumption that the land is already providing municipal service), noting that the land is clearly required for public purposes and would provide ongoing strategic value. The assessment process now requires input from Council to balance outcomes and resources to determine if the proposed management action is appropriate.

Options for Consideration

Option 1 – Do Nothing (not recommended)

Council could resolve to take no action in relation to the offers for sale or lease of this land.

It is unclear what VicTrack would do in this situation as they have publicly stated that the land would not be sold to developers. Pursuit of this action would expose Council to both political and environmental risks relating to the uncertainty about the future of the land.

Option 2 – Purchase the land (recommended)

Council may resolve to accept VicTrack's offer of sale for the current market valuation of \$500,000.

Funds for the purchase of the land could be transferred from the Open Space Reserve without amendment to the 2016/17 budget. Once purchased, the land would continue to provide the same level of service at the same cost to Council as it does at present. This option would permanently protect the land.

The valuation has been undertaken on a basis of Council accepting restrictions upon the title to the land which would prevent Council from ever using the land as anything other than open space (e.g. no development of the land as housing in the future).

There is a risk that if Council were to purchase the land, some sections of the community may see this as inappropriate due to the land being considered already 'public land' and therefore the expenditure of public funds to preserve it would be unnecessary.

Option 3 – Lease the land

Council could resolve to accept VicTrack's offer of lease for land over a five year term.

The lease would have a total cost of approximately \$1,660 over five years (\$300 per annum increasing at 5% per annum) which is able to be covered within existing allocations. Once leased, the land would continue to provide the same level of service at the same cost to Council as it does at present.

This option would temporarily protect the land. No indications have been forthcoming from VicTrack as to the future of the land beyond the five year term of the lease. This option leaves a possibility open for a future government or a differently-oriented VicTrack to consider sale of the land to private interests for development of the 1300m² flat area at the corner of St Georges Road and Merri Parade. Council may consider requesting VicTrack to provide a longer term lease for the land.

State government policy forbids the granting of a lease with an option to purchase. Should Council decide to purchase the land at some point in the future, a new valuation would need to be undertaken to arrive at the current market value for that time.

Should Council choose to resolve to enter into a lease for the land, the following wording would be proposed:

'That Council:

- 1) *Authorise officers to enter into a lease arrangement with VicTrack for land at 45 Merri Parade with the intention of providing open space and transport services and protecting the Merri Creek environs from encroachment by inappropriate development during the period of the lease.*
- 2) *That negotiations with VicTrack for lease of land at 45 Merri Parade, Northcote, include request for a term longer than 5 years.*
- 3) *Write to the local Members of Parliament, the Minister for Environment and the Chief Executive Officer of VicTrack thanking them for their assistance in obtaining a positive outcome for the local community.'*

Option 4 – Continue advocacy

Council could continue its advocacy role via local politicians and the community with the intention of seeking permanent protection for the land at no cost to Council (and the ratepayers of Darebin).

The two offers that VicTrack has provided Council (to either purchase at \$500,000 or lease at \$300/year) likely represent the best possible outcome that could be gained within the Victorian Government's land sales policy and guidelines framework.

Provision of the land to Council at no cost or the permanent reservation of the land as open space would require direct Ministerial involvement. Such direct intervention would be contrary to established Victorian Government policies and guidelines, be unprecedented and would likely have ramifications to other sales of government land in other municipal areas.

Financial and Resource Implications

Council currently spends approximately \$5,000 per annum providing for path maintenance, grass mowing and weed control at the subject site. Some minor maintenance may be undertaken in the area by the Merri Creek Management Committee, but this is likely to be of a lesser order. The slope on the creek embankment makes safely working in the area difficult and as a result only minimal maintenance is undertaken.

Should Council resolve to purchase the land from VicTrack, funds for the purchase could be drawn from the Open Space Reserve. These funds, collected from developers via the Subdivision Act, are available to be spent on purchasing or improving land set aside as public open space:

"(2) The Council must use any payment towards public open space it receives under this Act or has received under section 569B(8A) of the Local Government Act 1958 but has not applied under sub-section (8C) of that section or the proceeds of any sale of public open space to—

(a) buy land for use for public recreation or public resort, as parklands or for similar purposes; or

(b) improve land already set aside, zoned or reserved (by the Council, the Crown, a planning scheme or otherwise) for use for public recreation or public resort, as parklands or for similar purposes" [Subdivision Act 1988, S 20(2)]

Provided that there are sufficient funds available, the Open Space Reserve may be drawn from by Council at any point during the financial year without requiring a revised budget to be created.

In a purchase situation, Council would not be liable for stamp duty, but would be required to pay other statutory costs associated with the transfer of land. These costs are estimated at less than \$500 and would be covered within operational funding in the 2016/17 budget.

Should Council resolve to take up a lease for the land, the ongoing costs of the lease (\$300 per year for five years increasing at 5% per year) would be covered within operational funding allocations. Review of the draft lease agreement by Council's lawyers may cost in the order of \$2,500, again which could be funded through existing operational allocations.

Council contributed 50% of the cost of the most recent (re)valuation of the land – a cost of \$3,400 to Council. VicTrack have arranged with the Valuer General to keep this valuation current until the end of July to enable Council the opportunity to consider the purchase of the land at this meeting. Should Council consider deferring the acquisition of this land, whether by a year or until the end of the lease, a new valuation would be required to be undertaken, of which Council would be expected to fund at least half.

Risk Management

Risks associated with each option are discussed in the option analysis.

Policy Implications

Economic Development

There are no factors in this report which impact upon economic development.

Environmental Sustainability

Whilst it is generally understood that the land which is the subject of this report is required for municipal purposes in part due to its high environmental value, there are no factors in this report which would impact upon environmental sustainability.

Human Rights, Equity and Inclusion

There are no factors in this report which impact on human rights, equity and inclusion.

Other

There are no other factors which impact on this report.

Future Actions

- Write to VicTrack
- Write to local Parliamentarians and Minister for Environment
- Land transfer process and receipt of title

Consultation and Advocacy

- Assets and Properties
- Parks and Vegetation
- Transport
- City Development
- Communication and Marketing
- Finance

- VicTrack
- Melbourne Water
- Department of Environment, Land, Water and Planning
- Local Members of Parliament
- Minister for Environment

Related Documents

- Decision Logic Map (**Appendix A**)
- Assessment, 45 Merri Parade, Northcote (VicTrack Railway Lot 34) (**Appendix B**)
- Property Asset Management Strategy, Darebin City Council, 2014
- Victorian Government Land Transactions Policy and Guidelines, Victorian Government, 2016
- Victorian Government Landholding Policy and Guidelines, Victorian Government, 2016
- Open Space Strategy, Darebin City Council, 2007
- Creek Acquisition Study, Darebin City Council, unpublished
- “VicTrack confirms support for Merri Creek parkland as public space”, Northcote Leader, 9 February 2016
- Subdivision Act 1988, Victorian Government
- Council Minutes – 18 July 2016

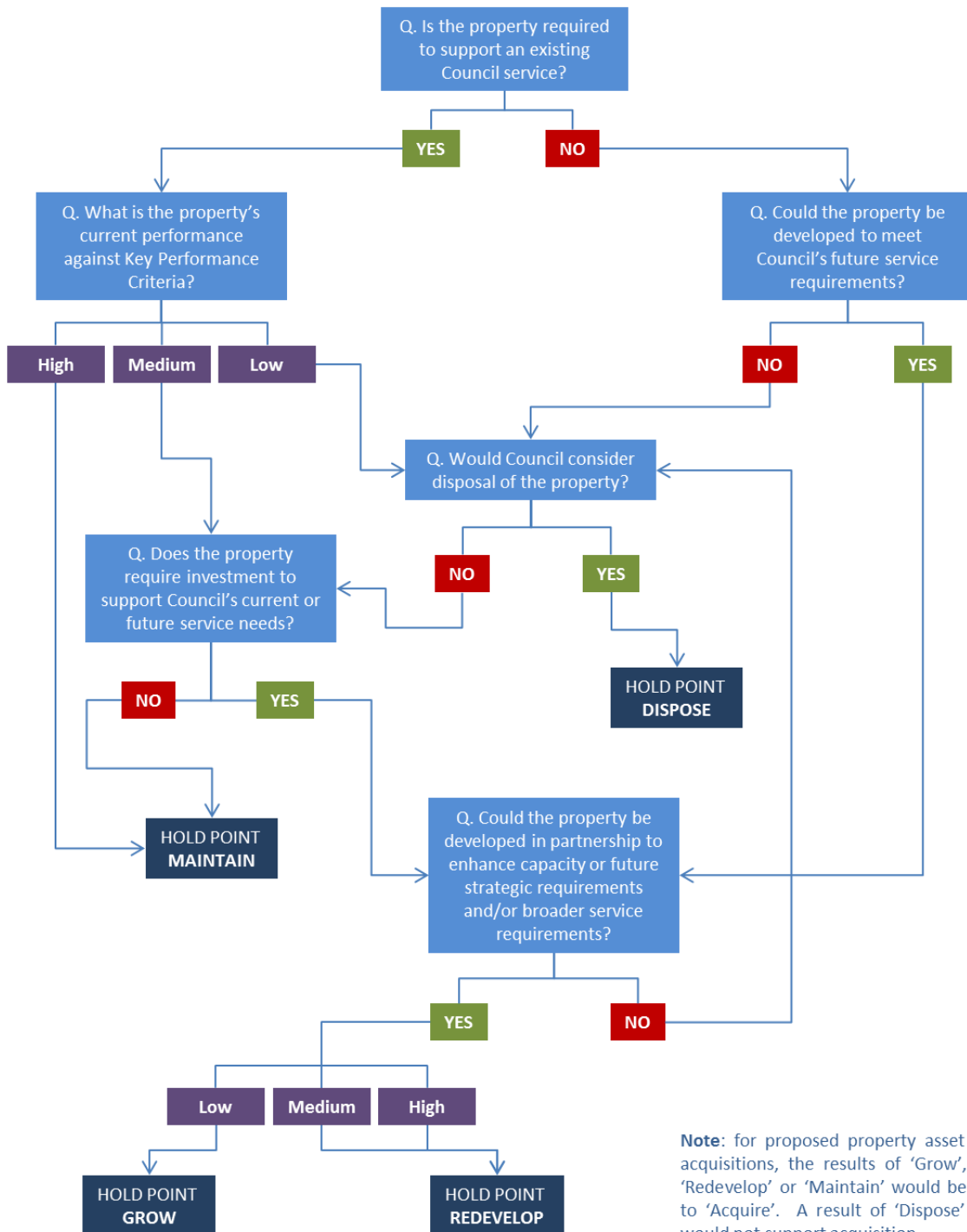
Disclosure of Interest

Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The Officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.

Decision Logic Map

Property Asset Management Strategy



Note: for proposed property asset acquisitions, the results of 'Grow', 'Redevelop' or 'Maintain' would be to 'Acquire'. A result of 'Dispose' would not support acquisition.

45 Merri Parade, Northcote (Railway Lot 34 Merri)

This site has been managed by Council as part of a collection of land parcels located on the eastern side of St Georges Road adjoining the Merri Creek.

Lot 1 on Title Plan 861393K on Certificate of Title Volume 4333 Folio 531 is owned by Vic Track. It has a street address of 45 Merri Parade, Northcote (the Land) and a site area of 6,972 square metres.

The land is known as Merri Creek Reserve and is identified in Council's Open Space Strategy as 'neighbourhood park'. It was originally established to extend the Merri Creek corridor to the road frontage which now provides the community with formal and informal conservation and recreational open space opportunities. Council has undertaken significant plantings and constructed pedestrian/bicycle links on the land.

The aim of Creek Acquisition Study was to achieve a publicly owned linear open space corridor along its creek boundaries. The Study only identified privately owned land for acquisition. The Study did not consider the possibility that publicly owned land along the creek would be sold and so did not contain any recommendations or actions in relation to securing/acquiring open space land that was already publicly owned.

VicTrack had assessed the land as surplus to their needs through the Victorian Government's First Right of Refusal process.



Diagram 1 - Site Map of 45 Merri Parade

Land Zoning and Planning Scheme Protections

The land is zoned for public park and recreation (PPRZ) and has a number of overlays or sensitivities that apply to the Land including:

- Development Contribution Plan Overlay (DCPO)
- Environmental Significant Overlay (ESO1)
- Land Subject to Inundation Overlay (LSIO)
- Aboriginal Cultural Heritage Sensitivity

The land is also subject to various encumbrances for the purpose of drainage and sewerage and the transmission of electricity.

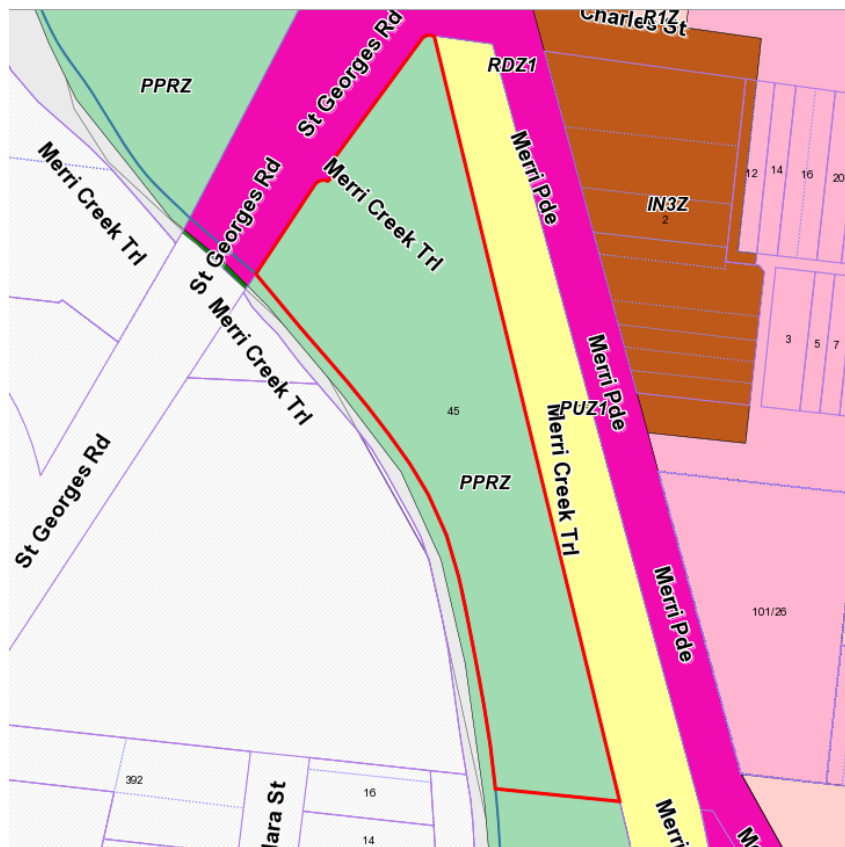


Diagram 2 – Zoning

Market Valuation

- In conjunction with VicTrack, Council provided the Valuer-General with a joint request for a valuation based on the ongoing use of the land for open space purposes.
- The current market valuation of the Land is **\$500,000**.

Decision Logic Map Assessment

Q1 – Is the property required to support an existing Council service?

YES – This land is required for two services:

- Transport - Council has a bicycle path running through the land which is part of the Merri Creek Trail.
 - Darebin Cycling Strategy identifies the path as a “Key Cycling Corridor” and notes that it is “Existing High Quality”.
 - Merri Creek Trail Review notes a path in this location.
- Open Space
 - The land forms part of Merri Creek Reserve which has been identified in Council’s Open Space Strategy as a ‘neighbourhood park’ with a primary use of conservation parkland. It is part of a cluster of parcels of land that adjoin the Merri Creek corridor.
 - The Open Space Strategy notes there are opportunities to further improve the quality of open space in the Northcote precinct including accessing VicTrack land.
 - The Open Space Strategy notes a need to review “land ownership in the creek corridors to ensure there is a continuous ecological and recreation corridor”.
 - The Creek Acquisition Study did not identify the need to acquire this land as it was publicly owned. The Creek Acquisition Study did not consider the possibility that publicly owned land along the creek would be sold in the future.
 - The Merri Creek and Environs Strategy identifies the Land as part of a major linkage space for its green corridor.

Q2 – What is the property’s performance against Key Performance Criteria?

At this stage a formal set of performance measures have not been developed for the performance indicators outlined in the Property Asset Management Strategy. The development of such indicators will require gathering of performance data on all of Council’s land holdings in order to establish appropriate benchmarks.

Additionally, the performance indicators assume that a method of converting an assessment of community benefit and natural environmental benefits to a dollar value has been established in order to fairly assess the benefit provided across a number of property assets within a given class of property assets. Such measures are also yet to be developed. Notwithstanding this, a preliminary assessment of the land has identified the following:

Item	Performance Indicator	Measure	Comment
Financial	Maintenance Expenditure	\$5,000 p.a. \$0.71/m ² p.a.	Maintenance costs for path maintenance and parkland maintenance including grass mowing and weed control.
	Capital Works Expenditure	\$0	No capital works required at this stage.
Utilisation	Usage	Medium	Estimated use of the path is medium given its proximity and location being close to the City. The path could be redesigned if the land could not be secured by Council. The parkland provides an important conservation link along the Merri Creek.
Condition	Condition Rating		Works were undertaken in 2007 to repair displaced sections of path. Condition of the path is likely to be affected by ground movement and general wear and tear from traffic.
	Remaining Useful Life	20-30 years	Minor repair works are likely to be required every 5 years.
Suitability & Sufficiency	Funding required to make fit for purpose	\$0	No works are required to make land fit for purpose.
Community	Value of Community Benefits	High	Community benefit is estimated to be high based on the location and estimated levels of community use.
Environment	Value of Natural Environmental Benefits	High	Environmental benefit estimated to be high based on the size of the land and its relationship to the creek.

MEDIUM – Based on average cost of maintenance, medium usage and high environmental benefit, the land has been assessed as having a ‘medium’ level of performance.

Q4 – Does the property require investment to support Council’s current or future service needs?

NO – At this stage no further capital investment would be required to develop this land to support current service requirements.

HOLD POINT – MAINTAIN

After undertaking a review of the property using the Decision Logic Map, it is clear that the land is required for public purposes and provides ongoing strategic value.

6.6 SIX MONTH PROGRESS REPORT FOR COMMUNITY ADVISORY COMMITTEES WITH COUNCILLOR REPRESENTATION

Author: Coordinator Performance Support

Reviewed By: Executive Manager Corporate Governance and Performance

Report Background

At the Special Meeting of Council of 9 November 2015, Councillors were appointed to Community Advisory Committees. This report provides a six month progress update on Committee activities.

Previous Resolution

At the meeting on 20 October 2014, Council resolved:

'That Council...

(4) That officers report on all Committees to Council every six months.'

Briefing Date

This matter has not previously been to a Councillor Briefing.

Council Plan Goal/Endorsed Strategy

Open and Accountable Democracy (Goal 6)

Summary

This report provides a six month progress report for the 19 Community Advisory Committees with Councillor representation for the period December 2015 to May 2016.

The attached Committee reports provide the following information for each Community Advisory Committee:

- Committee Summary
- Progress of key issues/challenges
- Progress of activities/outcomes
- Future plans for the next six months

Recommendation

That Council note the six month progress reports of the listed Community Advisory Committees as attached in **Appendix A** to this report.

Introduction

Council has established a number of Community Advisory Committees to facilitate community participation and input into policy and service development, or to assist with facility, project and event management.

Community Advisory Committees typically comprise one or more Councillors, Council officers and a number of community representatives. The community representatives may be local residents or stakeholders appointed in their own right or representatives of service authorities, support agencies or community organisations.

The progress, advice and recommendations of Community Advisory Committees are reported to Council through formal officer reports (supplemented from time to time by verbal reports by Councillors).

This is the six month progress report for the following Committees:

- Active and Healthy Ageing Community Board
- Darebin Aboriginal Advisory Committee
- Darebin Arts Ambassadors Reference Group
- Darebin Australia Day Committee
- Darebin Bicycle Advisory Committee
- Darebin Child Friendly City
- Darebin Disability Advisory Committee
- Darebin Domestic Animal Management Reference Group
- Darebin Education Committee
- Darebin Environmental Reference Group
- Darebin Housing Committee
- Darebin Interfaith Council
- Darebin Women's Advisory Committee
- Darebin Youth Advisory Group
- Edwardes Lake Park Reference Group
- Municipal Emergency Management Steering Committee
- Preston Business Advisory Committee
- Reservoir Structure Plan Community Reference Group
- Sexuality, Sex and Gender Diversity Advisory Committee

Issues and Discussion

Based on a review for Community Advisory Committees conducted in October 2014, these are the 19 Community Advisory Committees that are to be reported to Council.

Every Committee has its own particular outcomes and challenges. Please see each individual report for details.

Options for Consideration

See each individual report for details.

Financial and Resource Implications

There are no financial implications from this report. All activities and actions are conducted within current budgets.

Risk Management

There are no risks identified in Council's risk management framework that are associated with Advisory Committees.

Policy Implications

Economic Development

Beyond the advisory committees/groups that support economic development, policies, strategies and actions, this report has no economic development implications.

Environmental Sustainability

Over the course of their discussion and deliberation, every advisory committee considers environmental implications as part of its recommendations. Committees with specific environmental terms of reference include the Darebin Environmental Reference Group (DERG) and the Darebin Bicycle Advisory Committee.

Human Rights, Equity and Inclusion

Community Advisory Committees are one of a number of community engagement tools that ensure our community voice, in all its diversity, is reflected in Council's services, programs and activities. They are a successful model for citizen engagement and democratic participation, advancing Council's commitment toward access, equity and inclusion for our community.

Other

There are no other factors that impact on this report.

Future Actions

It is proposed that the next six month progress report for Community Advisory Committees will occur in March 2017.

Consultation and Advocacy

Please see each individual report for the staff consulted. Each report was compiled by the relevant responsible officer, department manager and director.

Related Documents

- Six month progress report on 19 Community Advisory Committees with Councillor representation (**Appendix A**)

Disclosure of Interest

Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.

ACTIVE AND HEALTHY AGEING BOARD

AUTHOR: Coordinator Community Participation and Development

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Active and Healthy Ageing Community Advisory Board (AHAB) is a community representative body whose role is to assist Council in considering and understanding the issues, policies and drivers that influence aged care and their relevance to and impact on older people living in Darebin.

Committee Members

Community Representatives:

- Nine community members

Service Representatives:

- University of the Third Age
- La Trobe University

Council Staff

- Director Community Development
- Manager Aged and Disability
- Coordinator Community Participation and Development
- Community Development Officer x 1
- Marketing and Community Engagement Officer

Councillor Representative:

- Cr Julie Williams
- Cr Gaetano Greco

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- **National Disability Insurance Scheme (NDIS) and Aged Care Reforms**
Aged care reforms and NDIS will have dominated discussion at Board meetings. As both reforms are due for implementation on 1 July 2016, Council is likely to involve the Board to explore the need for ongoing community consultation or forums to monitor how the reforms are being experienced at the community level.
-

-
- **Review and input of the Active and Healthy Ageing Strategy Action Plan**
Implementing the AHAS Action Plan 2016 – 2018 will be a key focus for the Board who have identified areas of interest that will form part of the Board work plan. The Board also have a strong interest in the area of Elder Abuse with a number attending the Elder Abuse Awareness Conference in January 2016. The Board will be invited to participate in a series of elder abuse awareness raising projects in June coinciding with World Elder Abuse Awareness Day on 15 June.

Key Activities / Outcomes for December 2015 to May 2016

- **Consultation on the National Disability Insurance Scheme**
From October 2015 through to April 2016 the Board were heavily involved in increasing their understanding of the NDIS and provided input that was used to help inform Councillors in making their decision regarding Council involvement into the NDIS from 1 July 2016.
- **Review and input of the Active and Healthy Ageing Strategy Action Plan**
The Board provided input into key areas of interest that will become part of the workplan for 2016. Areas of interest include: Development of guiding principles that underpin the future management models for senior citizen centres; Elder Abuse & the Darebin Housing Strategy.

FUTURE PLANS

- Explore how the Active and Healthy Ageing Committee have engaged with other areas of Council to better plan for the needs of their ageing population.
- Explore how the Board can build on the 2015 Darebin Seniors Expo to continue engaging older people in local Victorian Seniors Festival events.
- Review and update the Board's Brochure
- Ensure the diversity within Darebin is reflected in the Board's membership through active and targeted recruitment approaches.

RELATED DOCUMENTS

- Active and Healthy Ageing Board Terms of Reference
 - Active and Healthy Ageing Strategy 2011 - 2021
-

DAREBIN ABORIGINAL ADVISORY COMMITTEE

AUTHOR: Aboriginal Contact Officer

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The purpose of this committee is to provide clear advice, direction and cultural overlay to Council's project initiatives including the monitoring and implementation of Darebin's Aboriginal Action Plan (2015- 2017).

Committee Members

- There are 10 Aboriginal and Torres Strait Islander community members and 1 Wurundjeri Council Elder/representative.
- Organisations represented include SEIMA 3KND Radio, Wongia Torres Strait Islander Corporation, Gurwidj Neighbourhood House, Department of Education Victoria, Victorian Aboriginal Health Service, Minajalku Spiritual Healing Place.
- Elder and Wurundjeri representative appointed onto DAAC. Wurundjeri Committee of Management voted to select an Elder to be a representative on Darebin Aboriginal Advisory Committee and to further assist with cultural advice and leadership on discussions and matters around Batman Park and other matters such as Treaty pertaining to the Traditional Owner groups.

Councillor Representative:

Mayor, Cr. Vince Fontana was appointed as Chair with Cr Gaetano Greco as proxy.

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

The committee met in December 2015 and March 2016 for this period and was actively engaged in providing strategic guidance and advice to Council on services, programing and policies.

Key issues for this semester included:

- Advice and feedback to Council on services, programming and policies
 - Forward planning for 2016/17 period
 - Treaty and constitutional reform
 - Employment issues and youth
 - Anti-Racism strategies
-

Key Activities / Outcomes for December 2015 to May 2016

- Advice in relation to Treaty & Constitutional Reform – Engaging Traditional Owners
- Advice in relation to Batman Park renaming and Electorate of Batman renaming
- Advice in relation to Darebin City Council Gateway signage strategy – consideration of inclusion of Traditional Owner language on welcome and exit signs across the City
- Advice on proposed relocation of SEIMA 3KND Aboriginal Radio within Preston
- Input into the Darebin Anti-Racism Strategy including Report Racism Project
- Feedback and input in the development of the Darebin Tourism Strategy
- Advice and input into the development of a Darebin Schools Traditional Owners school curriculum
- Advice and input into the development of the Darebin Council Aboriginal Employment Strategy
- Advice and guidance in relation to the Darebin Ethnic Communities Council Darebin Community Monument for the Victims Genocide and Genocidal Acts
- Input and participation in Sorry Day and National Apology events

FUTURE PLANS

- Recruitment of new DAAC membership according to Council process
- Considered joint activities between DAAC and other internal/external community advisory groups
- DAAC members becoming more active on other external community advisory groups

DAAC committee will continue to provide proactive advice and key leadership around key issue including:

- Continued relevant cultural advice, voice and leadership around Council strategic policy and planning.
- Continued Aboriginal representation in the renewal of Darebin Aboriginal Action Plan (2012-2015) including consideration of a Darebin Reconciliation Action Plan
- Continued cultural advice and representation to Darebin Aboriginal Employment Strategy.
- Advice and direction on Council projects in relation to Aboriginal and Torres Strait Islander issues.

RELATED DOCUMENTS

- Darebin Aboriginal Action Plan (2012-2015)
 - Darebin Equity and Inclusion Policy (2012-2015)
 - Darebin Anti-Racism Strategy (2012-2015)
 - Darebin Aboriginal Advisory Terms of Reference (A2464958)
-

DAREBIN ARTS AMBASSADORS REFERENCE GROUP

AUTHOR: **Manager Creative Culture**

REVIEWED BY: **Director Community Development**

COMMITTEE SUMMARY:

The purpose of the Darebin Arts Ambassadors Reference Group is to advise Council on matters relating to the arts and community in Darebin, with particular focus on supporting Council in the development and delivery of the Arts Strategy 2014-2020. The Arts Ambassadors Reference Group consists of ten appointed community positions and two Councillors who provide support, guidance and feedback on strategic matters relating to the arts in Darebin.

Committee Members

The reference group comprises of ten community representatives including professional artists, arts industry professionals, local and interested qualified community members.

Councillor Representatives

- Cr Trent McCarthy
- Cr Angela Villella

PROGRESS REPORT

Key Issues and Challenges for 2015 (mid-year)

- Public Art continues to be raised as a key issue for the Arts Ambassadors. Concerns include:
 - Advocacy to ensure the importance and place of public art in Darebin is promoted and profiled.
 - Lack of a dedicated Public Art officer position: How does Council intend to advocate, commission, build relationships with new developments and in renewal zones to realise new large scale commissions and attract large investment?
 - Importance of Public Art as a marker of local cultural identity and the value it brings to engage with community in unique and innovative ways.
 - Importance of refreshing the current policy to reflect the role, value and new forms of public art as is being celebrated and attributed to transforming place and people in other cities. The Ambassadors reinforced the great reputation Darebin has for its public art and the need to continue to invest in its growth and development.
 - The importance of the assessment of the value of arts and cultural activity and services that generate a local economy.
 - Review of Terms of Reference and refresh/recruitment of the membership.
-

Key Activities /Outcomes for December 2015 to May 2016

- Two meeting of the Arts Ambassadors were convened in the reporting period. Meetings occurred on 8 March 2016 and 17 May 2016 at the Council Offices in High Street Preston.
- Progress report delivered on the key actions of the Arts Strategy for 2015-16 and priorities for 2016-17.
- Facilitated discussion delivered at the March 2016 meeting that identified key focus areas and priorities for 2016-17.
- Consultation and review of current members and renewed terms of reference with recommendations of the group informing a report to Council in June 2016.
- Consultation on Festivals including the opportunities to progress for the 20 Year Anniversary of the Darebin Music Feast.
- Presentation on the Homemade Food and Wine Festival 2016 Program.
- Informative and open discussion on the future of Public Art in Darebin that informed a project brief to refresh the current Public Art policy that came to a close in December 2015.
- Presentation and discussion on the Art in Public Spaces projects seeking feedback and input.
- Open discussion on the Rubie Thomson Youth Mural in response to the defacing of the Bomboniere to Barbed Wire — also known as the Northcote women’s mural — in Fitzroy that was destroyed by tagger Nost in February 2016.
- Presentation and discussion on the preliminary findings of the Economic Impact and Social Benefit of the Arts in Darebin report.
- Presentation and discussion on the Inaugural Tourism Strategy for Darebin seeking input as well ensuring arts stakeholders are engaged in the development the draft plan.
- Presentation on the Homestead Draft Business Plan and overview of the revised Charter and recruitment of a new Board of Management during April 2016.
- Discussion and endorsement to progress a partnership with the Cultural Development Network on a national project on Cultural Outcome Measures in arts and cultural activity.

FUTURE PLANS

- Renewed Terms of Reference and recruitment of new advisors in November 2016.
- Consultation on the refresh of a new framework for Public Art which is underway and a report to Council on the proposed methodology and approach in refreshing the policy is scheduled for August 2016.
- Consultation and collaboration on the partnership between the City of Darebin and the Cultural Development Network concerning Cultural Outcomes Measures. The Cultural Development Network is leading a national project designed to standardise and measure cultural outcomes across the three tiers of Government with a clear and standardised framework.
- Consultation and collaboration on the cultural activities and outputs of the Creative Culture department including productions, presentations and evaluation.
- Ongoing oversight and strategic advice regarding the Arts Strategy 2014-2020 implementation.

RELATED DOCUMENTS

- Darebin Arts Ambassadors Terms of Reference – Adopted May 2013
-

1. AUSTRALIA DAY ADVISORY COMMITTEE

AUTHOR: Project Officer Communications and Marketing

REVIEWED BY: Director Corporate Services

COMMITTEE SUMMARY:

The role of the Darebin Australia Day Committee is to promote the Darebin Australia Day Award nominations and Australia Day event in the community, to judge the entries for the Awards in accordance with the stipulated criteria, select winners and attend celebrations in January each year. Australia Day celebrations include an Awards ceremony and Citizenship Ceremony on Australia Day.

The Committee is supported by the Project Officer, Communication and Marketing.

Committee Members

The current Committee includes:

- One representative from the Darebin Ethnic Communities Council
- Three community representatives

Councillor Representative:

- Cr Vince Fontana (Mayor) Chair

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

There were no key issues or concerns raised by the Committee during this time.

Key Activities / Outcomes for December 2015 to May 2016

- A successful Australia Day Awards event was held on 21 January 2016, with approximately 300 attendees. The event attracted good pre and post media coverage.
- Post-event evaluation found that 97.4% of respondents rated their overall satisfaction with the event as very good or good (weighted towards very good at 76.9%) on a scale from poor, average, good very good.

FUTURE PLANS

- Committee to meet in July 2016
- Event planning for two events in January 2017 to commence.

RELATED DOCUMENTS

- Darebin Australia Day Awards and Event Policy
-

DAREBIN BICYCLE ADVISORY COMMITTEE

AUTHOR: (Acting) Sustainable Transport Officer

REVIEWED BY: Director Assets and Business Services

COMMITTEE SUMMARY:

The Darebin Bicycle Advisory Committee (DBAC) provides strategic advice to Council on cycling issues affecting the community and informs Council on decision making in relation to cycling policy, programs, and service delivery.

Committee Members

- Ten general Community members
- One member of the Darebin Bicycle User Group
- One Councillor
- Two Council Officers (Sustainable Transport Officer, Team Leader Transport Strategy)

Councillor Representative

- Councillor Bo Li

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

The Darebin Bicycle Advisory Committee held meetings in February and May 2016. Key issues and challenges included:

- Recruitment and appointment of 5 new committee members
- M40 Water Main Renewal Project and impacts on St Georges Road bicycle route.

Key Activities / Outcomes for December 2015 to May 2016

- Induction of new committee members – through special orientation session held in February 2016
 - Members volunteered at events as part of Council's 'Be Bright at Night' campaign held in May.
 - Members took part in discussions to inform key principles for a reinstatement plan for the St Georges Rd bicycle route.
 - Members contributed to the development of Council's shimmy network evaluation framework, as well as contributed ideas and suggestions for a range of improvements to the local cycling network in Darebin.
 - Members were part of a special presentation by VicRoads outlining their project to develop improved design standards for cyclist safety. Members will be included in VicRoads upcoming consultation on draft guidelines for this project.
-

FUTURE PLANS

- The committee will continue to provide valuable advice on delivery of the Darebin Cycling Strategy 2013-18 and delivery of key bicycle projects, including the development of the St Georges Rd reinstatement plan.
- Members will take part in a ride of Council's Great Western Shimmy and provide feedback to further improve this new bike route.

RELATED DOCUMENTS

- Darebin Bicycle Advisory Committee Terms of Reference November 2014
-

DAREBIN CHILD FRIENDLY CITY ADVISORY COMMITTEE

AUTHOR: Coordinator Community Engagement Programs

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Darebin Child Friendly City Advisory Committee is made up of community representatives and officers from each department within council.

Committee Members

- **Community Members**

8 Community Members

- **Council Members**

Director, Community Development

Manager, Aged and Disability

Manager, Assets and Properties

Coordinator, Collections and Community Programs, Darebin Libraries

Manager, Creative Culture

Community Safety Officer

Manager, Parks and Vegetation

Climate Change Action Officer

Manager, Leisure and Public Realm

Council Business and Governance

Town Planner

Manager, Children, Families and Community

Councillor Representative:

- Councillor Williams - Chair
- Councillor McCarthy (proxy)

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- The Darebin Child Friendly City Advisory Committee met in March 2016.
- The draft 'Darebin Child Friendly City Framework' document was finalised after further input and discussion from committee members.

Key Activities / Outcomes for December 2015 to May 2016

- The draft 'Darebin Child Friendly City Framework' document was presented at EMT in May 2016.
-

FUTURE PLANS

- 'Darebin Child Friendly City Framework' document listed at a Councillor Briefing Session in June and Council Meeting in July.
- Council adoption of 'Darebin Child Friendly City Framework'.
- Darebin Child Friendly City Advisory Committee meet in July 2016 to develop Action Plan 2016/2017 and then committee disbanded.

RELATED DOCUMENTS

- Darebin Child Friendly City Terms of Reference
-

DAREBIN DISABILITY ADVISORY COMMITTEE

AUTHOR: Disability Access Planner

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Darebin Disability Advisory Committee (DDAC) is Council's advisory committee on issues relating to access and inclusion for people with disabilities living, working, studying or visiting Darebin. To promote and advocate for, improved access and inclusion within Council and the wider community.

Committee Members

Community representatives- 10 community members including people with a disability and carers of people with a disability

Service provider representatives - 4 members

- Encompass House
- Northern Support Services (NSS)
- Melbourne Polytechnic Work Education
- Interact Australia

City of Darebin representatives

- Coordinator Community Participation and Development
- MetroAccess Officer
- Disability Access Planner
- Manager Aged and Disability
- Safe Travel Officer

Councillor Representative:

- Cr Julie Williams (Chair)
- Cr Gaetano Greco (Proxy)

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- NDIS implementation and Darebin City Council role in service provision
-

Key Activities / Outcomes for December 2015 to May 2016

- DDAC will meet 6 times per year in 2016, owing to membership concern about the recommendation to reduce the number of meetings.
- DDAC has been informed and engaged in relation to the NDIS and My Aged Care reforms
- DDAC members have been particularly engaged in the discussion relating to the NDIS and contributed ideas and feedback which has subsequently been included in briefing papers to inform and support councillors in making its decision regarding Council's role in the NDIS post 1 July 2016.
- Submission to the Victorian Government Inquiry into supports for people with Autism Spectrum Disorder.
- Implementation of the Darebin Disability Access and Inclusion Plan 2015-2019

FUTURE PLANS

- Continued bi monthly meetings, to a total of 6 meetings a year.

RELATED DOCUMENTS

- Darebin Disability Advisory Committee Terms of Reference
 - Darebin Disability Access and Inclusion Plan 2015-2019
-

DAREBIN DOMESTIC ANIMAL MANAGEMENT REFERENCE (DDAMRG) MEETING

AUTHOR: **Manager Economic Development & Civic Compliance**

REVIEWED BY: **Director Corporate Services**

COMMITTEE SUMMARY:

The Darebin Domestic Animal Management Reference Group (DDAMRG) was formed approximately two years ago to provide advice on issues relating to the reduction of euthanasia of dogs and cats. The Group is focussed on ensuring that Council achieves the target of 50% euthanasia rate for cats and 10% euthanasia rate for dogs as set out in Darebin's Domestic Animal Management (DAM) Plan 2013-2017.

Committee Members

Membership is open to all members of the community with an interest in animal management and welfare. Members include representatives from various animal welfare groups, Australian Veterinary Association, local veterinarians and local residents. The Group meets three times per year.

- The Lost Dogs Home
- Noah's Bark Dog Rescue
- Western Suburbs Cat & Kitten Rescue Inc
- Maneki Neko Cat Rescue
- Paws of Love Animal Rescue
- Forever Friends Animal Rescue
- Pound Reform Alliance Australia
- Cheltenham Cat Rescue
- Blue Cross Animal Society of Victoria
- Getting 2 Zero
- City of Darebin
- 3 community members

Councillor Representative:

- Cr. Julie Williams
- Cr. Trent McCarthy (proxy)

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- Treatment Voucher funding insufficient to cover costs for the entire year.
 - Increased number of cats being collected had overwhelmed rescue groups.
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- Increased reporting requirements with Council now providing the following statistics on the website: kittens impounded direct to shelter, kittens transferred from shelter to rescue & kittens sent direct to rescue
 - Cat trapping process was creating excess number of cats requiring re-homing.
 - Continuing to develop proactive measures to manage the domestic animal population.
 - Continuing to increase ownership, registration and identification of pets.
 - Ongoing focus on reducing the number of animals entering the shelter.
 - Identifying better ways for residents, local vets, Council and rescue organisations to work collaboratively.

Key Activities / Outcomes for December 2015 to May 2016

- Euthanasia rates continue to be below the targets set in the Domestic Animal Management Plan. The following euthanasia rates were achieved: Cats 19.6%, Dogs 3.6%
- Animal registrations increased by 4%.
- Council has committed to the development of a Regional Animal Welfare Facility (\$11M project) – and has contributed \$2M. Construction has commenced and the building is expected to be completed by December 2016. Commissioning and handover are scheduled to occur in January through to June when it is expected to be fully operational for Council.
- Development of a draft contract specification for the provision of Pound and Collection services at the Regional Animal Welfare Facility.
- A fenced in Dog Park was completed at Bundoora Park which is proving very popular with dog owners.
- Individual profiles of cats are being placed on Council's website which has contributed to re-homing rates
- The 2016 Pet Expo was successfully conducted in March. Over 1000 show bags (dog, cat and birds) were handed out to the community. A Pooch Parade and other entertainment were a success. First Aid demonstration for pets was introduced for the first time and was received well.

FUTURE PLANS

- Commissioning of the new Animal Welfare Facility
- Promotion of animal adoption and fostering initiatives.
- Assisting Council with forming a position in relation to the mandatory desexing of cats
- Provision of input into the development of the new regional animal shelter
- Assessment and evaluation of community cat programs

RELATED DOCUMENTS

- Darebin Domestic Animal Management Terms of Reference
 - Council Minutes – 9 November 2015
 - Domestic Animal Management Plan 2013-2017
-

DAREBIN EDUCATION COMMITTEE

AUTHOR: Community Renewal Officer

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Darebin Education Committee is an advisory Committee to Council with one nominated Councillor. The main purpose is to oversee and advise on the implementation of the recommendations arising from the 2014 Darebin Education Inquiry.

Committee Members

- City of Darebin Officers
- Department of Education and Training
- Representatives of Darebin schools , mostly Principals
- Darebin Principals' Network
- Inner Local Learning and Education Network (INLLEN)
- Victorian Council of School Organisations Inc (VICCSO)
- Our Schools, Our Children
- High School for Preston
- La Trobe University
- Melbourne Polytechnic

Councillor Representative:

- Councillor Bo Li

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- New Victorian Education policy, curriculum, funding model and organisational changes in the Department of Education and Training has placed further expectations and requirements on schools. While changes are positive, some are extensive with short timelines and have consequently limited some Council initiatives.
- Ongoing communication and advocacy regarding School provision review for Preston, with the Department of Education and Training (DET), High School for Preston and neighbouring high schools that are not at capacity.

Key Activities / Outcomes for December 2015 to May 2016

- Successful pilot project to promote the Darebin Spiritual Healing Trail as a local resource to learn and teach Aboriginal history, culture and emotional wellbeing. Over 250 students from seven schools participated in eleven tours of the Trail led by Aboriginal elder and cultural educator Trevor Gallagher. The feedback from students, and their educators whether Aboriginal or non-Aboriginal, was overwhelmingly strong and positive.
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- Positive discussion with key partners to consider and plan the development of Darebin's First People's curriculum for all Darebin Schools. The idea has been well supported by Victorian Aboriginal Education Association (VAEAI), area DET and Darebin Aboriginal Advisory Committee. This is a long-term project which may be impacted by changes taking place in Aboriginal Education as part of the new Victorian Curriculum.
 - Agreement with Berry Street Childhood Institute, DET and three Primary schools to initiate a pilot program for a whole-of-school approach to student resiliency in 2017.
 - Coordination with Darebin primary schools to participate in the Children's Day event under the theme of Lifelong Learning for Wellbeing. Five schools showcased and a further 3 schools showed films about initiatives and programmes.
 - Ongoing and strategic communication of the Our Darebin Schools Resource.
 - Collaboration with Equity and Diversity to provide support to Darebin schools in Safe Schools Coalition.
 - Collaboration with the Darebin Intercultural Centre for a funding application to deliver 'Say No to Racism' training in schools.
 - Successful partnerships with key schools that have students from high equity groups including:
 - Support for the Koorie Health Day at Reservoir High.
 - Support for Reservoir Views Primary School to provide EAL classes for parents.

FUTURE PLANS

- Ongoing promotion of the Darebin Spiritual Healing Trail. Student feedback from the pilot program will be integrated into promotional material to encourage the ongoing integration of the trail into schools' regular program of excursions.
- Whole-of-Council partnership agreements to be developed with three Darebin schools for 2017 school year:
 - Reservoir High
 - East Preston Islamic College
 - William Ruthven Secondary College
- Ongoing thematic focus of Darebin Education Committee meetings including: Early and primary prevention of children, young people who disengage from learning and parental and community engagement.
- Promote a showcase of Darebin high schools who have capacity for additional students.

RELATED DOCUMENTS

- Darebin Education Committee Terms of Reference
-

DAREBIN ENVIRONMENTAL REFERENCE GROUP

AUTHOR: Manager Environment and Natural Resources

REVIEWED BY: Director Assets and Business Services

COMMITTEE SUMMARY:

Darebin Environmental Reference Group (DERG) is a formal advisory body to Council. Its purpose is to provide strategic advice to Council on environmental issues affecting the community, and inform Council on decision making in relation to environmental policy, program, and service delivery.

Committee Members

- Twelve Community members
- One Councillor and one proxy
- Two Council Officers (Manager Environment and Natural Resources, Environmental Education and Promotions Officer)

Councillor Representative:

- Councillor Trent McCarthy
- Councillor Steven Tsitas (proxy)

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- Six new members joined the committee in February
- Meetings were held in February and April and the key issues discussed were:
 - Solar Bulk Buy and Solar Saver programs
 - Sustainable Homes and Communities Program
 - Climate Change actions and progress on targets in the Darebin Climate Change Action Plan.
 - Car share and reducing car ownership
 - Divestment initiatives

Key Activities / Outcomes for December 2015 to May 2016

- Feedback and advice were provided on the review of the Darebin Climate Change Action Plan.
 - Assistance with preparation and promotion of Council's environmental events including the Sustainable Living Expo in April and the Darebin Climate Forum in June.
 - A submission was made to the 2016-17 draft Darebin Council budget.
-

FUTURE PLANS

- DERG will continue to provide community feedback on environmental sustainability policies, strategies and plans and other Council policies, strategies and plans which impact environmental sustainability.

RELATED DOCUMENTS

- Darebin Environmental Reference Group Terms of Reference
-

DAREBIN HOUSING ADVISORY COMMITTEE

AUTHOR: Community Planner

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Darebin Housing Advisory Committee has been created to provide timely advice to Council about social, affordable and appropriate housing in the municipality.

Committee Members

- Resident
- Spectrum
- Council to Homeless Persons
- Community Housing Limited
- Victorian Women's Housing Association
- Community Housing Federation of Victoria
- Affordable Housing Solutions
- Wishin Women's Information Housing and Support
- Community Housing Limited
- Northern Support Services
- NEAMI Victoria
- Northcote Rental Housing Coop
- Office of the Victorian Architect
- Justice Advocacy
- Victorian Women's Housing Association
- Salvation Army
- Affordable Housing Victoria
- Housing Choices Australia
- Home at Last
- Urban Coup
- Department Human Services
- Darebin City Council x 3
- Community Housing Limited
- Unitarian Church

Councillor Representative:

Cr. Tim Laurence

PROGRESS REPORT

Key Issues and Challenges for January 2016 to June 2016

- Continued sale of public housing stock in Darebin
 - Deterioration of living conditions in rooming houses
 - Lack of housing for older persons (especially older women)
 - That the Darebin Planning Scheme and in particular the amendments above currently before Council seem to privilege private developers and amenity above social housing.
 - That Councils submissions to the Minister are silent with regards to Council's stated position to increase the level of social and affordable housing in the city.
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- That C147 will result in an intensification of development on land with (relatively low value) that will be attractive to developers but with no guarantee of social housing (privileges private developers and prices out the poor.)
 - That some of these amendments unintentionally preclude existing public housing areas from the capacity to increase density and therefore potentially reduces the level of public housing in the future under any urban renewal proposals.
 - Particularly concerned that the current Planning Minister does not support a 'salt and pepper' model for social housing without providing a clear policy / strategic rationale.

Key Activities / Outcomes for January 2016 to June 2016

- Council approves pilot for 'Darebin Council Social and Affordable Housing Program on Council Owned Land'.
- State Government invited to be inter -governmental partner to progress pilot 'Darebin Council Social and Affordable Housing Program on Council Owned Land'.
- Site visits arranged for State Government and Registered Housing Associations on proposed pilot sites.
- Potential social developer found to develop social housing units at former Windsor Smith site under NDIS funding.
- Re invigoration of the Housing and Local Government Network (HALGN) as coordinated advocacy body.

FUTURE PLANS

- Finalise capital funding and governance structure to progress pilot.
- Audit rooming houses to ensure compliance with new minimum standards.
- Host a HALGN meeting in August.
- Host next Housing Advisory committee upon receiving feedback form State Government with regards to the pilot.

RELATED DOCUMENTS

- Darebin Housing Advisory Committee Terms of Reference (A1594061)
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DAREBIN INTERFAITH COUNCIL

AUTHOR: Multicultural Affairs Officer

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Darebin Interfaith Council (DIFC) acts as a reference group to the City of Darebin. It seeks to promote activities that are consistent with the aims and values of the Darebin City Council and that foster interfaith dialogue and collaboration relevant to the interfaith community within the municipality of Darebin.

During this semester DIFC met on the 9th of March and on the 22nd of June. The meetings were held at Conference Room, Level 1/350 High Street, Preston and at Darebin Intercultural Centre, 59a Roseberry Ave, Preston.

Committee Members

- Preston Mosque & Co-Chair
- CEO, Victorian Council of Churches (VCC)
- Al Sadeq Education & Charity Association
- Leading Senior Constable, Victoria Police
- Baptcare Sanctuary Centre for Asylum Seekers
- East Melbourne Hebrew Congregation
- Anglican Church of Australia
- Marymede Catholic College
- Bahai Community of Darebin
- St Mary's Holy Spirit Catholic Church
- Northern Community Church of Christ
- Northcote Uniting Church
- Sikh Interfaith Council of Victoria

Councillor Representative

February to June 2016: Cr Gaetano Greco (Chair) and Cr Tim Laurence (Proxy)

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

The Committee met in March and June during this period. Key issues for this period included:

- Advice and feedback to Council on the implementation of the Darebin Interfaith Work Plan
-

-
- Planning for the Victorian Interfaith Network Conference
 - Planning for the Darebin Places of Worship bus tour
 - Progress made on the Darebin Community Inclusion Plan

Challenges:

DIFC Terms of Reference: Ensuring Members understood their obligations as guided by the Terms of Reference.

Member's attendance to meetings: While quorum was obtained, some members expressed difficulty attending meetings during business hours. This was resolved by rearranging meetings to early evenings.

Key Activities / Outcomes for December 2015 to May 2016

During the period the following activities were undertaken:

Planning and input into the Victorian Interfaith Network Conference 2016: Darebin Council and DIFC in partnership with Faith Communities Council of Victoria are jointly hosting this state-wide event in November. During the reporting period: a working group was established, Terms of Reference developed, monthly working group meetings facilitated, conference theme and workshops topics settled, indigenous and youth input arranged, volunteers were recruited, faith/community information stands planned, and local promotions distributed.

World Interfaith Harmony Week (4 February): DIFC's 'Stories of Hope' youth event exceeded expectations as participants listen to seven young speakers from Baha'i, Islam, Christian, Jewish, Buddhist, Sikh, Hindu faiths who shared inspirational stories of hope as they overcome challenges to help build to a more inclusive and diverse community.

Input into Preventing Domestic Violence - A Guide for Muslim leaders: Based on the 'Promoting Equal and Respectful Relationships in Faith Communities' Tool Kit, this resource is being redeveloped for a Muslim audience. The Interfaith Officer offered advice and suggestions to the project.

Support towards the Australian-Indonesian Muslim Leader's Exchange Program (12 April): Council staff and DIFC successfully hosted a delegation of Indonesian Muslim leaders visiting Australia as a part of the Department of Foreign Affairs and Trade's Australia-Indonesia Muslim Leaders Exchange Program.

Support and participation in the Darebin Interfaith Tour (4 June): The Darebin Interfaith Council provided planning support for the Darebin Interfaith tour to four iconic places of worship in the municipality.

Planning for Refugee Week (22 June): Darebin Interfaith Council supported the organisation of events marking Refugee Week and Refugee Day in partnership with community groups, Darebin Ethnic Communities Council and Darebin Council.

Input into the Darebin Community Inclusion Plan (DCIP) Project: During the reporting period work on the DCIP progressed from the scoping and mapping phase to the implementation stage.

FUTURE PLANS

DIFC will provide input and strategic directions in regard to DIFC's Work Plan for 2016/17 which will include the following activities:

- Continued feedback and application of an Interfaith lens on Council's services, programmes and policies as the need arises
- Involvement in the review of the Equity and Inclusion Policy and Multicultural Action Plan to coincide with the planning cycle for the Council Plan and Municipal Health and Wellbeing Plan
- Organisation of Victoria Interfaith Network Conference 2016
- Implementation of Darebin Community Inclusion Plan in partnership with stakeholders;
- Support the implementation of a Guide for Muslim Leaders on Preventing Violence Against Women
- Provide input regarding the implementation of MOU with Preston Mosque
- Provide input in regard to the implementation of DIFC 2016/17 workplan

RELATED DOCUMENTS

- Terms of Reference of the Darebin Interfaith Council (A2270262)
-

DAREBIN WOMEN'S ADVISORY COMMITTEE

AUTHOR: Diversity Policy Officer

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

Darebin Women's Advisory Committee (DWAC) was initially established in 2009 as a conduit between women in Darebin and Council. Its purpose has evolved to

- advise Council on issues and barriers to equality affecting women in Darebin, notably by providing a gender lens on issues, policies, services or programs
- promote and advocate for gender equity and women's full and equal participation

Committee Members

The committee comprises of women who live, work or study in the City of Darebin. At least two of those members have strong links to local community organisations that service or represent women in our municipality. Executive support is provided by the Diversity Policy Officer and the Coordinator Equity and Diversity.

Councillor Representative:

Between December 2015 to May 2016 period, Cr Angela Villella and Cr Julie Williams remained appointed representatives to the committee (external chair/Convenor). Cr Julie Williams remains appointed as Chair (Cr Angela Villella as proxy).

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

The committee met in March and May. An International Women's Day planning sub-group of the committee also met on 3 December 2015.

Key issues for this semester included:

- International Women's Day planning
- Advice and feedback to Council on services, programming and policies
- Increasing women's voice in government decision making.
- Applying a gender lens to draft Council Budget

Key Activities / Outcomes for December 2015 to May 2016

- The Committee provided feedback to draft Council Budget 2016/2017 applying a gender lens and providing recommendations
 - Members provided advice and support towards Oxfam Strait Talk Masterclass for Aboriginal women and GoWomenLG2016 encouraging women to stand for election.
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-
- Members provided feedback and suggestions on:
 - Young Women's Leadership Program in which the members will have opportunity to look at mentoring roles through the Committee activities
 - Darebin Community Legal Centre Legal advice services for CALD women
 - Submission to the Victorian Government Gender Equity Strategy
 - Darebin Tourism Strategy development
 - Members contributed to event support and planning for International Women's Day 2016

The Committee saw resignation of two members - Ada Conroy and Julie Norden and appointment of returning member Leanne Miller.

FUTURE PLANS

- Continued feedback and application of a gender lens on Council's services, programmes and policies as the need arises
- Involvement in the review of the Gender Equity Action Plan to coincide with the planning cycle for the Council Plan and Municipal Health and Wellbeing Plan

RELATED DOCUMENTS

- Darebin Women's Advisory Committee Terms of Reference (A2485931)
 - Darebin Equity and Inclusion Policy 2012-2015
 - Darebin Women's Equity Strategy 2012-2015
 - Darebin Gender Equity Action Plan & Darebin Preventing Violence Against Women Action Plan 2012-2015
-

DAREBIN YOUTH ADVISORY GROUP

AUTHOR: Coordinator Youth Services

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Darebin Youth Advisory Group was established in 2013 as a key action of the Darebin Youth Engagement Strategy 2012–2017. The Advisory Group's purpose is to provide advice and guidance to Council on youth-related issues in Darebin. Council acknowledges the need to consider and understand the issues, policies and drivers that influence young people within the City of Darebin.

Committee Members

- 10 young people aged between 12–25 years who live, work, study or reside in the City of Darebin
- Darebin Community Health – Representative
- Victoria Police – Representative
- Darebin Council – Coordinator Youth Services
- Darebin Council – Manager Libraries, Learning and Youth

Councillor Representative:

- Councillor Angela Villella

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- Due to a variety of unit priorities the implementation of the recruitment for new members for the Youth Advisory Group has been delayed till July 2016. This decision was made to ensure appropriate recruitment campaign could be implemented to seek a diverse membership.

Key Activities / Outcomes for December 2015 to May 2016

- Darebin Youth Advisory Group model has been redesigned to address some of the challenges and gaps previously identified through the evaluation process.
- Recruitment campaign for new membership has been developed and is ready to be implemented in July 2016.

FUTURE PLANS

- Implement revised Youth Advisory Group model and commence recruitment campaign for new membership.
- Continue to identify strategic opportunities for Advisory Group members to support operational activities and themes via sub-working groups.

RELATED DOCUMENTS

- Darebin Youth Advisory Group – Terms of Reference
-

EDWARDES LAKE PARK REFERENCE GROUP

AUTHOR: Coordinator Public Realm

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Committee is to serve as a reference group for the development of a master plan for Edwardes Lake Park.

Committee Members

This group is not officially active as membership is being sought in June/July 2016.

Community Representation

Composition of the Reservoir Streetscape Master Plan Implementation Reference Group will reflect Darebin's diverse community. Representation will be sought from Reservoir Village Business Association (2), the Broadway shopping precinct (2), local community groups and local community representatives (4).

Councillor Representation

The three LaTrobe Ward Councillors will be members of the reference group:

- Cr Tim Laurence
- Cr Gaetano Greco
- Cr Angela Villella

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

This group's membership is being compiled in June/July 2016 and is not an active group at this time.

Key Activities / Outcomes for December 2015 to May 2016

None as this group will be formed in June/July 2016.

FUTURE PLANS

Advertise for membership in June/July 2016.
Hold first official meeting of the group in July/August 2016.

RELATED DOCUMENTS

- Edwardes Lake Park Reference Group Terms of Reference.
-

MUNICIPAL EMERGENCY MANAGEMENT PLANNING COMMITTEE

AUTHOR: Manager City Works (Municipal Emergency Resource Officer)

REVIEWED BY: Director Assets and Business Services (Act. Municipal Emergency Manager)

COMMITTEE SUMMARY

This Committee is formed pursuant to Section 21(3) and (4) of the *Emergency Management Act 1986*:

(3) A municipal council must appoint a municipal emergency planning committee constituted by persons appointed by the municipal council being members and employees of the municipal council, response and recovery agencies and local community groups involved in emergency management issues.

(4) The function of a municipal emergency planning committee is to prepare a draft municipal emergency management plan for consideration by the municipal council.

Committee Members:

- Mayor (Chairperson)
- Municipal Emergency Manager (MEM)
- Municipal Emergency Resource Officer (MERO)
- Deputy Municipal Emergency Resource Officer (D/MERO) x 2
- Municipal Recovery Manager (MRM)
- Deputy Municipal Recovery Manager (D/MRM)
- Municipal Community Safety Manager (MCSM)
- Municipal Fire Prevention Officer (MFPO)
- Municipal Emergency Response Coordinator (MERC)
- MEMPC Executive Officer (PA to Director Culture, Leisure and Works)

Agency Representation:

- VicPol
 - SES Victoria
 - Ambulance Victoria
 - Metropolitan Fire Brigade
 - Department of Health and Human Services
 - Red Cross
 - Darebin Community Health
 - CentreLink/Medicare
 - VicRoads
 - Salvation Army
 - VicRoads
 - Victorian Council of Churches
 - DIVRS
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Councillor Representative:

Mayor, Cr Vince Fontana

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- Review and update sections of the Municipal Emergency Management Plan (MEMP) and update regularly. The MEMP will be reviewed by representatives from the SES, Police, MFB and the Department of Health and Human Services, and corrections incorporated.
- Identify any emergency management issues that are likely to arise.
- Debrief on any incidents that have occurred since the last meeting.
- Review and update all sub-plans annually.

Key Activities / Outcomes for December 2015 to May 2016

- Review & changes made to Darebin's MEMP with SES, Police, DHHS, VCC and council staff for audit process in December 2016.
- Darebin Council participating in Yarra's Pandemic exercise in late June 2016.

FUTURE PLANS

- Maintain the MEMP to ensure currency.
- Continue ongoing meetings with all emergency authorities and agencies.
- Updating Council's CERA in preparation for next audit.
- Updating of the Municipal Fire Management Plan to ensure it is current for next audit.
- Review exposure draft of amendments to the Emergency Management Act that will set out obligations for councils (April 2016).
- Review emergency management costs and funding streams, and advocacy regarding external funding support.

RELATED DOCUMENTS

- Municipal Emergency Management Plan
 - MEMPC - Terms of Reference
 - EMMV (Emergency Management Manual Victoria)
 - *Emergency Management Act* 3 December 2013
-

PRESTON BUSINESS ADVISORY COMMITTEE

AUTHOR: **Manager Economic Development and Civic Compliance**

REVIEWED BY: **Director Corporate Services**

COMMITTEE SUMMARY:

The Preston Business Advisory Committee (PBAC) is an advisory committee to Council.

The objectives for PBAC are to:

- Provide ongoing input, advice and feedback in the promotions, marketing and administration of the Preston Central Special Rate Levy.
- Improve and develop Preston Central as a business and community hub as one of Darebin's Principal Activity Centres.

Committee Members

The PBAC membership is represented by Preston Central businesses and organisations. The 2016 membership comprises of representatives from the following businesses and organisations:

- Preston Market
- Matchworks
- Snap Printing
- Northern Blues Football Club
- Preston Centre Manager – paid position
- Mantra Bell City
- Delphi Bank
- Community Member
- Bendigo Bank

Councillor Representative

- Cr Julie Williams
- Cr Bo Li (proxy)

Frequency of Meetings:

Meetings are held on the first Wednesday of every month. Four meetings were held in the period between December and May 2016. The Committee do not meet in December or January.

PROGRESS REPORT

Introduction and Background

The role of the PBAC is to provide advice to Council on how best to develop and promote Preston as a vibrant and sustainable shopping centre. The Committee provides a forum for the business community of Preston to partner with Council and provide ongoing input, advice and feedback in the development, management, promotions, marketing and administration of the Preston Central Special Rate Levy.

The Committee seeks to achieve the vision reflected in a five year business plan. It also seeks to guide the implementation and effectiveness of the marketing activities in the Centre and provide advice and assistance on marketing and communication activities to promote Preston Central Shopping Centre. Four meetings were held between December and May 2016.

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

Issues for Preston Central include:

- Lack of diversity in retail offering and increase in number of restaurants.
- Poor or lack of attractive window displays in Preston Central.
- Increased number of vacant shops in High Street.
- Beautification of shopping strip.
- Begging, security and trading on footpaths.
- Redevelopment of Preston Market has not commenced.

Challenges for Preston Central include:

- The retail environment has changed significantly.
- There is a lack of variety in the mix of retail in Preston Central.
- The Committee does not have representation from multicultural businesses owners.

Key Activities/Outcomes for December 2015 – May 2016

- Delivery of five promotional events, three of which are uniquely designed for Preston Central and includes a Preston Food event, Lunar New Year celebrations and a Family Fun Day.
- Delivered Christmas Decorations and entertainment in the centre.
- Delivered a visual merchandising project for local businesses in the lead up to Christmas.
- Profiled Preston Central businesses on the Preston Central website and social media platforms.

FUTURE PLANS

- Review calendar of events to ensure that promotional opportunities are maximised.
- Increase number of placemaking activities in Preston Central.
- Developing and delivering a five year business plan.
- Increased Social Media presence for Preston Central.

RELATED DOCUMENTS

- Business Development and Employment Strategy 2012 – 2015
 - Preston Business Advisory Committee Terms of Reference 2015
-

RESERVOIR STRUCTURE PLAN COMMUNITY REFERENCE GROUP

AUTHOR: Principal Strategic Planner

REVIEWED BY: Director Assets and Business Services

COMMITTEE SUMMARY:

The Reservoir Structure Plan Community Reference Group (CRG) brings together the experiences and ideas of a range of community stakeholders to provide a balanced and representative understanding of the future needs of the Reservoir Major Activity Centre. The CRG represents and acts as a sounding board on a range of community opinions and views to enrich and add value to the preparation of the Reservoir Structure Plan.

Committee Members

The Committee comprises members as follows:

- LaTrobe Ward Councillors (as Co-Chairs)
- Local business representative(s) (Reservoir Village and Broadway)
- Community organisation/group representative(s)
- Local community representative(s)

Councillor Representative:

- Councillor Greco
- Councillor Laurence
- Councillor Villella

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

- None

Key Activities / Outcomes for December 2015 to May 2016

- None

FUTURE PLANS

- The Reservoir Structure Plan was adopted by Council in August 2012. The Committee is not expected to be required to meet in the foreseeable future.

RELATED DOCUMENTS

- Reservoir Structure Plan Project Terms of Reference: Community Reference Group
 - Reservoir Structure Plan, August 2012
-

SEXUALITY, SEX AND GENDER DIVERSITY ADVISORY COMMITTEE

AUTHOR: Coordinator Equity and Diversity

REVIEWED BY: Director Community Development

COMMITTEE SUMMARY:

The Sexuality, Sex and Gender Diversity Advisory Committee (SSGDAC) supports Darebin City Council's commitment to social inclusion by recognising sexual orientation and sex and gender diversity as significant aspects of community diversity. The committee also enhances Council's capacity to address barriers to access and inclusion that lesbian, gay, bisexual, transgender, intersex and queer (LGBTIQ) residents face.

Committee Members

The committee comprises of people who identify as lesbian, gay, bisexual, transgender, intersex or queer (LGBTIQ) and who live, work or study in the City of Darebin. Executive support is provided by the Diversity Policy Officer and the coordinator Equity and Diversity.

Councillor Representative:

In November 2015, Cr Bo Li was appointed as Chair for the coming year (Cr Trent McCarthy as proxy).

PROGRESS REPORT

Key Issues and Challenges for December 2015 to May 2016

The committee met in February and May. Key issues for this semester included:

- Advice to Council on a number of human rights issues, notably marriage equality
- Feedback on services, programming and policies
- Advice and support for LGBTIQ-inclusive events
- Forward planning for 2016/17 period

Key Activities / Outcomes for December 2015 to May 2016

- Advice provided to the Aged and Disability Community Development team to discuss activities and support for older and isolated LGBTIQ residents and the potential for use of senior citizens' spaces.
 - Design and participation in "Lifelong learning for wellbeing" activity Darebin Community and Kite Festival, 20th March
 - Advice and participation in the Midsumma Carnival and Pride March 2016
 - Advice in relation to mapping LGBTIQ activities and organisations in Darebin working in partnership with Moreland, Yarra and Banyule
 - Support toward establishment of a Rainbow Shed in Darebin
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-
- Response to the Australian Human Rights Commission *Resilient Individuals: Sexual Orientation Gender Identity & Intersex Rights* 2015 report on legal and human rights issues affecting LGBTI communities.
 - Participation in conversations with the Victorian Gender and Sexuality Commissioner hosted by Darebin City Council
 - Advice and participation in Darebin organised events marking International Day against Homophobia, Biphobia and Transphobia (IDAHOT) 2016 including flag-raising, screening of "Gayby baby" at Reservoir Learning and Community Centre on 17 May and presentation by Monique Hameed, from Multicultural Centre for Women's Health at the Darebin Intercultural Centre.
 - Input and advice to MIND Australia on the scoping of a new LGBTI mental health support service in Darebin
 - Advice in relation to Victorian Aboriginal Health Service scoping for a new LGBTI Indigenous support group
 - Input into the *Colour of Youth* conference for both students and teachers, principals and school counsellors to raise and address issues that same-sex attracted and gender diverse (SSAGD) young people, especially those from culturally and linguistically diverse (CALD) and Aboriginal communities, experience.
 - Engagement in the planning for the Victorian Interfaith Network Conference on Sunday 13 November 2016. Including provision of advice on the panel on sexuality, gender identity and faith
 - Advice on Council support in relation to Safe Schools Coalition

FUTURE PLANS

- Continued advice on the implementation of the Sexuality, Sex and Gender Diversity Action Plan as it is reviewed to coincide with the planning cycle for the Council Plan and Municipal Health and Wellbeing Plan
- Continued feedback on Council's services, programmes and policies as the need arises

RELATED DOCUMENTS

- Sexuality, Sex and Gender Diversity Advisory Committee Terms of Reference (A2523530)
 - Darebin Sexuality, Sex and Gender Diversity Action Plan (2012-2015 – extended)
 - Darebin Equity and Inclusion Policy (2012-2015)
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6.7 IDENTIFICATION OF PROJECTS TO BE NOMINATED FOR SPORT AND RECREATION VICTORIA COMMUNITY SPORTS INFRASTRUCTURE FUND GRANTS 2017/2018

Author: Manager Leisure and Public Realm

Reviewed By: Director Community Development

Report Background

The Sport and Recreation Victoria (SRV) Community Sports Infrastructure Fund (CSIF) is an annual State Government funding program that provides funding to Councils to support the development of community sporting facilities. It presents an opportunity to deliver sport and leisure infrastructure improvements at a reduced cost to Council. This report outlines the projects identified as most critical to increase participation in sport and physical activity, strongest aligned to Council's strategic priorities and those most likely to meet the criteria for funding in the 2017/2018 CSIF grants program.

Previous Council Resolution

This matter is not the subject of a previous Council resolution.

Previous Briefing(s)

Councillor Briefing – Monday 11 July 2016

Council Plan Goal/Endorsed Strategy

- **Council plan 2013 – 2017** strategies - 2.6 Community health and fitness; and access to opportunities; 2.10 Social and physical connectedness; 2.13 equitable access for all; 2.15 equity in sport; 5.2 access and inclusion
- **Darebin Health and Wellbeing Plan 2013 – 2017** goal 4 – build healthy, safe and accessible places for people to play and connect; goal 5 protect and promote Darebin people's physical health (5.3 – increase regular physical activity for all)
- **Darebin Leisure Strategy and Leisure Services Action Plan 2015 - 2020**

Summary

The 2017/2018 SRV CSIF grants are now open and it is proposed that Council makes four applications across three categories: Major Facilities (one project); Minor Facilities (two projects) and; Cricket Facilities (one project). With Council endorsement these applications will be prepared and submitted to SRV. Details of projects and costings are contained within this report.

The projects recommended are identified Council priorities, have detailed planning underway and are the types of projects that have been successful through this funding program in previous years.

Should all applications be successful Council will receive \$900,000 in funding. The required Council co-contribution will total approximately \$2,286,500. Council should note their obligation to the required co-contribution to these projects in the 2017/2018 and 2018/2019 (for one multi-year project) capital works budgets (further detailed below).

Recommendation

That Council:

- (1) Notes that SRV grants present an opportunity to deliver Leisure infrastructure improvements at a reduced cost to Council. The projects recommended are in line with existing Council priorities, have detailed planning undertaken and are the types of projects that have been successful through this funding program in previous years.
- (2) Resolves to submit applications to Sport and Recreation Victoria for the following categories and projects:
 - Minor Facilities category – installation of sports field lighting systems at Bundoora Park and Pitcher Park
 - Major Facilities category - redevelopment of Bill Lawry Oval pavilion
 - Cricket Facilities category – redevelopment of Preston City Oval cricket practice nets
- (3) Notes that should all projects be successful in attracting funding, there would be a consequential obligation for a co-contribution of approximately \$2,286,500 to these projects in the 2017/2018 and 2018/2019 (for on multi-year project) capital works budgets.

Introduction

The SRV CSIF grants are an annual State Government grants program that provides funding to Councils to support the development of high quality community sporting facilities. This report outlines the four projects identified as most critical to increase participation in sport and physical activity, those strongest aligned to Council's strategic priorities and those most likely to meet the criteria for funding for the 2017/2018 grants.

Key points to note with regards to this funding opportunity include:

- The SRV CSIF presents an opportunity to attract significant external funding to invest in Council's leisure facilities
- SRV CSIF grants are currently open. Full applications close 31 August 2016.
- Funding for successful projects is for the 2017/2018 financial year; and projects cannot commence before 1 July 2017
- Only local governments can apply to SRV for this funding program
- Projects endorsed for submission by Council constitute an in-principal agreement that Council will fund the specified co-contribution amount in their capital budget for 2017/2018 (and 2018-19 for Bill Lawry Oval pavilion – multi-year project)
- Projects costings are estimates; these will be finalised following Council endorsement for the described projects to be submitted to the grants process
- It is proposed that Council submit a Major Facilities grant application for redevelopment of the Bill Lawry Oval. This facility requires significant redevelopment works and thus requires a substantial future Council investment. There is opportunity to obtain up to \$1M in external funding to contribute to the required works, which includes the CSIF Major Facilities grant of \$650,000
- Clubs have indicated their willingness to financially contribute towards the respective projects. Contributions of \$212,500 have been confirmed

Issues and Discussion

Officers undertook an expression of interest process with clubs in April 2016 to ascertain which clubs were interested in contributing to the development of capital projects that may be appropriate under the CSIF grants program for 2017/2018. Council is not required to involve sports clubs or to seek expressions of interest; however officers consider this to be good practice. This process also provides clubs the opportunity to focus their facility development priorities and commit to a financial contribution for their nominated project. Five clubs responded to the EOI, two projects of which are included in those proposed below; two of which did not fit with Council's strategic priorities and one which was not within scope of the SRV grants.

Assessment Criteria for all CSIF categories focus' on the following:

1. Why – does the project respond to a specific need
2. How – confirmed project scope, costs, funding, design and is operationally viable, incorporates environmentally sustainable design
3. Who – consults stakeholders, managed by qualified team
4. What – increases participation, encourages broad usage particularly by under-represented groups, has significant regional benefit and improves quality of recreational facilities.

In 2017/2018 all CSIF grant categories constitute a two stage application process. Stage one required 'project proposals' to be submitted via EOI by 8 June 2016. Following this SRV advises Council's which applications are suitable to proceed a full application. Full applications are due 30 August 2016. This timeline summarises key dates for the 2017/2018 CSIF program:

Date	Activity
18 April – 2 May	Expressions of interest open to Darebin clubs for project proposals
8 June 2016	Project proposals EOI's to SRV close
18 July 2016	SRV advises projects to proceed to full application process
30 August 2016	SRV CSIF applications close
November 2016	Likely funding announcements and notification of outcomes

For information, the projects successful in attracting this SRV funding in 2016/2017 were:

- Minor Facilities category - \$100,000 towards installation of sports field lighting system at John Cain Memorial Park – Northcote City Soccer Club pitch
- Female Friendly Facilities category - \$100,000 towards redevelopment of WH Robinson Reserve pavilion, West Preston

Projects proposed for submission to CSIF grants program in 2017/2018

Projects considered as priorities and at a level of readiness for submission into 2017/2018 CSIF grants program are:

Category	Closing date	Funding ration	Max. grant
Major Facilities	30 August 2016	SRV \$1 : \$3 local	\$650,000
<i>Description:</i>			
Grants of up to \$650,000 are available to develop or upgrade major district and regional sport and recreation facilities.			

- It is proposed to submit a Major Facilities application for \$650,000 the redevelopment of the Bill Lawry Oval pavilion. This project is currently considered a priority project for Council.
- Currently the pavilion at Bill Lawry Oval is in very poor functional condition and requires major works to ensure safety and continued occupancy of the facility.
- The total project cost at this early stage is estimated at \$3,300,000 (requires further investigation of scope and verification). SRV contribution towards the project will be essential to ensure project viability.
- Both of the tenant clubs have confirmed their intention to make a combined financial contribution of \$200,000.
- AFL Victoria and Cricket Victoria have also indicated their interest in contributing significant funding towards the project, in the vicinity of half a million dollars.
- Required Council contribution to redevelop this iconic premier sporting facility is estimated at approximately \$1,950,000. It is proposed that due to the scale of the project this budget is split over the 2017/2018 and 2018/2019 capital works budget years.

Minor Facilities	30 August 2016	SRV \$1 : \$1 local	\$100,000
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Description:

Grants of up to \$100,000 for any one project are available to develop or upgrade community sport and recreation facilities.

- Both projects identified below are priorities to have sports field lighting upgraded.
- Tenant clubs have experienced significant growth over recent years and current levels of lighting provision is not able to cater for current or future demand.
- Future growth of clubs will be very limited without these projects being completed.

The two projects identified for submission to this category in 2017/2018 are:

1. Pitcher Park sports field lighting upgrade – estimated total project cost of \$263,000. Club contribution of \$5,000 confirmed, required Council contribution of \$158,000
2. Bundoora Park (Snake Gully) sports field lighting upgrade – estimated total project cost of \$236,000. Club contribution of \$7,500 confirmed, required Council contribution of \$128,500

Cricket Facilities	30 August 2016	SRV \$1 : \$1 local	\$100,000
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Description:

Grants of up to \$100,000 are available upgrade and develop cricket specific club infrastructure including new buildings, grounds, and training facilities.

- One project has been identified as likely to attract funding under this category in 2017/2018 which is the redevelopment of cricket nets at Preston City Oval – estimated total project cost of \$100,000. Required Council contribution of \$50,000.
- Presently cricket practice nets at Preston City Oval are in poor condition and ineffectively positioned.
- Reconstruction of the facility will result in a high quality facility for the turf competition tenant club at one of Darebin’s premier sporting venues.

Key points to note:

- Should all applications be successful, Council will receive \$900,000 of grant funding.
- Should all projects be successful in attracting funding a co-contribution in the order of \$2,286,500 (ex. GST) will be required from Council’s 2017/2018 / 2018/2019 capital works budgets.

- Although to be confirmed it is anticipated that external contributions towards the Bill Lawry Oval pavilion redevelopment may total over \$1 million. This includes a contribution of \$200,000 from the tenant clubs; \$650,000 from SRV (if application is successful); and up to \$500,000 from AFL Victoria and Cricket Victoria. This project presents an opportunity to attract significant external funding to invest in Council's facilities which require substantial upgrade.
- Detailed descriptions of the CSIF categories for 2017/2018 are included in the CSIF application guidelines at **Appendix A**.

Options for Consideration

- Council to approve or decline support to submit applications for the four projects identified.

Financial and Resource Implications

Below is a table detailing the financial implications of the four proposed projects:

Category	Project name	SRV contribution (TBC)	Council contribution	Club / external contribution	Budget year funding required
Major facilities	Redevelopment of Bill Lawry Oval pavilion and sporting facilities \$3,300,000	\$650,000	\$1,950,000 (TBC pending finalisation of scope)	\$200,000 (clubs) \$500,000 (other – Cricket Vic AFL Vic)	2017/2018 2018/2019 (multi-year project)
Minor facilities	Pitcher Park sports field lighting upgrade \$263,000	\$100,000	\$158,000	\$5,000	2017/2018
Minor facilities	Bundoora Park (Snake Gully) sports field lighting upgrade \$236,000	\$100,000	\$128,500	\$7,500	2017/2018
Cricket facilities	Preston City Oval cricket nets reconstruction \$100,000	\$50,000	\$50,000		2017/2018
Total		\$900,000	\$2,286,500	\$712,500	

- Should all projects be successful in attracting funding, Council will receive \$900,000 of grant funding from Sport and Recreation Victoria.
- Should all projects be successful in attracting funding a co-contribution of \$2,286,500 (ex. GST) will be required from the 2017/2018 and 2018-19 Council capital works budgets.
- Any funding secured from SRV will be for the 2017/2018 financial year. Council is required to co-contribute to the projects if SRV funding applications are successful.
- Clubs have indicated their willingness to financially contribute towards the respective projects. Contributions of \$212,500 have been confirmed.

- AFL Victoria and Cricket Victoria have indicated their interest in contributing significant funding towards the proposed redevelopment. This may be in the order of \$500,000, to be confirmed in ongoing discussions
- The projects described above will be delivered within existing Council capital works personnel resources

Risk Management

Risks will be identified, monitored and managed through risk management and mitigation plans for each respective project.

Policy Implications**Economic Development**

Council endorsement to proceed with the projects identified above will result in increased opportunities for the Darebin community to participate in physical activity, healthier, happier and more productive communities.

Environmental Sustainability

Environmental sustainability considerations will be made in development of detailed plans for each of the four identified projects.

Human Rights, Equity and Inclusion

Whilst the major focus of the CSIF is to broadly increase participation in sport and recreation activities, improving access to those groups traditionally disadvantaged, including women and girls, young people, culturally and linguistically diverse (CALD) communities, indigenous people, people with a disability and people of low socio economic status, is also a significant priority and will be considered throughout project development and implementation.

Other

There are no other impacts related to this report.

Future Actions

- With Council endorsement officers will lodge applications to the 2017/2018 SRV grants by 31 August 2016.

Consultation and Advocacy

- Tenant sporting clubs are all in strong support of the four applications described above
- Advocacy by local MP's may be beneficial in obtaining additional external funding towards these projects, in particular the redevelopment of Bill Lawry Oval pavilion

Related Documents

- 2017/2018 CSIF application guidelines (**Appendix A**)

Disclosure of Interest

Section 80C of the *Local Government Act* 1989 requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The Officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.

2017-2018 Community Sports Infrastructure Fund

Application Guidelines

Authorised and published by the Victorian Government, 1 Treasury Place, Melbourne.

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Accessibility

To receive this publication in an accessible format, please contact the Grants Information Line on 1300 366 356, using the National Relay Service 13 36 77 if required or email grantsinfo@sport.vic.gov.au

Available at www.sport.vic.gov.au/grants

(1604012)

Message from the Minister for Sport, John Eren



Sport and recreation is the heart and soul of our communities, bringing families and locals together.

The Victorian Government is committed to ensuring that more people can improve their health, get active and involved with sport and recreation at local clubs, using community facilities across the state.

With the state's population on the rise, we're proud to invest in a range of initiatives that ensure grassroots sports facilities are modernised and developed consistent with growing community demand and expectations.

I'm delighted that the *Community Sports Infrastructure Fund* is open for the 2017-18 round. The *Community Sports Infrastructure Fund* continues exciting new developments that will meet the needs of the Victorian sporting community.

Over the next three years, sporting organisations and clubs, working with their local councils, can apply for funding through a range of traditional and new program categories that support upgrades to existing facilities or the development of new facilities.

Eligible projects include local aquatic upgrades, sports pavilion developments, sports surfaces and sports lighting installations, play spaces and feasibility studies.

I'm particularly proud that the *Community Sports Infrastructure Fund* has again been extended to include the categories that implement our significant commitments to female friendly and cricket facilities.

The Female Friendly Facilities category gives local councils funding to build new and upgrade existing, out-dated change facilities at sports clubs around the state that cater for female sport, with a focus on promoting female and family friendly environments.

The Cricket Facilities category forms part of the \$12.4 million *Community Cricket Program: On Common Ground*, a partnership with Cricket Victoria and Cricket Australia to provide local councils with the ability to upgrade and develop new buildings, grounds, training facilities and cricket specific club infrastructure.

The fund supports the Victorian Government's determination to address the growing demand for local cricket facilities, female change rooms at local grounds and the need for more modern and accessible community sports facilities that can be enjoyed by everyone, regardless of their age, background, gender or ability.

The program reflects our major commitment to health, wellbeing, and community sport as well as boosting the capacity of communities to attract and host local and regional competitions and events.

I'm confident that by working together we can make sport more inclusive, increase local participation and the accessibility of sport, stimulate local economies and create new jobs and volunteer opportunities.

I look forward to seeing new and exciting projects benefitting even more Victorians as part of the *Community Sports Infrastructure Fund*.

A handwritten signature in black ink that reads "John Eren". The signature is written in a cursive, flowing style.

Hon John Eren MP
Minister for Sport

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Program description and objectives

1. What is the Community Sports Infrastructure Fund?

The *Community Sports Infrastructure Fund* is a Victorian Government funding program that helps provide high quality, accessible community sport and recreation facilities across Victoria by encouraging:

- increased sport and recreation participation for all Victorians
- increased female and junior participation
- increased access to sport and recreation opportunities
- better planning of sport and recreation facilities
- innovative sport and recreation facilities
- environmentally sustainable facilities
- universally designed facilities.

The *Community Sports Infrastructure Fund* provides grants for planning, building new, and improving existing facilities where communities conduct, organise and participate in sport and recreation. Funding is available under the following categories*:

- **Better Pools** – Grants of up to \$3 million are available to provide high-quality aquatic leisure facilities through new or redeveloped aquatic leisure centres.
- **Major Facilities** – Grants of up to \$650,000 (where the total project cost is more than \$500,000, excluding GST) are available to develop or upgrade major district and regional sport and recreation facilities.
- **Small Aquatic Projects** – Grants of up to \$200,000 are available to improve and upgrade aquatic facilities, seasonal pools and develop new water play spaces.
- **Minor Facilities** – Grants of up to \$100,000 for any one project (where the total project cost is up to \$1,000,000 excluding GST) are available for community sport and recreation groups, working in partnership with local government, to develop or upgrade community sport and recreation facilities.

- **Cricket Facilities** – Grants of up to \$100,000 are available to assist local councils, cricket associations and local cricket clubs to upgrade and develop cricket specific club infrastructure including new buildings, grounds, and training facilities.
- **Female Friendly Facilities** – Grants of up to \$100,000 are available to build new and upgrade existing, outdated change facilities at sports clubs around the state that cater for female sport, with a focus on promoting female and family friendly environments.
- **Planning** – Funding is available for planning initiatives that address the future sport and recreation needs of communities through better information gathering, consultation and strategic planning, including:
 - grants of up to \$30,000 for projects focusing on recreation planning or facility feasibility in one municipality
 - grants of up to \$50,000 for regional planning initiatives that demonstrate inter-municipal needs and financial support from multiple local government authorities
 - grants of up to \$30,000 for female participation strategies.

*For specific details on the number of applications that can be submitted under each category please refer to sections 9-15.

1.1. Why is the Victorian Government funding these grants?

Strong, active and healthy communities need high-quality, accessible, well-designed and managed facilities for sport and recreation activities. Developing new facilities or improving the quality of existing facilities to increase participation and wellbeing is a priority for the Victorian Government.

Construction of new or improved facilities also stimulates the local economy and creates a range of employment and volunteer opportunities, from construction and facility management, through to coaching and officiating.

2. Who can apply?

Only local government authorities can apply directly to the Department of Health and Human Services for funding from this program.

Councils are required to discuss their project(s) with their Sport and Recreation Victoria representative before submitting their Project Proposal(s) or Application(s).

Community organisations can only seek access to support from the fund through the Minor Facilities, Cricket Facilities and Female Friendly Facilities categories by submitting an *Expression of Interest Form for Community Organisations* directly to their local council. Community organisations are advised to contact their local council about timelines for expressions of interest.

3. What types of activities might be funded?

A wide variety of sport and recreation planning and infrastructure projects will be considered for funding.

Improving participation outcomes is a key objective of the program. Applications must clearly demonstrate how the projects will improve participation outcomes.

Specifically, proposals should demonstrate how the project:

- will increase or maintain participation
- encourages participation by females, juniors, people living in growth areas and communities experiencing disadvantage
- improves health and wellbeing of the community
- encourages development of multi-use, shared and co-located facilities
- collaborates with schools and community groups
- collaborates with state sporting associations or relevant peak bodies
- improves environmental sustainability
- applies or demonstrates principles of Universal Design.

Priority will be given to communities in areas of need that have experienced natural disasters, such as bushfires, flood and drought, or communities experiencing strong population growth.

Councils should make contact with peak bodies, local leagues/associations, state sporting associations and regional sports assemblies (where appropriate) to seek their support and input into the planning and design of facilities along with developing participation/programming initiatives.

Councils are encouraged to explore funding models that demonstrate stakeholder commitment to the project.

Staged components of a larger facility development, providing the particular stage meets the program criteria are eligible.

Projects on private land are eligible, but will be subject to the establishment of a legally binding agreement between the organisation and local council to ensure ongoing public access. Such proposals should demonstrate evidence of a legally binding agreement in the Full Application.

Projects on school land are eligible subject to a completed Community Joint Use Proposal (to the Department of Education and Training) which is completed by the applicant and the school. (Schools can access this document from the Department of Education and Training website.) Applicants must allow sufficient time to complete this document and obtain the necessary endorsement from the Department of Education and Training at both the regional office and central office.

Proposals may include project management fees of up to 5 per cent of the total project cost.

Councils wanting to undertake Design and Construct projects are eligible. Councils will need to demonstrate appropriate levels of planning and are still required to submit schematic designs and costings with full applications.



3.1. What will not be funded?

The *Community Sports Infrastructure Fund* will not fund:

- projects where contributions from funding partners are not confirmed in writing or underwritten by council
- tenant clubs that have failed to resolve a breach of the *Victorian Code of Conduct for Community Sport*
- projects that do not strongly meet the assessment criteria
- projects that do not meet the eligibility criteria
- projects that do not align with the objectives of the program
- Minor Facility projects that exceed the maximum total project cost of \$1,000,000 (ex GST)
- projects that do not meet relevant Australian standards (e.g. lighting projects or netball court dimensions)
- projects that are deemed by Sport and Recreation Victoria as not ready to proceed
- applications submitted after the closing date, unless written approval from Sport and Recreation Victoria has been obtained before the closing date which will only be granted under exceptional circumstances (e.g. significant technology disruptions)
- requests for retrospective funding, where projects have commenced construction or are completed prior to the execution of a funding agreement (construction includes, but is not limited to, site clearing, earthworks and building works)
- the purchase of land (in general, the land on which the facility development is proposed will be municipal property, a Crown reserve, land owned by a public authority, or land held for public purposes by trustees)
- facilities where little or no public access is available
- applications where the recipient organisation/s receive revenue from electronic gaming machines will generally be given a lower priority
- facilities designated for electronic gaming machine operations
- in general, areas designated as licenced areas within a proposed facility will not be eligible for funding. The Department of Health and Human Services may consider applications where a restricted club licence is proposed or in place, provided that the restricted licence does not interfere with the facility's other amenities or services, such as child care or access by young people
- routine or cyclical maintenance works
- repair of facilities damaged by vandalism, fire or other natural disasters where the damage can be covered by insurance
- requests for ongoing operational costs such as, but not limited to, salaries, electricity, water, asset maintenance and other utilities
- costs associated with the purchase of transport or any other type of vehicle
- upgrading or redeveloping kitchen or toilet facilities, except as part of a larger project that meets the objectives of the funding program
- purchasing or maintaining recreation, entertainment, sporting, life-saving or any other equipment (except as part of facility fit out)
- projects previously funded by Sport and Recreation Victoria, unless applicants can demonstrate additional or new uses resulting in increased participation/programming outcomes
- the replacement of like-for-like surfaces (e.g. tennis hard-court surface replaced by a similar hard-court surface) will not be considered a priority to receive funding unless it can be demonstrated that additional uses are proposed and/or a multi-purpose element is being introduced. Additional use should be confirmed through letter of support. Exceptional circumstances may be considered where a safety and/or standard/compliance issue is evident
- projects that do not demonstrate how the principles of Universal Design and Environmentally Sustainable Design principles have been incorporated
- costs for the design of sport and recreation facilities only.



3.2. Past performance

Sport and Recreation Victoria will review an applicant's past performance and assess whether this is likely to have an impact on the successful delivery of a future project. Poor past performance will be taken into account when assessing applications and may be reason for projects not being supported.

This assessment will include consideration of whether:

- organisations have taken the appropriate steps to implement any previous projects funded by Sport and Recreation Victoria (within appropriate timeframes)
- organisations have overdue incomplete projects funded by Sport and Recreation Victoria and whether they have requested a variation
- organisations have completed projects funded by Sport and Recreation Victoria and whether they have submitted required final acquittal documentation.

4. Partnership approach

To strengthen the potential outcomes from the *Community Sports Infrastructure Fund* for communities, councils are required to engage Sport and Recreation Victoria and other appropriate major stakeholders as early as possible to develop proposals that strongly align with the fund.

This includes engaging with Sport and Recreation Victoria in the development of a project, rather than just in the development of an application. Sport and Recreation Victoria will provide guidance on how project ideas or proposals align with the fund prior to developing an application.

Once funded, projects are required to fulfil specific obligations to maintain funding commitments to projects. These obligations are outlined in the Funding Agreements. Project Managers are required to be familiar with these obligations.

To ensure appropriate support is provided to meet these obligations, Sport and Recreation Victoria is requiring all councils to provide a Project Governance Framework (template provided on www.sport.vic.gov.au) that outlines the governance model for delivery of projects from the Better Pools, Major Facilities, Small Aquatic Projects and Planning categories.

The Project Governance Framework will provide Sport and Recreation Victoria with confidence that appropriate engagement will occur during the project's development, particularly design phases where particular project circumstances may diminish the original intent of a project or diminish the rationale for its support from the fund.

5. What is the application process?

5.1. Process for clubs

Only local councils are able to submit applications directly to Sport and Recreation Victoria. Community organisations can seek access to support from the fund through the Minor Facilities, Cricket Facilities and Female Friendly Facilities categories by submitting an *Expression of Interest Form for Community Organisations* directly to their local council.

Any clubs wishing to discuss a project should contact their local council who will provide further advice.

5.2. Process for councils

The application process will require the submission of both a Project Proposal and Full Application for all categories.

This approach gives applicants the opportunity to receive advice on their proposals earlier and supports clubs and local groups to work more closely with their council to develop project proposals for funding, while reducing the work involved in developing full applications.

Step One: Contact Sport and Recreation Victoria

Council must discuss project ideas with a Sport and Recreation Victoria representative before submitting a Project Proposal. They will provide:

- advice on the most appropriate form of support for your project
- guidance on the development of those proposals that have merit, that align with program objectives and that are ready to proceed
- high-level design advice.

Step Two: Project Proposal

Project Proposals can be submitted via Grants Online at www.sport.vic.gov.au/grants by **11.59 pm Wednesday 8 June 2016**.

Project Proposals will be assessed by the alignment of the project's proposed outcomes and the program objectives, criteria, and project readiness.

A concept or schematic plan should be submitted at the Project Proposal stage, if available.

Step Three: Notification

Sport and Recreation Victoria will advise councils (via email) of Project Proposals supported to Full Application stage from **Monday 18 July 2016**.

Step Four: Full Application

Councils notified of supported Project Proposals in Step Three will be invited to submit a Full Application via web link. Full Applications may only seek an amount equal or lesser than that approved in Step Three and should not change in scope.

All supporting documentation should be emailed to csif@sport.vic.gov.au copying in your Sport and Recreation Victoria representative. Please quote your category and project name in the subject line of your email (e.g. Minor – Smith Reserve Lighting). Attach all documents to one email, zipping the files if required.

You can also send attachments on a CD or USB, quoting your project name, to:

Community Infrastructure and Regional Facilitation Group

Sport and Recreation Victoria
Department of Health and Human Services
GPO Box 4057
Melbourne, Victoria 3001

Full Applications will be assessed against the *Community Sports Infrastructure Fund* assessment criteria and the required documents. The more effort applied to providing and addressing these questions and providing relevant supporting documentation, the more likely the project will attract grant funding.

Application(s) addressing all criteria and including all additional information must be submitted by **11.59 pm on Wednesday 31 August 2016**.

If you need assistance with applying online, please call the Grants Information Line on 1300 366 356 between 8.30 am and 5 pm weekdays.

6. Timelines and assessment

There are a number of common features in successful applications. Good applications are well planned, involve co-ordination and collaboration with Sport and Recreation Victoria, involve other relevant stakeholders, and are clear about what issue they are trying to address. Answering each of the assessment criteria questions will help applicants develop a more thorough project proposal.

Questions about Project Development, Strategic Justification, Stakeholder Engagement and Participation are incorporated under the assessment criteria section for each category. The percentage weightings allocated to each criterion represents the importance of the different weighting Sport and Recreation Victoria will use to assess project applications.

Program opens	12 April 2016
Project Proposals closing date	8 June 2016
Notification of successful Project Proposals	18 July 2016 onwards
Full Applications closing date	31 August 2016
Funding Announcements and Notification of Outcomes	November 2016 onwards

7. Resources and additional information

Sport and Recreation Victoria has consolidated a number of helpful tools and resources to assist with application development that can be found at www.sport.vic.gov.au

Planning guides

Sport and Recreation Victoria and other industry stakeholders, have developed a series of planning guides for sport and recreation facility development which include:

- Design for Everyone Guide
- Community Sporting Facility Lighting Guide
- Community Cricket Facility Guidelines
- AFL Preferred Facility Guidelines
- Netball Australia National Facilities Policy
- Tennis Facility Planning Guide

- Skate Facility Guide
- Good Play Space Guide
- Indoor Aquatic and Recreation Facility Development Guidelines
- Pool Concourse Guidelines
- Healthy Choices: policy guidelines for sport and recreation centres
- Open Space Planning Guide
- Artificial Grass for Sport Guide.

Project Support

In addition to these planning guides, a range of project resources are also available to support the development of projects that incorporate best practice.

Universal Design Principles fact sheet

The concept of Universal Design is to make the built environment more usable to as many people as possible, at little or no additional cost.

Environmentally Sustainable Design

Proposals are encouraged to incorporate Environmentally Sustainable Design initiatives in project designs.

Capital Replacement Planning

A Capital Replacement Plan is a tool that can help you plan for the maintenance and eventual replacement of facilities. The development of a capital replacement plan is recommended by Sport and Recreation Victoria where facilities need to be periodically replaced or renewed.

Schedule of Use

A Schedule of Use is a list of all the sport and recreation activities, highlighting the extent to which the proposed facility development will be used. The schedule summarises the type and duration of the activity over a period of time and is a valuable tool to measure participation outcomes. Councils can use the Schedule of Use as provided or adapt and/or provide their own.

Voluntary Labour and In-kind Support

Consideration will be given to claiming in-kind expenses to a maximum of 50 per cent of the total project cost for Minor Facilities, Cricket Facilities, Female Friendly Facilities and 25 per cent of Major Facilities and Small Aquatic Projects.

Victorian Code of Conduct for Community Sport

The facility tenant club(s) are expected to adhere to the *Victorian Code of Conduct for Community Sport* or related State Sporting Association Code of Conduct. More information can be obtained from www.sport.vic.gov.au

SunSmart Online Shade Audit Tool

This online tool helps determine whether existing shade at a site is adequate and provides practical recommendations to improve both built and natural shade. For more information www.sunsmart.com.au/shade-audit/

Competitive Neutrality Policy

Under the Council of Australian Governments' Competition Principles Agreement, Victoria is a signatory to the Council of Australian Governments' Competitive Neutrality Policy.

Crime Prevention Through Environmental Design Principles

Proposals are encouraged to incorporate Crime Prevention Through Environmental Design Principles in planning and designing projects. The Safer Design Guidelines provide guidance for designing safer environments that minimise the opportunity for crime to occur and promote safe, accessible and liveable places that encourage community participation. For more information www.crimeprevention.vic.gov.au/home/resources/safer+design+guidelines+for+victoria



8. Conditions that apply to applications and funding

8.1. Funding Agreements

Successful applicants must enter into a Funding Agreement with Department of Health and Human Services. Funding Agreements establish the parties and outline their commitments and obligations to each other, as well as setting out the general funding terms and conditions. It is recommended that applications review the Department of Health and Human Services standard terms and conditions before applying.

- The agreement establishes the parties and their commitments and obligations to each other and sets out the terms and conditions of funding. It is recommended that you view the terms and conditions available at www.sport.vic.gov.au
- A Schedule is required to be executed (signed) by both parties. The Schedule sets out the:
 - activity details
 - funding amounts
 - agreed actions and payments
 - reporting requirements
 - acknowledgement and publicity requirements
 - other activity specific requirements
 - notices.
- Funds must be spent on the project as described in the application and outlined in the Schedule, unless changes are agreed to in writing.
- Minor Facilities, Cricket Facilities, Female Friendly Facilities and Planning projects are to be completed and funds claimed by **31 December 2018**
- Better Pools, Major Facilities and Small Aquatic Projects are to be completed and funds claimed by **31 May 2019**
- The facility tenant club(s) or association(s) are expected to adhere to the *Victorian Code of Conduct for Community Sport*. The Victorian

Code of Conduct for Community Sport – Forms for Tenants must be completed and signed by each facility tenant club and submitted with the Full Application to Sport and Recreation Victoria. Applications without this form will not be considered for funding. More information about the *Victorian Code of Conduct for Community Sport* can be obtained from www.sport.vic.gov.au

- A request to vary the timing or scope of an approved project must be discussed with your Sport and Recreation Victoria representative before submitting your request or commencing new works. Variation approval is at Sport and Recreation Victoria's discretion and may lead to a reduction or cancellation of the grant depending on the change in scope.
- Councils must inform the participating organisation(s), where applicable, of all funding arrangements and obligations in relation to the grant allocation. This includes ensuring the funded project does not commence prior to the endorsement of the Schedule.
- Councils are obliged to liaise with Sport and Recreation Victoria on the progress of funded projects, as requested throughout the life of projects as outlined in the Schedule.
- The principles of the Victorian Industry Participation Policy should be observed throughout relevant projects.
For further information go to:
<http://dsdbi.vic.gov.au/our-department/strategies-and-initiatives/victorian-industry-participation-policy>
- A local government officer must be designated to manage the project and provide information to the department according to the following key reporting requirements:
 - a Project Governance Framework must be completed and submitted with the Full Application for Better Pools, Major Facilities, Small Aquatic Projects and Planning
 - a Project Management Framework** must be completed and submitted with the Full Application for all Better Pools, Major Facilities, Small Aquatic and Planning projects

- through a process of appropriate engagement in the governance of a project, councils must secure Sport and Recreation Victoria’s endorsement of key documents such as schematic plans and architectural/ planning briefs prior to work commencing. Projects must not commence or be tendered until endorsement is provided. Sport and Recreation Victoria may not make milestone payments if endorsement is not secured in a timely manner
 - councils must provide project acquittal documentation as required
 - councils are expected to guarantee the cash flow payments towards works where a community organisation is providing funding contributions for a project.
- Successful applicants will be required to contribute information on activity outcomes for use in outcomes reporting, program evaluation reviews or Department of Health and Human Services publications, 12 months after project acquittal.

**A Project Management Framework is a statement/spreadsheet that includes the name of the local government officer responsible for the project, project activities and project timelines. The Project Management Framework Fact Sheet, along with a basic Project Management Framework template, can be obtained from www.sport.vic.gov.au/grants

8.2. Acknowledging the Victorian Government’s support and promoting success

Successful applicants need to acknowledge the Victorian Government’s support through the *Community Sports Infrastructure Fund*. Acknowledgement and publicity guidelines form part of the Activity Schedule and include the requirement that all activities acknowledge Victorian Government support through logo presentation on any activity-related publications, media releases and promotional material, and placement of a permanent Victorian Government endorsed sign/plaque at the site of completed infrastructure activities.

The Minister for Sport is to be given the opportunity to participate in any formal activity associated with the progress or completion of a facility or to officially open or launch the project. Openings and launches of *Community Sports Infrastructure Fund* projects are to be coordinated through the Office of the Minister for Sport. Councils considering staging an opening or launch must give adequate notice.

Acknowledgement and Publicity Guidelines can be found at www.sport.vic.gov.au

8.3. Payments

Upfront payments for funded projects may be made if/when:

- a Funding Agreement has been signed by both parties and any special conditions have been met
- grant recipients provide reports as required, or otherwise demonstrate that the activity is progressing as expected
- other terms and conditions of funding continue to be met.

For all grants at least 10 per cent of the total funding is paid in arrears on evidence of satisfactory completion of the activity.



9. Better Pools*

Objectives

To enable:

- development or redevelopment of aquatic leisure facilities supported by comprehensive planning, in consideration of regional aquatic needs and demands
- councils to meet the needs of current and future aquatic leisure centre users
- new or redeveloped spaces that create participation and programming opportunities for the entire community.

What type of projects might be funded?

- Projects that provide new or redeveloped aquatic leisure facilities.
- Redevelopments that focus on increasing participation and access to aquatic activities.

Funding details

Maximum grant	Local government authority	Funding ratios
Up to \$3 million No maximum Total Project Cost	Metropolitan	SRV \$1:\$3 local
	Cardinia, Casey, Hume, Melton, Mornington Peninsula, Nillumbik, Whittlesea, Wyndham and Yarra Ranges	SRV \$1:\$2 local
	Ballarat, Bendigo, Geelong	SRV \$1:\$2 local
	Rural	SRV \$1:\$1 local

*Only one project can be submitted under the Better Pools, Major Facilities, and Small Aquatic Projects categories.

9.1. Better Pools – Full Application assessment criteria

Project Development	
30%	Clearly identify the project scope, methodology and how proposed outcomes will be completed within a prescribed timeframe.
	Include evidence of project costing and confirmation of funding sources.
	Include site specific schematic plans (developed with stakeholder input including Sport and Recreation Victoria), safety, risk management, Universal Design Principles, Environmentally Sustainable Design.**
	How does the project demonstrate economic impact during construction and operation, including employment during and after construction?
Strategic Justification	
20%	Why is this project required? Describe how it responds to identified community needs, issues and addresses a gap in local facilities.
	Provide evidence how the project is strategically supported by local or regional aquatic or major facility planning and/or state sporting associations/peak body plans.
	Respond to current market demand and trends in aquatic leisure provision.
Stakeholder Engagement	
10%	What are the outcomes of the consultation undertaken with project stakeholders including Sport and Recreation Victoria, relevant state sporting associations, clubs/leagues and community groups?
	Will the project be managed by an appropriately qualified team?
	Has consideration been made regarding inter-municipal linkages and issues where appropriate?
Participation Outcomes	
40%	Describe how the project increases (or in certain cases maintains) participation in sport and active recreation. Please provide support letters that clearly state how each partner will benefit from the project.
	Describe any additional programming opportunities identified and planned to increase (or in certain cases maintain) participation.
	How does the project encourage the broadest possible community participation in sport and active recreation activities?
	Describe the project's regional/district and multi-purpose benefits.
	Demonstrate appropriate business and management planning, which addresses operational and financial sustainability.

****Major Facilities, Better Pools and Small Aquatic Projects must allocate a minimum of 25 per cent of the requested grant amount to components that will improve energy or water efficiency and environmental sustainability. This must be demonstrated with a specific Environmental Sustainable Design budget in the Full Application.**

9.2. Better Pools Application Checklist

Please submit the following **mandatory documentation** with your Full Application only.

Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.

- Site specific plan / aerial map showing location of proposed project
- Schematic Plans (site specific) developed with stakeholder and Sport and Recreation Victoria input (generic plans or plans from previous projects will not be accepted)
- Quantity Survey, tender price or independent qualified expert report
- Project Governance Framework
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, Letter from council CEO, club bank statements)
- Completed in-kind and voluntary labour support form (if applicable)
- Letters of support from organisations that clearly indicate how the group will either support or benefit from the project (as described in the 'Participation Outcome' section of the Assessment Criteria)
- Project Management Framework
- Relevant sections of council reports/plans/ strategies/community consultation to support the project (please do not attach entire documents)
- Facility Management Plan
- Detailed Schedule of Use
- Environmentally Sustainable Design report(s) and budget
- Technical and/or Access audits (where available)
- Completed *Victorian Code of Conduct Form for Tenants* from all clubs that are tenants of the facility
- A legally binding land-use agreement for projects located on private land
- For those projects located on school land, a completed *Community Joint Use Proposal* to enter into a *Community Joint Use Agreement*, plus a letter from the Department of Education and Training that indicates endorsement of the project at both the regional office and central office level
- Where applicable attach evidence that the *Aboriginal Heritage Act 2006*, Aboriginal Heritage Planning Tool has been completed to determine if a Cultural Heritage Management Plan is required for the project. The Aboriginal Heritage Planning Tool can be accessed at www.dpc.vic.gov.au/index.php/aboriginal-affairs/aboriginal-affairs-overview



10. Major Facilities*

Objectives

To enable the development of major community sport and recreation facilities that are high quality, accessible, innovative, effectively managed, sustainable and well used.

Major Facilities encompasses projects with a total project cost of more than \$500,000 (GST exclusive).

What type of projects might be funded?

The development of new, or redevelopment of existing multi-purpose facilities that cater for a range of activities and user groups with regional significance. Examples include the development of multi-sport precincts.

The development of single purpose regional or sub-regional facilities, which usually include:

- a catchment of more than one municipality
- users who are likely to travel some distance to participate
 - regionally significant projects for the sport(s) or activity
 - facilities for regional or representative training, competition and events.

Funding Details

Maximum grant	Local government authority	Funding ratios
Up to \$650,000*** No maximum Total Project Cost	Metropolitan	SRV \$1:\$3 local
	Cardinia, Casey, Hume, Melton, Mornington Peninsula, Nillumbik, Whittlesea, Wyndham and Yarra Ranges	SRV \$1:\$2 local
	Ballarat, Bendigo, Geelong	SRV \$1:\$2 local
	Rural	SRV \$1:\$1 local

***Consideration will be given to claiming in-kind expenses to a maximum of 25 per cent of the total project cost for Major Facilities. Councils must approve and underwrite any in-kind contribution.

*Only one project can be submitted under the Better Pools, Major Facilities, and Small Aquatic Projects categories.



10.1. Major Facilities assessment criteria

Project Development	
30%	Clearly identify the project scope, methodology and how proposed outcomes will be completed within a prescribed timeframe.
	Include evidence of project costing, quotations/internal cost estimates and site specific schematic plans (developed with stakeholder input including Sport and Recreation Victoria).
	Include site specific schematic plans (developed with stakeholder input including Sport and Recreation Victoria) that address site considerations, safety, risk management, Universal Design Principles, Environmentally Sustainable Design.**
	How does the project demonstrate economic impact during construction and operation, including employment during and after construction?
Strategic Justification	
20%	Why is this project required? Describe how it responds to identified community needs, issues and addresses a gap in local facilities?
	Provide evidence how the project is strategically supported by local or regional plans and/or state sporting associations/peak body plans.
Stakeholder Engagement	
10%	What are the outcomes of the consultation undertaken with project stakeholders including Sport and Recreation Victoria, relevant state sporting associations, clubs/leagues and community groups?
	Will the project be managed by an appropriately qualified team?
	Has consideration been made regarding inter-municipal linkages and issues where appropriate?
Participation Outcomes	
40%	Describe how the project increases (or in certain cases maintains) participation in sport and active recreation. Please provide support letters that clearly state how each partner will benefit from the project.
	Describe any additional programming opportunities identified and planned to increase (or in certain cases maintain) participation.
	How does the project encourage the broadest possible community participation in sport and active recreation activities?
	Describe the project's regional/sub-regional and multi-purpose benefits.
	Demonstrate appropriate business and management planning, which addresses operational and financial sustainability.

****Major Facilities, Better Pools and Small Aquatic Projects must allocate a minimum of 25 per cent of the requested grant amount to components that will improve energy or water efficiency and environmental sustainability. This must be demonstrated with a specific Environmentally Sustainable Design budget in the Full Application.**

10.2. Major Facilities Application Checklist

Please submit the following **mandatory documentation** with your Full Application only.

Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.

- Site specific plan / aerial map showing location of proposed project
- Schematic Plans (site specific) developed with stakeholder and Sport and Recreation Victoria input (generic plans or plans from previous projects will not be accepted)
- Lighting Plans including lux charts that are site specific (for projects incorporating lighting)
- Quantity Survey, tender price or independent qualified expert report
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, Letter from council CEO, club bank statements)
- Project Governance Framework
- Completed in-kind and voluntary labour support form (if applicable)
- Letters of support from organisations that clearly indicate how the group will either support or benefit from the project (as described in the 'Participation Outcome' section of the Assessment Criteria)
- Project Management Framework
- Relevant sections of council reports/plans/strategies/community consultation to support the project (please do not attach entire documents)
- Facility Management Plan
- Detailed Schedule of Use
- Environmentally Sustainable Design report(s) and budget
- Technical and/or Access audits (where available)
- Completed *Victorian Code of Conduct Form for Tenants* from all clubs that are tenants of the facility
- A legally binding land-use agreement for projects located on private land
- For those projects located on school land, a completed *Community Joint Use Proposal* to enter into a *Community Joint Use Agreement*, plus a letter from the Department of Education and Training that indicates endorsement of the project at both the regional office and central office level
- Where applicable attach evidence that the *Aboriginal Heritage Act 2006*, Aboriginal Heritage Planning Tool has been completed to determine if a Cultural Heritage Management Plan is required for the project. The Aboriginal Heritage Planning Tool can be accessed at www.dpc.vic.gov.au/index.php/aboriginal-affairs/aboriginal-affairs-overview

11. Small Aquatic Projects*

Objectives

To enable the renewal, redevelopment and modernisation of aquatic leisure facilities, including installing water play spaces and provide minor upgrades to year-round aquatic facilities and outdoor seasonal pools to improve access, sustainability and usability.

What type of projects might be funded?

The Small Aquatic Projects category will prioritise proposals that focus on increasing participation and access to aquatic activities.

Examples of possible projects that may be funded include:

- increasing the amount of leisure water and aquatic play features
- development of outdoor water play spaces
- upgrades/redevelopments of outdoor seasonal pools
- environmentally sustainable infrastructure initiatives
- works to raise water temperatures
- improving amenities such as better change areas and shelter/shade
- improving accessibility to aquatic spaces and change facilities.

Funding Ratios

Maximum grant	Local government authority	Funding ratios
Up to \$200,000*** No maximum Total Project Cost	Metropolitan	SRV \$1:\$1 local
	Ballarat, Bendigo, Geelong	SRV \$2:\$1 local
	Cardinia, Casey, Hume, Melton, Mornington Peninsula, Nillumbik, Whittlesea, Wyndham and Yarra Ranges	SRV \$1.5:\$1 local
	Rural	SRV \$2:\$1 local

***Consideration will be given to claiming in-kind expenses to a maximum of 25 per cent of the total project cost for Small Aquatic Projects. Councils must approve and underwrite any in-kind contribution.

*Only one project can be submitted under the Better Pools, Major Facilities and Small Aquatic Projects categories.

11.1 Small Aquatic Projects assessment criteria

Project Development	
30%	Clearly identify the project scope, methodology and how proposed outcomes will be completed within a prescribed timeframe.
	Include evidence of project costing, quotations/internal cost estimates and site specific schematic plans (developed with stakeholder input including Sport and Recreation Victoria).
	Include confirmation of funding sources and contributions (both financial and in-kind) with evidence detailing level and type of in-kind contribution provided.
	How does the project address issues of safety, risk management, Universal Design Principles and Environmentally Sustainable Design?
	Include project costs provided by a certified quantity surveyor, tender price or independent qualified expert for projects with a total project cost of more than \$500,000 (excluding GST).
Strategic Justification	
20%	Why is this project required? Describe how it responds to identified community needs, issues and addresses a gap in local facilities.
	Provide evidence how the project is strategically supported by local or regional plans and/or state sporting associations/peak body plans.
Stakeholder Engagement	
10%	What are the outcomes of the consultation undertaken with project stakeholders including Sport and Recreation Victoria, relevant state sporting associations, clubs/leagues and community groups?
Participation Outcomes	
40%	Describe how the project increases (or in certain cases maintains) participation in sport and active recreation. Please provide support letters that clearly state how each partner will benefit from the project.
	Describe any additional programming opportunities identified and planned to increase (or in certain cases maintains) participation.
	How does the project encourage the broadest possible community participation in sport and active recreation activities?
	Describe any multi-use opportunities and how it improves the quality and range of sport and active recreation.

11.2 Small Aquatic Projects Application Checklist

Please submit the following **mandatory documentation** with your Full Application only.

Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.

- Site specific plan / aerial map showing location of proposed project
- Schematic Plans (site specific) developed with Sport and Recreation Victoria and stakeholder input (generic plans or plans from previous projects will not be accepted)
- Quotes, internal cost estimates
- Quantity survey, tender price or independent qualified expert report for projects only over \$500,000 (excluding GST)
- Environmentally sustainable design report(s) and budget
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, Letter from council CEO, club bank statements)
- Completed in-kind and voluntary labour support form (if applicable)
- Letters of support from organisations that clearly indicate how the group will either support or benefit from the project (as described in the 'Participation Outcomes' section of the assessment criteria)
- Project Management Framework
- Relevant sections of council reports/plans/strategies/community consultation to support the project (please do not attach entire documents)
- Technical and/or Access audits (where available)
- Completed *Victorian Code of Conduct for Community Sport Form for Tenants* from all clubs that are tenants of the facility
- A legally binding land-use agreement for projects located on private land
- For those projects located on school land, a completed *Community Joint Use Proposal* to enter into a *Community Joint Use Agreement*, plus a letter from the Department of Education and Training that indicates endorsement of the project at both the regional office and central office level
- Where applicable attach evidence that the *Aboriginal Heritage Act 2006*, Aboriginal Heritage Planning Tool has been completed to determine if a Cultural Heritage Management Plan is required for the project. The Aboriginal Heritage Planning Tool can be accessed at www.dpc.vic.gov.au/index.php/aboriginal-affairs/aboriginal-affairs-overview



12. Minor Facilities*

Objectives

- To encourage participation in sport and recreation through innovative facility initiatives.
- To encourage involvement of community organisations in planning and developing facilities.
- To encourage cooperation between Sport and Recreation Victoria, councils, state sporting associations/peak bodies and local sports clubs and organisations.
- To strengthen communities through the development of sustainable sport and recreation facilities.
- To encourage greater participation by females and juniors and by disadvantaged population groups and communities.

What types of projects might be funded?

- Unisex accessible change facilities.
- Sports surfaces – new and/or improved surfaces that increase use or safety.
- Sports lighting that improves participation opportunities and safety.
- Play spaces, skate parks, BMX tracks or youth recreation facilities.
- Multi-use recreation/meeting spaces.
- Shared paths and trails.
- Projects that result in energy or water efficiency, such as warm season grass conversions.
- Multipurpose training facilities.

Funding Details

Maximum grant	Local government authority	Funding ratios
\$100,000 with a Total Project Cost not exceeding \$1,000,000***	Metropolitan	SRV \$1:\$1 local
	Mornington Peninsula, Nillumbik, Yarra Ranges, Ballarat, Bendigo and Geelong	SRV \$1.5:\$1 local
	Cardinia, Casey, Hume, Melton, Whittlesea, Wyndham and Mitchell	SRV \$2:\$1 local
	Rural	SRV \$2:\$1 local

Smaller projects that achieve the objectives of this program are encouraged and will be highly regarded.

***Consideration will be given to claiming in-kind expenses to a maximum of 50 per cent of the total project cost for Minor Facilities, Cricket Facilities and Female Friendly Facilities. Councils must approve and underwrite any in-kind contribution.

*Councils may apply for the maximum grant amount for up to three projects from the Minor Facilities and Cricket Facilities categories, with a maximum of two applications from any single category.



12.1 Minor Facilities assessment criteria

Project Development	
30%	Clearly identify the project scope, methodology and how proposed outcomes will be completed within a prescribed timeframe.
	Include evidence of project costing, quotations/internal cost estimates and site specific schematic plans (developed with stakeholder input including Sport and Recreation Victoria).
	Include confirmation of funding sources and contributions (both financial and in-kind) with evidence detailing level and type of in-kind contribution provided.
	How does the project address issues of safety, risk management, Universal Design Principles and Environmentally Sustainable Design?
	Include project costs provided by a certified quantity surveyor, tender price or independent qualified expert for projects with a total project cost of more than \$500,000 (excluding GST).
Strategic Justification	
20%	Why is this project required? Describe how it responds to identified community needs, issues and addresses a gap in local facilities.
	Provide evidence how the project is strategically supported by local or regional plans and/or state sporting associations/peak body plans.
Stakeholder Engagement	
10%	What are the outcomes of the consultation undertaken with project stakeholders including Sport and Recreation Victoria, relevant state sporting associations, clubs/leagues and community groups?
Participation Outcomes	
40%	Describe how the project increases (or in certain cases maintains) participation in sport and active recreation. Please provide support letters that clearly state how each partner will benefit from the project.
	Describe any additional programming opportunities identified and planned to increase (or in certain cases maintain) participation.
	How does the project encourage the broadest possible community participation in sport and active recreation activities?
	Describe any multi-use opportunities and how it improves the quality and range of sport and active recreation.

12.2. Minor Facilities Application Checklist

Please submit the following **mandatory documentation** with your Full Application only.

Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.

- Site specific plan / aerial map showing location of proposed project
- Schematic Plans (site specific) developed with Sport and Recreation Victoria and stakeholder input (generic plans or plans from previous projects will not be accepted)
- Lighting Plans including lux charts that are site specific (for projects incorporating lighting)
- Quotes, internal cost estimates
- Quantity survey, tender price or independent qualified expert report for projects only over \$500,000 (excluding GST)
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, Letter from council CEO, club bank statements)
- Completed in-kind and voluntary labour support form (if applicable)
- Letters of support from organisations that clearly indicate how the group will either support or benefit from the project (as described in the 'What' section of the assessment criteria)
- Project Management Framework
- Relevant sections of council reports/plans/strategies/community consultation to support the project (please do not attach entire documents)
- Technical and/or Access audits (where available)
- Completed *Victorian Code of Conduct for Community Sport Form for Tenants* from all clubs that are tenants of the facility
- A legally binding land-use agreement for projects located on private land
- For those projects located on school land, a completed *Community Joint Use Proposal* to enter into a *Community Joint Use Agreement*, plus a letter from the Department of Education and Training that indicates endorsement of the project at both the regional office and central office level
- Where applicable attach evidence that the *Aboriginal Heritage Act 2006*, Aboriginal Heritage Planning Tool has been completed to determine if a Cultural Heritage Management Plan is required for the project. The Aboriginal Heritage Planning Tool can be accessed at www.dpc.vic.gov.au/index.php/aboriginal-affairs/aboriginal-affairs-overview



13. Cricket Facilities*

The Cricket Facilities category is a major initiative of the Community Cricket Program a significant four year partnership between the Victorian Government, Cricket Victoria and Cricket Australia to improve cricket participation opportunities for all Victorians.

Cricket Australia recently released their Community Cricket Facilities Guidelines, which should be referred to in the development of applications to help plan, design and cost cricket facility projects.

Aim

The Cricket Facilities category will provide funding towards the development of new and upgrade of existing cricket facilities at clubs around the state.

Objectives

- To strengthen communities through the development of sustainable cricket facilities
- To encourage and provide opportunities for female, multicultural, Aboriginal and all-abilities participants in cricket through facility development

- To encourage involvement of community organisations in planning and developing facilities
- To encourage collaboration between councils, Sport and Recreation Victoria, Cricket Victoria, associations/leagues and local sports clubs to actively promote inclusive cultures and programs that increase cricket participation
- Increase the ability of clubs to build capacity and provide for current needs through the delivery of appropriate high quality cricket facilities.

What types of projects might be funded?

- Pavilion upgrades including change room upgrades for players and officials.
- Training facilities including multipurpose training facilities, indoor training facilities, turf and synthetic off-field training wickets.**
- On-ground improvements such as co-located synthetic/turf wickets, and ground surface conversions and improvements including irrigation and drainage.

** All training net facilities must include public access



Funding Details

Maximum grant	Local government authority	Funding ratios
Up to \$100,000*** No maximum Total Project Cost	Metropolitan	SRV \$1:\$1 local
	Mornington Peninsula, Nillumbik, Yarra Ranges, Ballarat, Bendigo and Geelong.	SRV \$1.5:\$1 local
	Cardinia, Casey, Hume, Melton, Whittlesea, Wyndham and Mitchell	SRV \$2:\$1 local
	Rural	SRV \$2:\$1 local

Smaller projects that achieve the objectives of this program are encouraged and will be highly regarded.

***Consideration will be given to claiming in-kind expenses to a maximum of 50 per cent of the total project cost for Minor Facilities, Cricket Facilities and Female Friendly Facilities. Councils must approve and underwrite any in-kind contribution.

*Councils may apply for the maximum grant amount for up to three projects from the Minor Facilities and Cricket Facilities categories, with a maximum of two applications from any single category.

13.1. Cricket Facilities assessment criteria

Project Development	
30%	Clearly identify the project scope, methodology and how proposed outcomes will be completed within a prescribed timeframe.
	Include confirmation of funding sources contributions (both financial and in-kind) with evidence detailing level and type of in-kind contribution provided.
	Include quotations/internal cost estimates for projects with a total project cost under \$500,000. Includes project costs provided by a certified quantity surveyor, tender price or independent qualified expert for projects with a total project cost of over \$500,000.
	Include site specific schematic plans (developed with stakeholder input including Cricket Victoria and Sport and Recreation Victoria) including issues of safety, risk management, Universal Design Principles, Environmentally Sustainable Design and Cricket Australia's Community Cricket Facilities Guidelines.
Strategic Justification	
20%	Why is this project required? Describe how it responds to identified community needs, issues and addresses a gap in local cricketing facilities.
	Provide evidence how the project is strategically supported by local or regional planning and/or Cricket Victoria plans such as Cricket Victoria's facility strategy "Common Ground".
Stakeholder Engagement	
10%	What are the outcomes of the consultation undertaken with project stakeholders including Sport and Recreation Victoria, Cricket Victoria, associations/leagues, clubs and community groups?
Participation Outcomes	
40%	Describe how the project increases (or in certain cases maintains) participation in cricket. Please provide support letters that clearly state how each partner will benefit from the project.
	Describe any additional programming opportunities identified and planned to increase (or in certain cases maintain) participation.
	How does the project encourage the broadest possible community participation in cricket activities?
	Describe any multi-use opportunities and how it improves the quality and range of sport and active recreation.

13.2. Cricket Facilities Application Checklist

Please submit the following **mandatory documentation** with your Full Application only.

Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.

- Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.
- Site specific plan/aerial map showing location of proposed project
- Schematic Plans (site specific) developed with Cricket Victoria, Sport and Recreation Victoria and stakeholder input (generic plans or plans from previous projects will not be accepted)
- Lighting Plans including lux charts that are site specific (for projects incorporating lighting)
- Quotes, internal cost estimates
- Quantity survey, tender price or independent qualified expert report for projects only over \$500,000 (excluding GST)
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, Letter from council CEO, club bank statements)
- Completed in-kind and voluntary labour support form (if applicable)
- Letters of support from organisations that clearly indicate how the group will either support or benefit from the project (as described in the 'What' section of the assessment criteria)
- Project Management Framework
- Relevant sections of council reports/plans/strategies/community consultation to support the project (please do not attach entire documents)
- Technical and/or Access audits (where available)
- Completed *Victorian Code of Conduct for Community Sport Form for Tenants* from all clubs that are tenants of the facility
- A legally binding land-use agreement for projects located on private land
- For those projects located on school land, a completed *Community Joint Use Proposal* to enter into a *Community Joint Use Agreement*, plus a letter from the Department of Education and Training that indicates endorsement of the project at both the regional office and central office level
- Where applicable attach evidence that the *Aboriginal Heritage Act 2006*, Aboriginal Heritage Planning Tool has been completed to determine if a Cultural Heritage Management Plan is required for the project. The Aboriginal Heritage Planning Tool can be accessed at www.dpc.vic.gov.au/index.php/aboriginal-affairs/aboriginal-affairs-overview



14. Female Friendly Facilities*

Aim

The Female Friendly Facilities category will provide funding to build new and upgrade current, outdated change facilities to improve access for female participants and officials.

Objectives

- Increase access, equality and opportunities for existing and emerging female participants and officials in sport and active recreation.
- To encourage greater female (junior and senior) participation in female sports.
- To encourage female participation in sport and active recreation through more accessible and safer facility design.
- To encourage greater involvement of females in planning and developing facilities.

- To encourage collaboration between Sport and Recreation Victoria, councils, state sporting associations/peak bodies, regional sports assemblies, local sports clubs and organisations to actively promote inclusive cultures, policies and initiatives that promote female participation.
- To strengthen communities through the development of sustainable participation opportunities for females.

What types of projects might be funded?

- Build new unisex accessible change rooms to facilitate female participation.
- Redevelop or refurbish current change facilities to cater for female participants.
- Develop new or redevelop/refurbish existing change rooms for female officials.

Funding Details

Maximum grant	Local government authority	Funding ratios
Up to \$100,000*** No maximum total project cost	Metropolitan	SRV \$1:\$1 local
	Mornington Peninsula, Nillumbik, Yarra Ranges, Ballarat, Bendigo and Geelong.	SRV \$1.5:\$1 local
	Cardinia, Casey, Hume, Melton, Whittlesea, Wyndham and Mitchell	SRV \$2:\$1 local
	Rural	SRV \$2:\$1 local

Smaller projects that achieve the objectives of this program are encouraged and will be highly regarded.

Applications from emerging non-traditional female sports will be highly regarded.

***Consideration will be given to claiming in-kind expenses to a maximum of 50 per cent of the total project cost for Minor Facilities, Cricket Facilities and Female Friendly Facilities. Councils must approve and underwrite any in-kind contribution.

*Councils may apply for the maximum grant amount for up to two projects from the Female Friendly Facilities category.

14.1. Female Friendly Facilities assessment criteria

Project Development	
30%	Clearly identify the project scope, methodology and how proposed outcomes will be completed within a prescribed timeframe.
	Include confirmation of funding sources contributions (both financial and in-kind) with evidence detailing level and type of in-kind contribution provided.
	Include the provision of quotations/internal cost estimates for projects with a total project cost under \$500,000 or includes project costs provided by a certified quantity surveyor, tender price or independent qualified expert for projects with a total project cost of over \$500,000.
	Include site specific schematic plans (developed with stakeholder input including Sport and Recreation Victoria) including issues around safety, risk management, Universal Design Principles and Environmentally Sustainable Design.
Strategic Justification	
20%	Why is this project required? Describe how it responds to identified community needs, issues and addresses a gap in local facilities for existing or emerging female participants.
	Provide evidence how the project is strategically supported by local or regional plans and/or state sporting associations/peak body plans.
Stakeholder Engagement	
10%	What are the outcomes of the consultation undertaken with project stakeholders including Sport and Recreation Victoria, relevant state sporting associations, clubs/leagues and community groups?
Participation Outcomes	
40%	Describe how the project increases (or in certain cases maintains) female participation in sport and active recreation. Please provide support letters that clearly state how each partner will benefit from the project.
	Describe any additional female programming opportunities identified and planned to increase (or in certain cases maintain) female participation in sport and active recreation.
	How does the project provide sustainable participation for females by improving the inclusiveness of sports clubs and facilities demonstrated through new or developing policies, initiatives and programs?
	How does the project encourage the broadest possible female participation in sport and active recreation activities?

Guidelines, further information and research

Refer to www.sport.vic.gov.au for guidelines, further information and research on developing Female Friendly Facilities including preferred guidelines for specific sports.

14.2. Female Friendly Facilities Application Checklist

Please submit the following **mandatory documentation** with your Full Application only.

Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.

- Site specific plan/aerial map showing location of proposed project
- Schematic Plans (site specific) developed with stakeholder and Sport and Recreation Victoria input (generic plans or plans from previous projects will not be accepted)
- Quotes, internal cost estimates
- Quantity survey, tender price or independent qualified expert report for projects only over \$500,000 (excluding GST)
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, Letter from council CEO, club bank statements)
- Completed in-kind and voluntary labour support form (if applicable)
- Letters of support from organisations that clearly indicate how the group will either support or benefit from the project (as described in the 'What' section of the assessment criteria)
- Project Management Framework
- Relevant sections of council reports/plans/strategies/community consultation to support the project (please do not attach entire documents)
- Technical and/or Access audits (where available)
- Completed *Victorian Code of Conduct for Community Sport Form for Tenants* from all clubs that are tenants of the facility
- A legally binding land use agreement for projects located on private land
- For those projects located on school land, a completed *Community Joint Use Proposal* to enter into a *Community Joint Use Agreement*, plus a letter from the Department of Education and Training that indicates endorsement of the project at both the regional office and central office level
- Where applicable attach evidence that the *Aboriginal Heritage Act 2006*, Aboriginal Heritage Planning Tool has been completed to determine if a Cultural Heritage Management Plan is required for the project. The Aboriginal Heritage Planning Tool can be accessed at www.dpc.vic.gov.au/index.php/aboriginal-affairs/aboriginal-affairs-overview

15. Planning

Objectives

The Planning category supports councils to provide a strategically planned response to community sport and recreation needs.

It encourages:

- integrated recreation planning linked to other local government planning processes, including land use, health and wellbeing and municipal
- recreation planning (particularly with state sporting associations and other peak bodies) and/or strategies for improving community participation
- sub-regional and regional facility planning and development
- feasibility studies for proposed major facility developments
- co-operation between neighbouring councils and/or state sporting associations.

What types of projects might be funded?

Four types of planning activities are funded under this category:

- recreation planning
- facility feasibility
- regional planning
- female participation strategies.

Priority will be given to projects that demonstrate a municipal or regional benefit.

Regional planning projects that seek to investigate the provision of aquatic facilities and/or other major sporting infrastructure are encouraged and will be highly regarded.

External consultancy fees and costs associated with the production of the study report, such as printing expenses will be eligible for funding. Where council proposes to undertake a planning initiative in-house by an existing council staff member, that person must be assigned to the project full-time (to be demonstrated by a letter from council's chief executive officer to confirm the arrangement).

Recreation Planning

Recreation planning can focus on a number of areas, such as:

- strategic municipal, sub-regional or regional recreation planning
- planning for specific geographic areas
- planning for specific facility types such as aquatics, indoor stadiums, etc
- specific sport/recreation activities or issues.

Facility Feasibility

Facility feasibility studies should critically assess a proposal and allow councils to make informed decisions about whether to proceed with a project. This category covers studies into the feasibility of:

- developing new facilities
- redeveloping existing facilities
- consolidating similar facilities
- providing regional facilities.

Regional Planning

Councils may also submit an additional planning application that seeks to address a recreation planning or facility feasibility issue that affects more than one municipality.

The application is required to be auspiced by one municipality and requires a financial contribution from more than one local government authority to be eligible.

Proposals that demonstrate partnerships with state sporting associations and peak bodies will be highly regarded. It is recommended that councils make contact with these organisations and their sport and recreation representative to discuss priorities and align project objectives.

Projects that consider the provision of aquatic facilities are encouraged and will be highly regarded.

Female Participation Strategies

Female participation planning focuses on the development of policies that will increase equality, access and opportunities for girls and women to participate in sport and active recreation.

What types of projects will not be funded:

The Planning category will not fund projects that are considered to be council's core business such as council policy development or pricing policies. The project must directly link to infrastructure development and/or support participation strategies.

Funding Details

Funding amount	Local government authority	Funding ratios
Recreation Planning and Facility Feasibility		
Up to \$30,000 One application only	Metropolitan	SRV \$1:\$1 local
	Cardinia, Casey, Hume, Melton, Mornington Peninsula, Nillumbik, Whittlesea, Wyndham and Yarra Ranges	SRV \$1.5:\$1 local
	Ballarat, Bendigo, Geelong	SRV \$1.5:\$1 local
	Rural	SRV \$2:\$1 local
Regional Planning		
Up to \$50,000 A second planning project may be submitted under Regional Planning where the scope and funding contributions extend beyond one municipality.	Metropolitan/Outer Metropolitan*	SRV \$1.5:\$1 local
	Regional City**/Rural	SRV \$2:\$1 local

***Outer Metropolitan:** Cardinia, Casey, Hume, Melton, Mornington Peninsula, Nillumbik, Whittlesea, Wyndham and Yarra Ranges

****Regional City:** Ballarat, Bendigo, Geelong

15.1. Planning assessment criteria

Applications for the Planning category do not need to address the assessment criteria in the Full Application.

However, the high quality draft project brief will need to address the criteria as follows:

Strategic Justification	
20%	Does the project respond to identified community need and address current issues and is it supported by local organisations and/or state sporting associations/peak bodies planning?
Project Development	
30%	Clearly identify the project scope, methodology and proposed outcomes in a draft project brief.
	Encourage innovative approaches to address issues such as risk management, multi-use, Universal Design Principles, and Environmentally Sustainable Design.
Stakeholder Engagement	
10%	Will consult and collaborate with a variety of project partners and stakeholders.
	Considers inter-municipal linkages and issues (where appropriate).
Participation Outcomes	
40%	Proposed outcomes that would increase (or in certain cases maintain) participation in sport and recreation.
	Plans for projects that encourage the broadest possible community participation in sport and recreation activities.
	Considers multi-use and improves the quality and range of sport and recreation facilities and programming outcomes.

15.2. Planning Application Checklist

Please submit the following **mandatory documentation** with your Full Application only.

Sport and Recreation Victoria recommends that council attaches a copy of this completed checklist to the front cover of each submitted project.

- A high quality draft project brief
- Letters of support from organisations that clearly indicate how the group/individual will either support the project or benefit from the project scope
- Evidence of confirmation of funding sources (e.g. council report confirming contribution, Letter from council CEO, club bank statements)
- Project Governance Framework



6.8 2016 HOMEMADE FOOD AND WINE FESTIVAL

Author: Manager Creative Culture

Reviewed By: Director Community Development

Report Background

On 4 May 2015, Council resolved the following in relation to the draft 2015/2016 budget:

That:

g) Reallocate amount proposed for the Darebin Homemade Wine and Food Festival with that of the True North Festival. Therefore Darebin Homemade Wine and Food Festival - \$76,271, True North - \$30,000.

Previous Council Resolution

This report is not the subject of a previous Council resolution.

Previous Briefing(s)

This matter has not previously been to a Councillor briefing.

Council Plan Goal/Endorsed Strategy

- Darebin Arts Strategy 2014 – 2020
- Darebin Council Plan 2013 – 2017, Goal 4 – A Thriving and Creative Culture

Summary

The Darebin Homemade Food and Wine Festival aims to celebrate food traditions and sustainable food practice and is an annual Darebin City Council event. The festival has had many incarnations, including the Darebin Home Winemakers Festival and the Homemade Wine and Beer Festival, and is now in its eleventh year. Darebin Council has been managing the event since 2004, managing all aspect from design, programming, logistics and marketing. The 2016 event comprised of demonstrations, seminars and workshops, as well as arts events exploring the theme of food.

The event has an emphasis on providing opportunities for cross-cultural and inter-generational exchange and 'peer to peer' learning. Exploring the migrant experience is a key tenet of the Festival, and continues to form the overall vision for the event. The 2016 event aimed to expand on the success of the 2015 event by increasing the number of special events in the core program and increasing the participation of local food businesses in the Festival.

Recommendation

That Council:

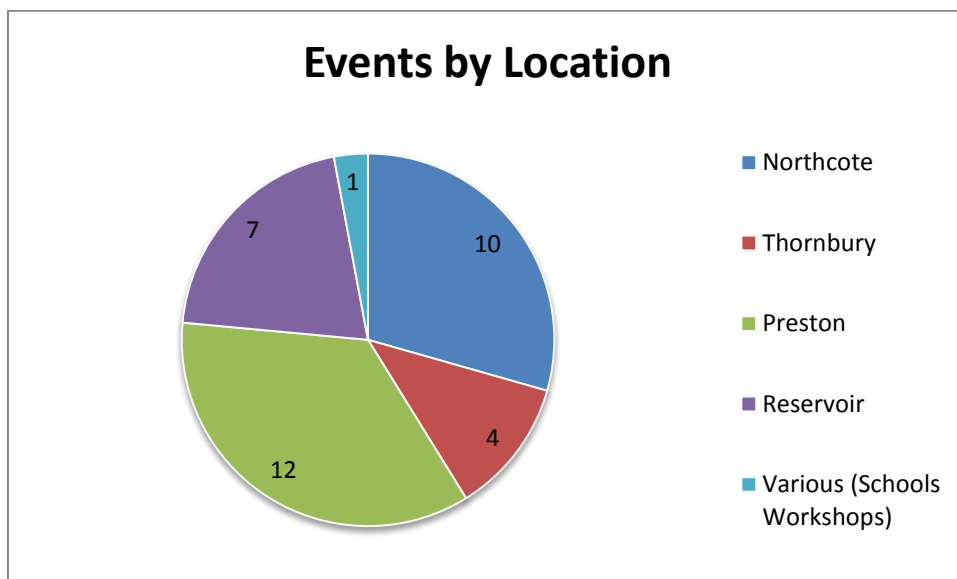
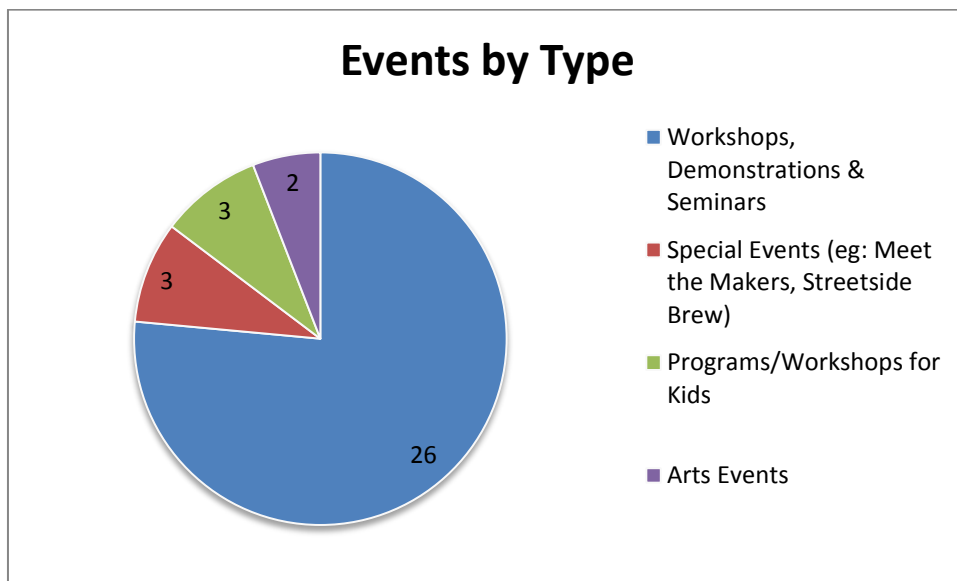
- (1) Note the Darebin Homemade Food and Wine Festival Traditional and Social Media Coverage Report 2016.
- (2) Endorse the establishment of a subcommittee of the Arts Ambassadors Reference Group to advise on programming, marketing and partnership opportunities, with particular focus on the long standing components of the festival which require review.

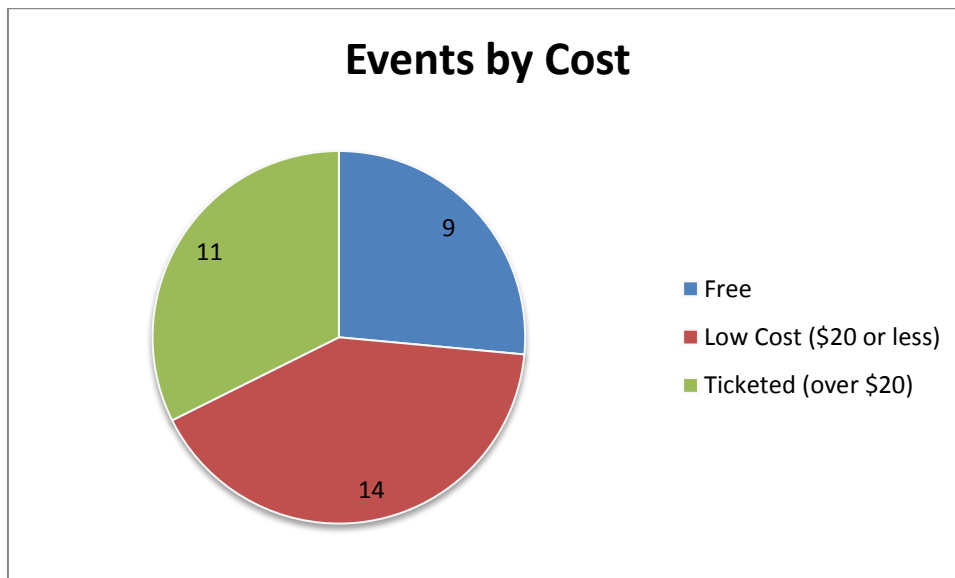
- (3) Endorse the idea and opportunities in this report to continue to grow the festival via a socially and culturally sustainable model.

Introduction

In 2016 the program comprised of 34 events (up from 25 events in 2015) across 7 days, from 9 to 15 May, and was attended by an estimated 3500 people. The Mediterranean influence remains strong, reflecting the deep Italian and Greek migrant story in Darebin. Darebin's newer migrant history and experience forms an exciting, emerging part of the program. A full list of events can be viewed in **(Appendix B)**.

Below is a snapshot of the **34** events presented during the 2016 program:





Entries in the Meet the Makers Showcase in 2016 numbered 52 with 35 homemade wines eligible to be exhibited at the Showcase (down slightly from 39 in 2015). A handful of entrants did not attend on the day. Entries in the food categories of the competition (which are not exhibited) remain small but stable (17 in 2016, up from 15 in 2015). Participant numbers are declining due to an ageing and increasingly fragile community, highlighting a need to review and refresh the vision of the Meet the Makers showcase. It is anticipated that should Council support the sub-committee of the Arts Ambassadors, this will be a primary focus into the future.

A key aim of the 2016 Festival was to increase the number of Darebin food business involved in the Festival and Council successfully engaged 10 businesses from Northcote to Reservoir in the events. A list of local business partners is available in Appendix B.

The Darebin Homemade Food and Wine Festival was supported by the following sponsors for a total amount of \$ 13,000:

- Melbourne Polytechnic
- Home Make It
- Reservoir Village
- Melbourne Salami Festa
- Leader Community News
- Jellis Craig
- Triple R

Local Community Groups/Organisations involved include:

- Merri Mashers
- Transition Darebin
- Darebin Fruit Squad
- Tamil Feasts
- Darebin Libraries
- Darebin Backyard Harvest Festival

Issues and Discussion

Survey Results

Surveys were designed to evaluate the event and collect feedback from attendees on how to improve the festival next year. In addition, a section of the surveys were focused on measuring a few key performance indicators from the Darebin Arts Strategy and demographics of the respondents were also captured.

A brief summary of attendee demographics can be found below:

	Meet the Makers	Workshops/Demonstrations
% speak a language other than English at home	34%	24%
Live in Darebin	68.3%	68.4%
Women	46.3%	75%
Age	35-44 yrs 41.5%	25-34 yrs 32 %

Survey data found that those attending workshops and demonstrations expressed considerable agreement with the statement that workshops and demonstrations were 'Inclusive and welcoming to all members of the community', participants were in agreement with the statement 'An opportunity to learn about a new culture' and a high level of agreement was found with the statement 'an opportunity to try something new'.

Similar results were found when surveying attendees at the 'Meet the Makers Showcase' who also expressed considerable agreement with the statement that workshops and demonstrations were 'Inclusive and welcoming to all members of the community', participants were also in agreement with the statement 'An opportunity to learn about a new culture' and reported a high level of agreement with the statement that the Meet the Makers Showcase provided 'an opportunity to try something new'.

Community Feedback

Results from audience survey conducted were:

The overall averages satisfaction ratings for both the Meet the Makers Showcase and workshops and demonstrations was 4.5 out of 5 this indicates that attendees were considerably satisfied with the Darebin Homemade Food and Wine Festival.

Feedback has been generally very positive with comments including:

"...it was amazing. Hearing Nigethan's story was incredible and powerful and moving and confronting.I was so utterly astonished by his demeanour and words, I could not imagine a more wonderful evening. The eggplant curry was damn epic too". - Bill, Attendee

"The festival is excellent and reasonably priced. I definitely will attend again." Attendee

"I just want to say a BIG thank you to your team and you for organising the event. It was fantastic and my partner and I felt very privileged to be given the opportunity to be exposed and sample a variety of West African food. It is my first time and I certainly enjoyed it very much. We were very well-fed, well taken care of and had certainly felt the love that went into the food." - Chewy, Attendee

"Congratulations to you and your team for putting on the Festival. It is a great event. It's a pity it can't run over two weeks as there are too many things to go to in the same week!....Well done again to the Council on a great initiative" - Helen, Attendee

Presenter/Artist Feedback

'My mother and I had a lot of fun sharing our culture and our love for West African food.' - Desiree, Awo's Kitchen

'...it was a great night and the audience were very receptive with lots of questions and input. It was a pleasure to work with the Darebin Council again and your communication and organisation throughout was always spot on.' - Angie, The Humble Dumpling

'We were pretty pleased with the afternoon .There was a larger portion of younger people 20's 30's than last year so the next generation are talking up the skills..... thanks for all the info and back up Emily it was so seamless and enjoyable judging from all the feedback we received from participants they went away well pleased.' - Martin, Darebin Fruit Squad

'They all went really well! Bernard and Guy are a great team of instructors with brilliant personalities, so we've had a lot of very happy campers!' - Tania, Melbourne Salami Festa

'It was great. Thank you so much for organising' - Fiona, Northern Soul Tibetan Café

Publicity and Social Media

Traditional and Social Media coverage was handled by a specialist publicist once again this year. The Darebin Homemade Food and Wine Festival achieved significant media coverage including features in The Age, The Age Epicure, Herald Sun Weekend, Triple R (Eat It) and Italianicious Magazine. The Festival also received coverage in the multicultural press including Il Globo, Greek Reporter, SBS Italian Radio and Neos Kosmos. A number of articles appeared in the Leader Community News including the cover of both the Preston and Northcote Leader.

During the campaign period (1 April to 17 May, 2016) the Darebin Homemade Food and Wine Festival Facebook page achieved 187 new page Likes (putting Page Likes at 744 to date). 13,854 people clicked on the pages content and 11,288 people 'talked about' the Darebin Homemade Food and Wine Festival during the campaign period (liking the page, posting, liking, commenting on or sharing posts).

Darebin Homemade Food and Wine Festival Traditional and Social Media Coverage Report 2016 (**Appendix A**)

Issues raised:

Meet the Makers Showcase

There were three main issues identified in relation to the Meet the Makers Showcase:

1. The maker profile in Darebin is changing, and traditional participants in the Meet the Makers Showcase are part of a fragile and ageing community. This year 35 homemade wines were exhibited at the Showcase (down slightly from 39 in 2015 and 40 in 2014) and some entrants did not attend on the day. Entries in the food categories remain small and have not grown significantly since their introduction (17 in 2016, up from 15 in 2015 and 12 in 2014). It is likely that the number of entries in the competition aspect of the Meet the Makers Showcase will remain relatively flat in the case of food and entries in the homemade wine competition will continue to decline as this community continues to age.

The turnaround strategies being considered for 2017 are:

- Italian, Greek and Macedonian speakers be engaged to visit local senior's clubs to promote entries.
 - Poster campaign (in Italian, Greek and Macedonian) calling for entries to be distributed to local Greek, Italian and Macedonian clubs and cafes etc.
 - Explore the possible interest of other cultural/language groups
 - Consider offering additional support for makers to encourage participation (i.e.: transport, carers)
 - Target potential new, young makers via a possible social media marketing campaign
2. Despite efforts to engage with local beer makers, the beer category of the competition aspect of the Meet the Makers Showcase was omitted in 2016 due to lack of interest from local beer makers (only three entrants participated in 2015).

Whilst the beer aspect of the Showcase was missed by attendees, our local beer brewing club (Merri Makers) were supported to mount their own event (Streetside Brew) in partnership with Home Make It and Carwyn Cellars as part of both the Darebin Homemade Food and Wine Festival and Good Beer Week. Both traders and participants have already expressed interest in being involved in the 2017 festival.

3. Some attendees surveyed expressed a desire for more food to be available. This event remains unsuitable for commercial food vendors due to short duration and number of attendees. There was a significant increase in the amount and quality of food available free of charge to participants and attendees at the Meet the Makers Showcase in 2016.

Improvements to the design of the showcase can be altered in the following years to test new improvements.

Considerations in the development of the 2017 Festival

- Consider holding the Meet the Makers Market in a more public place like Preston markets or a park rather than having it in a closed off space like the Shire Hall to increase transient participation and visibility.
- With the introduction of a specific food and art theme, namely The Inaugural Annual Dance Affair and A is for Atlas – Dining Room Tales, Homemade Food and Wine Festival successfully brought food and art together in a suburban location. By expanding and diversifying what the festival offered in 2016, new and diversified audiences were attracted to the Festival, evidenced by the number of first time participants and audience members. By offering audiences an insight into the lives of others via food and art making practices, Homemade Food and Wine Festival enabled audiences to experience a unique and creative offer.
- The 2015 and 2016 festivals have enabled cultural tourism in Darebin, attracting new and varied audiences, as evidenced by the number of participant and attendees at The Inaugural Annual Dance Affair who stated that this was the first arts event they had attended or been involved in. The Inaugural Annual Dance Affair attracted 60 project participants engaged as dancers/performers and audiences of more than 1000 over the season. In order to continue to offer a relevant, changing festival that can adapt to new audiences, the festival will continue to grow the food and art stream, encouraging active, rather than passive participation.
- Review the inclusion of food categories in the competition aspect of Meet the Makers Showcase

- Develop a plan for deeper engagement with existing network of entrants/exhibitors and for connecting with new potential entrants/exhibitors with a view to maintaining the number of entrants in the Meet the Makers Showcase
- Explore new partnerships to leverage more events
- Explore precinct activation strategies that bring the programming components to the street, pathways and high pedestrian zones in Darebin, introducing more outdoor events to complement the indoor offering.
- Further grow the workshop, demonstration and seminar program of the Festival
- Maintain or grow the number of arts events exploring the themes of food traditions and sustainable food
- Explore the possibility of a community engagement project that culminates as part of the Festival in 2017 or 2018
- Explore the possibility of engaging a cultural curator to facilitate the further participation of businesses in the High Street, Preston precinct
- Continue to facilitate the involvement of local restaurants, cafes, bars and food businesses in the Festival
- Expand the number of Auslan Interpreted demonstrations/seminars offered

These new strategic drivers will underpin the design and development of the 2017 festival:

1. Encourage cultural tourism through high quality art and food events
2. Deliver a percentage of programming components in the public realm, including activating high pedestrian zones with retail precincts with food events
3. Develop signature events in partnership with commercial and community partners that are designed to attract high volume participation, complimentary to the small scale offering of workshops and programs.

Options for Consideration

- Continue to fund the Homemade Food and Wine Festival at current levels and utilise a Sub-Committee of the Arts Ambassadors to review and improve festival components.

Financial and Resource Implications

The 2016 Darebin Homemade Food and Wine Festival was achieved within operational budget allocations.

	2013	2014	2015	2016	Percentage increase 2015-2016
Number of events	11	17	24	34	42%
Number of artists/ participants	65	70	72	160	122%
Number of schools workshops	0	0	8	10	25%
Number of partners	10	13	15	24	60%
Estimated attendance	1500	1800	2000	3500	75%
Council Contribution	\$20,000	\$21,500	\$32,627	\$75,771	32%

Risk Management

A comprehensive Risk Management Plan was developed in partnership with Corporate Risk and Darebin Backyard Harvest Festival. No incidents were reported.

Policy Implications**Economic Development**

Local business directly benefited from the Festival as a result of our strong preference for local Darebin (or Darebin plus) presenters and the increased involvement of Darebin cafes, restaurants and food businesses.

Environmental Sustainability

Promotional materials printed on 100% recycled paper. 2016 saw an increase in the use of reusable cutlery and crockery. The use of predominately recyclable and compostable cutlery and crockery remains standard.

Human Rights, Equity and Inclusion

Considerable effort is made to present a broad program presented by presenters and artists from diverse backgrounds.

Approximately one third of attendees at Meet the Makers Showcase speak a language other than English at home. This proportion is higher than other Council produced events.

Survey data found that those attending the 'Meet the Makers Showcase' and workshops and demonstrations expressed considerable agreement with the statement that the workshops and demonstrations offered as part of the Darebin Homemade Food and Wine Festival were 'Inclusive and welcoming to all members of the community' (4.7),

All Council produced events were presented in fully accessible venues. Auslan interpreters offered for our Local Legends Series.

Other

There are no other policy implications that will impact on this report.

Future Actions

To be determined by the Council resolution.

Consultation and Advocacy

- Arts Participation Coordinator
- Arts Project Officer
- Darebin Libraries
- Darebin Arts Ambassadors
- Darebin Backyard Harvest Festival
- Melbourne Salami Festa
- Home Make It
- Melbourne Polytechnic
- Reservoir Traders Association

Related Documents

- Creative Darebin: Darebin Arts Strategy 2014-2020
- Darebin Homemade Food and Wine Festival Traditional and Social Media Coverage Report 2016 (**Appendix A**)
- Darebin Homemade Food and Wine Festival Partners and Events (**Appendix B**)

Disclosure of Interest

Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The Officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.



Traditional and Social Media Coverage Report 2016

RUN FORREST
Llawela Forrest
m: 0400 586 991
e: llawela@runforrest.com.au

Coverage Report 2016

Outlet: The Age
Date: 10 February 2016



Hipsters squeeze out the Italians in the art of making passata at Melbourne Tomato Festival



Cade Butler and wife Bonnie fill bottles with homemade passata. Photo: Justin McManus

Diminutive nonnas with knee-high stockings somehow gathered the Herculean strength to pinch your arm Chinese-burn style and lead you to the tomatoes.

Passata, or tomato puree, runs in the veins of Italians so why on earth would they spend money on expensive ready-made bottles of imported or Australian sauce when they could do it better themselves.

And make relatives and neighbours heave with envy when they graduated from a hand-cranked machine to an electric one.



Cade and Bonnie Butler teach son Odin how to do it yourself. Photo: Justin McManus

Since the post-World War II immigration wave, generations of Italians have turned their garages into factories but now they are being challenged by savvy DIY hipsters and slow-food movement movers and shakers who don't need to add a vowel to the end of their name to be authentic.

Coverage Report 2016

Outlet: The Age
Date: 10 February 2016
continued...



Given Melbourne's sultry summer, some tomatoes have ripened early and are ready for the traditional passata-making season that runs from late February to early March.

Tomatoes take on a regal status because this year, Premier Daniel Andrews is opening the [Melbourne Tomato Festival](#) with chef Guy Grossi at the Edendale Community Farm in Eltham on February 21.



Chef Guy Grossi (right) got his hands dirty with family and friends in 2015. Photo: Jesse Marlow

The Grossi family established the [Melbournese](#) movement to preserve the tradition of preserving food and the social benefits of families and friends sharing nourishing experiences.

If rock radio station 3XY still existed, its bumper stickers would say: "3XY rocks the northern suburbs and its tomatoes."

Cade Butler works for Home Make It, a one-stop shop in Reservoir that enables every food lover to turn into a nonna and make passata, pizza, salami, wine and pickle olives.

Coverage Report 2016

Outlet: The Age
Date: 10 February 2016
continued...



The Butler family is armed with a special family recipe. Photo: Justin McManus

The Homemade Sauce Kit has all the equipment, including a funnel made in Italy, to fill bottles or jars with liquid gold that is red. "We just like making stuff," Mr Butler said. "We've got young kids and show them how to do it."

Mr Butler and wife Bonnie are also at the forefront of the smoking craze with their company *Smalt* - smoked salt - and produce *Smalted* caramel fudge. He has made his own beer for 13 years, makes chutney, preserves and passata.

"Like anything homemade, it's about the process," Mr Butler said. "It's the satisfaction and knowing where everything comes from, be it your garden or grocer."



Catherine Talarico keeps the tradition with father Aldo Molinaro and kids Orlando and Lilyana. Photo: Luis Ascuí

From majestic San Marzano tomatoes to the bread and butter Roma variety, tomatoes are also sourced from backyards that are market gardens. There are advertisements for box upon box in Italian newspapers *Il Globo* and *La Fiamma*, and signs along Mahoneys Road in Reservoir.

Coverage Report 2016

Outlet: The Age
Date: 10 February 2016
continued...



Second and third generation Italians recall the trauma of being dragged into the garage to join the production line and get itchy arms as the red sea was splashed into empty beer bottles. The aftermath was as brutal as a scene from the film *Attack of the Killer Tomatoes*.

Over a plate of spaghetti with freshly made sauce, the topics for a round-table discussion were endless. People who stored their bottles or jars in polystyrene crates were crushed like a kilo of tomatoes when *The Age* stopped being publishing as a broadsheet in 2013, because the pages used to fit nicely on top.

It's a busy time for the tomato and the ceremonies worshipping it. For the *Ceres Crowdsourcing* in East Brunswick on April 30, five tonnes of organic tomatoes are coming from Swan Hill in a community extravaganza to bottle Aussie tomatoes instead of buying expensive imported ones.

Generations of families combine for the *Darebin Homemade Food & Wine Festival* from May 9 to 15 and its passata competition.

Catherine Talarico won the uncooked passata category in 2014 and each year she goes to the Reservoir home of her parents to make the sauce and reconnect with the extended family. Plus, there's coffee and lunch.

"It was part of our upbringing," Mrs Talarico said. "It's not anything special - it's just what you do."

And what you do is hunt and gather, appointing a family member to do the rounds of reception centres to collect used beer bottles. After re-using them for decades, the bottles qualify as antiques.

Garages and the second kitchen in the garage that is allowed to get messy are so well-stocked with filled bottles and jars that when the Y2K bug finally strikes and leads to Armageddon, no one will go hungry.

Ripe plump tomatoes are a symbol of good and evil. Sicilian firecracker Sophia Petrillo in the TV show *The Golden Girls* threw tomatoes in the form of a curse: "May your marinara sauce never cling to your pasta!"

And delighting in the taste of her cooking, she got saucy: "Mmm. If this sauce was a person, I'd get naked and make love to it."



Sophia Petrillo gets saucy in *The Golden Girls*.



Speed needs to rise

STUDY SAYS 60KM/H LIMIT BASED ON FLAWED FIGURES

Harrison Tippet
THE RACV has called for an increase in the 60km/h speed limit along the M1.
A study by the RACV, released last week, says that the current 60km/h limit is based on flawed figures and that a 70km/h limit would be more appropriate.
The study also found that the current 60km/h limit is based on flawed figures and that a 70km/h limit would be more appropriate.
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Dumpling delights

Angie Chong, from The Humble Dumpling, and Samdup Gyatso, from Northern Soul, compare momos and gyatsos in the lead-up to the Darebin Homemade Food and Wine Festival. **REP CRT PAGE 8**



Angie Chong from The Humble Dumpling and Samdup Gyatso from Northern Soul will share secrets. **PICTURE: JOSIE HAYDEN**

Dumpling dynamos to share secrets

Harrison Tippet

FESTIVAL TO BE FIRST CLASS

DAREBIN dumpling lovers will be able to learn the tricks of the trade at next month's Darebin Homemade Food and Wine Festival.
The program for the popular annual festival will be released today, with Darebin residents Angie Chong, Fiona Harrison and Samdup Gyatso returning with two very different dumpling classes.
Ms Harrison and Mr Gyatso, owners of Thornbury

cafe Northern Soul, will teach a one-hour class (\$20) in cooking authentic Tibetan dumplings, known as momos.
Ms Chong, of Alphington, will host a free hour-long demonstration of a pork, prawn and water chestnut dumpling recipe handed down from her great grandmother.
"My great-grandmother made them in her small village in southern China for

very special occasions," Ms Chong said.
"They were made by all the women of the village when any special event was celebrated. Today, I use the same recipe as was handed down to me."
Ms Chong, who last year held a sold-out dumpling-making workshop, said Darebin was an "exciting area" to live in for food lovers.
"I live in Alphington myself, and I just think, particu-

larly foodwise, it's a very diverse and culturally and culinarily exciting place to be living.
"There's just so much exciting food out there."
The Darebin Homemade Food and Wine Festival is on from Monday, May 9 to Sunday, May 15.
The week's program includes more than 90 events and classes, including from West African cooking.
To see the festival program, or to book tickets, visit darebinarts.com.au/foodandwine

Ivanhoe Girls' Open Day

Saturday 16 April 2016
10.00am to 1.00pm
Carroll Street and Joyce Hill at Burg Road, Ivanhoe
www.ivanhoegirls.vic.edu.au

- Meet: Students and Staff
- MUFFIN School
- Communion Displays and Service
- Creative Performances
- Sport Demonstrations
- Performances - Music and Drama



Darebin Homemade Food and Wine Festival to feature Angie Chong, Fiona Harrison and Samdup Gyatso dumpling workshops

April 5, 2016 12:00am

Harrison Tippet



Food and wine fest

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"There's just so much exciting food out there."

The Darebin Homemade Food and Wine Festival is on from Monday, May 9 to Sunday May 15.

The week-long program will include more than 30 events and classes, ranging from West African cooking classes to small goods workshops to the annual homemade wine, beer, passata, olives and ajvar competitions.

To see the festival program, or to book tickets, visit darebinarts.com.au/foodandwine



Angie Chong's Great-Grandmother's Prawn, Pork & Waterchestnut Dumplings

Makes about 30 dumplings

DUMPLING DOUGH

Ingredients

- 1 1/4 cup (200gm) plain flour
- 1/3 cup tapioca flour
- pinch salt
- 1 cup boiled water (you may need slightly more or less)
- 1 tablespoon oil (rice bran, light olive or vegetable)
- 1/2 cup extra plain flour for rolling

Method

1. Combine flours and salt into large mixing bowl and mix thoroughly
2. Boil water and allow to cool slightly
3. Pour water into measuring cup (slightly less than full) and add oil
4. Make a well in centre of flour and slowly pour water/oil mix, stirring with chopsticks until well combined & dough is formed
5. Knead for few min until soft and pliable, about 5minute
6. Cover and set aside for 10-15min (meanwhile make another batch if required)
7. Divide dough evenly into half, then into quarters, then into eighths.
8. Roll each parcel into a sausage about 2-3cm in diameter, then into 4 equal pieces
9. You should now have 32 equal pieces of dough
10. Press each piece with palm of hands to form round discs
11. Roll into 8cm rounds keeping them very lightly floured – stack on plate
12. Keep dough covered with damp cloth as you work to prevent drying out

DUMPLING FILLING

Ingredients

- 125gm prawn (whole green)
- 125gm pork mince
- 2tsp dried shrimp (soaked in boiling water 20min)
- 2.5cm pickled turnip (rinsed in hot water) (optional)
- 1/2 cup chive
- 1/2 cup wong bok cabbage
- 2 stalk spring onion (use all parts)
- 1/2 cup water chestnut
- 2 tsp ginger – finely minced
- 2 Tablespoon water
- 1/2 Tablespoon shaoshing rice wine

Seasonings

- 1 1/2 tsp salt
- pinch white pepper
- 1tsp sugar

Method

1. Soak the dried shrimp in hot water for 10mins
2. Take half the prawn mix and half the pork mince, put in the food processor
3. Give a few short pulses in the food processor ensuring you don't over mix it. Remove to
- large mixing bowl. Cut the other prawns into about 8 pieces each and add to this mix.
4. Finely chop all other ingredients including dried shrimp (can use food processor)
5. Combine pork, prawn and all other ingredients in mixing bowl and stir until well combined
6. Season and put in fridge for 20 minutes to rest
7. Wrap dumplings
8. Steam 8 minutes



Wednesday, April 6, 2016 northcoteleader.com.au

36 PAGES TO FIND YOUR DREAM HOME - LIFTOUT

Northcote Leader

Angie Cheng from The Humble Dumpling and Samdup Gyatso from Northern Soul are ready to share the secrets behind their gyoma and momos at the Darebin Homemade Food and Wine Festival. **REPORT PAGE 9**

Dumpling delight

NEWS
Court case 'embarrassing'
A COURT case on charges of sexual assault against a man in the Upper Merri Council has been described as "embarrassing" by the council's mayor. The case involves a man who was charged with sexual assault on a woman in 2014. The woman has since died. The council is currently reviewing the case.

SPORT
Pop-up fun
A pop-up fun event will be held at the Northcote Community Centre on Saturday, April 16. The event will feature a variety of activities for children and adults, including a craft workshop, a music performance, and a game show. The event is free and open to all.

SPORT
Fraser finishes his Blues
A Fraser Blues player has finished his Blues career. The player, who has played for the Blues since 2010, has announced that he will be retiring from the sport. The player has played in 100 matches and scored 100 points. The Blues club has expressed their gratitude for the player's contributions.

Thornbury Local
Good food, delicious wine
The 2016 Local Night is back on the menu. Come, enjoy the local food and wine. The event will be held at the Thornbury Community Centre on Friday, April 15. The event is free and open to all.

Did you know the NDIS is coming to north-east Melbourne from 1 July 2016?
Learn more about the National Disability Insurance Scheme at Yooralla's Information Hub in Preston.
Find out more on page 9 or visit yooralla.com.au/nda



DAREBIN

Bite-size lessons in treats

HOMEMADE FESTIVAL FEAST

Harrison Tippet

DAREBIN dumpling lovers will be able to learn the tricks of the trade at next month's Darebin Homemade Food and Wine Festival.

The program for the popular annual festival was released yesterday, with Darebin chefs Angie Cheng, Fiona Harrison and Samdup Gyatso returning with two very different dumpling classes.

Ms Harrison and Mr Gyatso, owners of Thornbury cafe Northern Soul, will teach a one hour class (\$30) in cooking authentic Tibetan dumplings, known as momos.

Ms Cheng, of Alphington, will host a free hour long demonstration of a pork, prawn and water chestnut dumpling recipe handed down from her great grandmother.

"My great-grandmother made them in her small village in southern China for very special occasions," Ms Cheng said.

"They were made by all the women of the village when any special event was celebrated. Today, I use the same recipe as was handed down to me."

Ms Cheng, who last year held a sold-out dumpling making workshop, said Darebin was an "exciting area" to live in for food lovers.

"I live in Alphington myself, and I just think, particularly food wise, it's a very diverse and culturally and ultimately exciting place to be living," Ms Cheng said.

The Darebin Homemade Food and Wine Festival is on from Monday, May 9 to Sunday, May 15.

The week long program will include more than 50 events and classes.

Details:
darebinnews.com.au/foodandwine

Angie Cheng from The Humble Dumpling and Samdup Gyatso from Northern Soul.



2 goodfood TUESDAY, APRIL 5, 2016

espresso
nola james

PICCOLO Watering hole inspired by New York

Owner chef Adrian Richardson opened La Luna Bistro in Carlton North 18 years ago, so he's had a bit of time to plan his next venture, Bouvier Bar, due to open in Brunswick East in early June. "I think I've really nailed the concept," he says. That concept is "New York style" bar: a service-focused watering hole that's "a little fancy looking, a little bit swish". The ground floor of the two-storey converted clothing factory will have about 60 seats, stools for at least 25, plus wall-to-wall banquettes and good sturdy tables; upstairs there's room for about 100 revellers, a long-awaited solution to an overflow of La Luna function enquiries. With the venue named after socialite (and father of Jackie Onassis) John Vernon Bouvier III - a raconteur with a taste for the good life - old-school cocktails will be a focus. A bar licence has just been approved and there are plans to keep the kitchen open until late, too. Key staff will be appointed soon. Richardson says we should expect a bar menu with a La Luna influence that's "a lot more fun, meat focused, user-friendly" - perhaps charcuterie or a little bowl of pasta if you're feeling peckish. At the moment Richardson's still packing out tiles, they're setting up shop at 229 Lygon Street, Brunswick East.

Change of the guard at the Carlton Wine Room
After five years at the helm, business partners Connie Cappello and Jay Beswell have sold the Carlton Wine Room (pictured) to new owners Dominic Zaneloni (of Carlton's Beccola Espresso) and Flor Sheeran (ex Sartù) taking the reins to the building on March 30. The pair will shut the doors for a couple weeks for minor renovations, including a new bar on the mezzanine level. Also departing is head chef Martin Jerjian, who's off to head the kitchen at L'Hotel Gitan in Prahran. Zaneloni and Sheeran will bring in a new kitchen team, including young gun Aaron Starling (who's first head chef position and French chef Benjamin Delavay as Starling's sous-chef. A revamped menu of mod-European classics, "simple food cooked well", may be a veal shin ragout in tagliatelle or dry with anchovy and cos. What next for the Carlton Wine Room's founders? Cappello plans to set up as a hospitality administration consultant and Beswell has taken on a role with Ian Carley, Con Christopoulos and Josh Strathmore's ever-expanding empire. The Carlton Wine Room will reopen on April 12. Open Tue-Sun 7.30am-11pm, 172-174 Faraday Street, Carlton, 03 9347 2626. Gemina Cody. Tickets are on sale now from www.thecarltonwineroom.com.au.

Talking about food
Love Ted talks? Missed out on Rene Redzepi's upcoming MAD symposium, and wish you'd been at Best Sherry's WAW Gathering two years back? Ticket up for G2W, a new version of the food conference hatched by Banjo Harris Paine, the former Atica sommelier now co-hosting Bar Liberty in Fitzroy, along with Michael Bascetta, Mona Harel, Manu Potoi and Vicky Symington. The all-day event will take place on Sunday, May 1, at the Melba Spieglerist in Collingwood, with an after party at Bar Liberty. It's a \$25 deal, lunch included, featuring speakers from every level and branch of hospitality, including Nolan Harte from Proud Mary Coffee, Josh Elias, who founded Alqumie wine maa, Bae chef Dan Hunter, and Epoch's Angie Giannakodakis. Gemina Cody. Tickets are on sale now from www.growsembly.com.au.

Wines to match
Four courses, among them pickled clams, saffron aioli and potato crisps (pictured). Details: www.subscribers.theage.com.au

We hope you're thirsty: the 2016 Good Beer Week (May 13-22) program has been announced, with 270 frothy events at 150 venues featuring brewers from the US, New Zealand and the UK. Details: goodbeerweek.com.au. Also out this week: the line-up for the Darebin Homemade Food and Wine Festival (May 9-15) with a selection of great classes, workshops and your chance for glory in the home-made preserves competition. Details: www.darebinarts.com.au/foodandwine

Meat eaters' top dishes go head to head this Thursday at The Weekly Review's inaugural Meat Eat Awards, at Fed Square's Pop Up Pastry. Eat your way through the nine finalists. \$10, all inclusive. www.theweeklyreview.com.au/meateat

COVER Photo Getty Images. Acting editor Cathy Gaudin (Nina Roussos is on leave). Contributing editors Simone Eggar and Rusty Grundy. Chief sub-editor, Lisa Stone. CONTACT 655 Collins Street, Docklands, 3008; epicure@theage.com.au Advertising Delwyn Smith 03 8667 2575

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Melbourne

Torna la competizione per il miglior vino e passata al Darebin Homemade Festival



Un'immagine delle passate edizioni del festival (dal sito www.darebinarts.com.au)

È stato annunciato la settimana scorsa il nuovo rischiuso programma dell'edizione 2016 del Darebin Homemade Food & Wine Festival, la rassegna che puntualmente dà spazio ai "dilettanti", si fa per dire, del gusto: i residenti della municipalità che, per tradizione o passione, cucinano o imbottigliano in casa prodotti di altissima qualità. Gli italiani, si sa, hanno avuto un ruolo chiave nella promozione di un'alimentazione più vicina alla stagionalità, al rispetto dei prodotti freschi e coltivati in casa. E gli organizzatori confermano che "l'influenza" italiana e mediterranea sull'organizzazione della settimana di eventi è ancora forte. Per questo, ampio spazio verrà dato proprio alla "produzione casalinga": chi vive, studia, lavora o frequenta un circolo pensionati nel comune di Darebin può partecipare ad un concorso che premierà i migliori tre prodotti delle seguenti categorie: vini rossi, vini bianchi, passata (cotta o cruda), birra.

Per partecipare basta compilare il modulo disponibile online (www.darebinarts.com.au/wp-content/uploads/2014/01/)

Entry-Form-Darebin-Homemade-Food-Wine-Festival-2016.pdf) e consegnare una bottiglia di vino, birra o passata entro il 4 maggio al Preston Customer Service, 274 Gower Street, Preston, o al nuovo centro comunitario di Reservoir (23 Edwardes St). Per maggiori informazioni contattare Emily Fuller al numero 8470 8593 o visitare il sito del festival www.darebinarts.com.au/foodandwine.

Oltre ai premi in palio, i vincitori parteciperanno alla cerimonia che si terrà il 14 maggio.



planner

what's on

See 2000+ listings and track your events at prestonleader.com.au

EVENTS
Food and wine festival
 Celebrate food traditions and sustainable food practices at the Darebin Homemade Food and Wine Festival from May 9-15. Festival goers can also enter homemade wine, beer, passata or olives into a competition or can head along to workshops and tastings.
 Details: darebinarts.com.au/foodandwine

Children's
 Darebin council will start a week-long celebration for children and families for Education Week in Darebin on Sunday, May 15, from 11am-3pm at Bundoora Park Farm. There will be face and henna painting, an interactive circus tricks workshop, live puppetry performances and strolls. Families can also judge the What's Love Learning photography competition, with entries from schools, kindergartens, childcare centres and playgroups. Cost is a gold coin donation.
 Details: darebin.vic.gov.au

Sing in the Rain dances into Her Majesty's Theatre.

LEARN
SPAN house
 Young people are welcome at SPAN with the opportunity to learn digital painting, cover storytelling and stop-motion animation.
 Details: 94801364

RSA course
 Gain skills and knowledge required to responsibly sell or serve alcohol and satisfy the requirements for responsible sale and service of alcohol under Victorian Commission for Gambling and Liquor Regulation. The Responsible Service of Alcohol course is at Merrilands Community Centre on Friday, June 17 from 9.30am-1.30pm. Cost is \$25 (service), \$10 (manual).
 Details: 94626077 or prace.vic.edu.au

Olive preserving
 Join a workshop with Maria from My Green Garden, at the Alphington Bowls Club on Sunday, May 1, from 9.30am-1pm.
 Details: 94997227

iPad course
 Make a movie on the iPad out of old photos in a course at Darebin North West United Church, 399A Murray Rd, Preston. The course is for people aged 50-plus, is six weekly classes from May 11 and costs \$5 a week.
 Details: 94713265 or dnuwnting@gmail.com

COMMUNITY
Career support
 Grow - better together Careers Group, for friends and family of those affected by mental health issues, holds free, confidential meetings twice a month in Reservoir.
 Details: 1800550260 or grow.net.au

USA Darebin
 USA Darebin has vacancies in a new classes for 2016.
 Details: 94802103 or u3adarebin.com.au

Get volunteering
 An afternoon tea is being held where people can talk to volunteers, hear their stories and find out about Preston and Thornbury neighbourhood houses. The event is on May 5 at 1pm.
 Details: 94800466 (PNH), 94800466 (TNH)

SPONSORED CONTENT
 This Mother's Day, give mum a gift that keeps giving by shopping with Good Sponder. Every time you buy, you're supporting a social enterprise that seeks to create a better world.
 Visit: www.goodsponder.com.au

POST

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Darebin Homemade Food & Wine Festival 2016



Celebrate food traditions and sustainable food practices at the Darebin Homemade Food & Wine Festival. Held in various locations mostly around central Preston, the week-long program features workshops, seminars, demonstrations and special events, culminating in the 'meet the makers' showcase. You can also enter your own homemade wine, beer, passata, avjar or olives into competition.

Cost:
Most events free. See individual listings for details.

Who should attend:
This event is suited for all ages.

How to get there:
You can reach this venue using public transport. To plan your journey, please visit [Public Transport Victoria](#).



Darebin Homemade Food & Wine Festival 2016

By **Evgenia Choros** - May 12, 2016

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Darebin Homemade Food & Wine Festival is a unique, annual celebration of food traditions and sustainable food philosophies that form a core belief of the culturally diverse residents in Melbourne's inner north. The event is being carried out from May 9 until May 15.

The 2016 edition of Darebin Homemade Food & Wine Festival features over 30 events in a week-long program including workshops, seminars, demonstrations and special events which will have you exploring culture through food and getting you inspired all things homemade.

A Mediterranean style olive preserving workshop is available, powered by Darebin Fruit Squad and DIVRS. Mediterranean masters of home-grown produce Ilias Papadopoulos from Greece and Sam Ferraro from Italy will show those interested how easy it is to preserve home-grown olives in a fun and practical workshop.

The event will also feature the Meet the Makers Showcase which includes homemade wine tasting and an opportunity to meet exceptional local homemade wine makers. Ian Minnis, a Greek Australian who makes red wine with a group of friends, has been participating in the Meet The Makers competition since the festival started.

In addition, you will be given the opportunity to learn how to make the perfect spanakopita by joining Nick Katsakis in his workshop for [spanakopita](#) making.

Coverage Report 2016

Outlet: What's Cooking - Macquarie Radio NTS & Virgin Inflight
Date: 26 April 2016

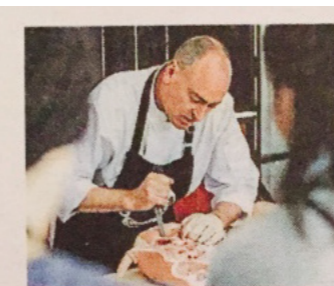
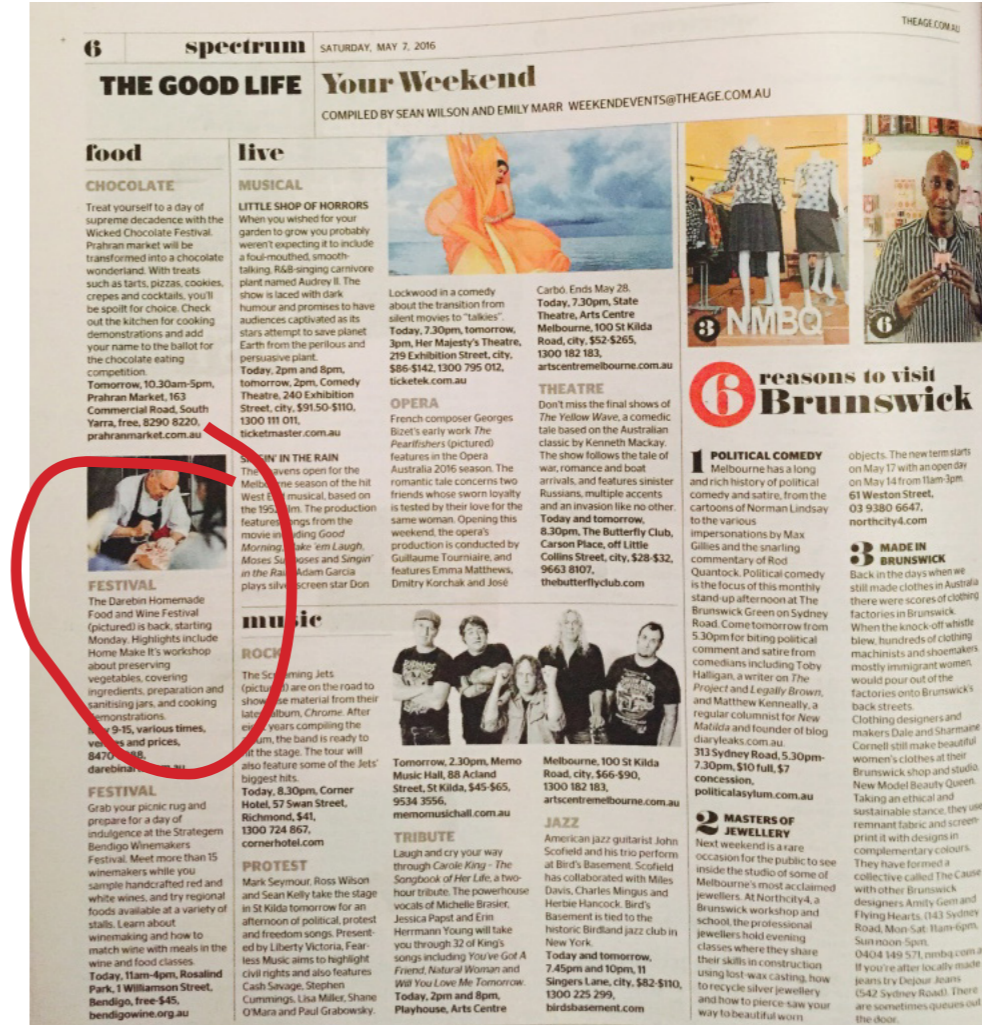


Interview with Rita Erlich re: The Makers book.

[PODCAST LINK HERE.](#)

Coverage Report 2016

Outlet: The Age - Spectrum
Date: 4 May 2016



FESTIVAL
The Darebin Homemade Food and Wine Festival (pictured) is back, starting Monday. Highlights include Home Make It's workshop about preserving vegetables, covering ingredients, preparation and sanitising jars, and cooking demonstrations.
May 9-15, various times, venues and prices, 8470 8888, darebinarts.com.au

Coverage Report 2016

Outlet: SBS Italian Radio
Date: 7 May 2016



Interview with Alfred Abbatangelo re: Spelt workshop.

[PODCAST LINK HERE.](#)

Coverage Report 2016

Outlet: Herald Sun - Weekend
Date: 7 May 2016



weekend 66

my Saturday

Julius Sackey

MICHELLE POUNTNEY meets a dancer and artist full of energy

JULIUS Sackey is a man of many artistic talents. The artist and performer, who originally hails from Ghana but now calls Preston home, is a dancer, musician and visual artist who has managed to combine all his passions.

Whether it's painting, drawing, sculpture or some other genre, creativity is a cornerstone of life for Sackey, his wife Susan Doel, a community arts and cultural development professional, and daughter Estelle. 2

This month Sackey will be part of the Darebin Homemade Food and Wine Festival, where he will combine inspiration from his homes (Australia

and Ghana), his artistic disciplines, and the people and food of his community into a performance.

The cultures of Ghana and Australia, which he has called home for seven years, couldn't be more different but together they add to the spice of this family's life.

Saturdays are often consumed with performance, rehearsals and travel to different events. He also adds working as a personal trainer, dance teacher and caring for Estelle into the mix.

Sackey's Dining Room Takes, part of Darebin Homemade Food and Wine Festival, May 14-15. Tickets \$65/\$45 from trybooking.com/193668

PERFORMING Weekends I often spend performing. I perform, I drum, I dance. While I do some gigs during the week, it's mainly on weekends and it can be anywhere — festivals, community gigs, pubs, parties, corporate gigs and at Crown. I've just come back from WOMA Adelaide (Adelaide world music festival) and have performed at the Woodford Folk Festival, Healesville Festival, Port Fairy Folk Festival, Moomba and events for Multicultural Victoria. I'm a freelance artist, so often get called in to perform with other groups. I love getting on stage and seeing how the audience responds to my work. My wife is sometimes a little jealous because my work is always fun.



REHEARSALS Depending on what I have coming up, I rehearse with a band, dance group or for my own performances. Sometimes my daughter comes to band rehearsals. She loves it. Right now I'm preparing a show for the Darebin Homemade Food and Wine Festival. It's about my life. It was rehearsals, dancing and teaching that led to my wife and I meeting. I was in a dance company in Ghana and we used to teach dancing and singing, and had international students come to teach, too. My wife was one of a group that came to visit. She was the tallest in the group and I was tallest in my group so we used to always dance together.



COOKING I don't mind eating Western food but it doesn't really fill me up, so I always tend to go back to what I'm used to, which is cooking African food. Usually I go to some of the African shops and get the ingredients that I can't get from the supermarket, then I head home and cook. I like cooking spinach stew, which is usually red oil then spinach, onion and tomato; cabbage stew; peanut butter soup and jollof, which is a rice dish a little like paella. My daughter pretty much eats everything I cook, but my wife not so much.

PAINTING My dad was an artist so I grew up in Ghana surrounded with art and all my brothers are also artistic, but they have put it behind them and moved on. Not me. I draw, I paint, I sketch. I do a bit of sculpture — I like to have a go at everything but I'm more into sketching and painting. I'm not one to take my visual art diary and sit somewhere and draw. Usually I have an idea or thought in my head, so when I want to sketch or paint I just do it. At work when it's a bit quiet I might sit and sketch, or I'll draw exercises up on the board.

RELAXING I have a huge family back home in Ghana and a small family here — just my wife Susan, and daughter, Estelle. 2. Weekends are very tricky because I'm a musician, artist and performer and most of my gigs and shows are on the weekend, but if we have a free day we usually hang out in the house together, head to a cafe or go for a walk to the park. Often if it's a bit windy, we take a kite with us and we all run around watching it fly. Estelle is very full on, which I think she got from me because I don't really sleep much and I'm always full of energy. I also run dance classes to St Kilda and Estelle sometimes comes with me and spends the whole time running around, jumping and dancing.

Man of many talents: Julius Sackey likes to spend time with daughter Estelle in between his creative pursuits.

PICTURES
NICOLE CLEARLY

Coverage Report 2016

Outlet: Triple R Radio - Eat It
Date: 8 May 2016



Interview with Carmelina Di Guglielmo (MC 'Meet The Makers' Showcase and Ingrid Phyland (olive preserving entrant).

[PODCAST LINK HERE.](#)

Coverage Report 2016

Outlet: Il Globo
Date: 9 May 2016



Il ghiotto “defilé” di Darebin

Da oggi a domenica 15 maggio si apre il Darebin Homemade Food&Wine Festival

Diceva Ennio Flaiano che il nostro, più che un popolo, è una collezione. Ma quando scocca l'ora del pranzo, seduti davanti a un piatto di spaghetti, gli abitanti della penisola si riconoscono italiani come quelli d'oltre manica, all'ora del tè, si riconoscono inglesi. Neanche il servizio militare, neanche il suffragio universale (non parliamo del dovere fiscale) esercitano un simile potere unificante. L'unità d'Italia sognata dai padri del Risorgimento si chiama pastasciutta. E se la pastasciutta rappresenta la punta di diamante, anche del resto della gastronomia non possiamo certo considerarci ignavi, prova ne siano i vari festival, feste, fiere a cui partecipano o di cui sono incontrastate colonne gli italiani di Melbourne (o di altre città australiane).

Oggi **lunedì 9 maggio** per esempio è la volta di un altro ghiotto “defilé”, quello degli alimenti fatti in casa. Il brivido caldo gastronomico annuale continua con il Darebin Homemade Food&Wine Festival una manifestazione che si protrarrà **fino a domenica 15 maggio**.

Si tratta di un'altra celebrazione dal sapore unico delle tradizioni culinarie e di filosofie votate al cibo sostenibile che rappresentano un solido substrato dei variegati residenti della zona settentrionale di Melbourne culturalmente diversi.

Nel 2016, il festival è cresciuto



“Meet The Makers Showcase” è tra gli eventi più popolari del festival (nella foto un'immagine della scorsa edizione)

portandosi ad una settimana, nel corso della quale oltre a sfiziosi assaggi ci saranno programmi, seminari e workshop – sempre improntati alla popolarità dei costi - che culmineranno in una competizione dei campioni del mitico prodotto fatto in casa. E l'influenza italiana anche in questo caso rimane indiscutibile, una storia lunga e ricca che ha contribuito anche a quella della City of Darebin.

Naturale che per tale appuntamento sessioni di mortadella, polpette, capocollo, salsicce, affettazione liturgica di porchetta e prosciutto, conservazione di cibi freschi siano già tutti “sold out” ma per non restare delusi sicuramente

l'evento pressoché conclusivo di **sabato 14 maggio** dall'1 alle 4pm al Preston City&Shire Halls di Gower Street sarà per tutti coloro che avranno piacere di partecipare. Il titolo è già da acquolina in bocca “Meet The Makers Showcase” in cui, manco a dirlo, ci saranno assaggi di vini fatti in casa, i produttori che interagiranno con il pubblico (magari si potrà carpire qualche segreto da quelli più inclini alla febbre di condivisione o al piacere di farsi notare) e inoltre dimostrazioni culinarie, una gara fra 50 produttori, stand a perdita d'occhio, caffè, musica in una festosa babele del gusto che, non dimentichiamo appassiona tantissimi australiani.

Tra i connazionali che avranno una parte da leone e che già collaborano con il comune di Darebin, il generoso e competente Sam Ferraro, 60 anni “importato dalla Calabria” come si definisce, venuto come tanti da bambino e cresciuto all'ombra degli olivi del suo paese, acquisendo una competenza assoluta nel campo che immancabilmente ha messo in pratica e condiviso da sempre. Potremo vederlo all'opera sempre nel sabato conclusivo.

Il “maestro delle olive” naturalmente mostrerà fieramente il know how per qualche ricetta speciale: “Mostrerò come si fanno le olive schiacciate. Si colgono dall'albero ancora verdi, ma non devono essere dure e si mettono nell'acqua che si deve cambiare fino a 4, 5 volte al giorno per un periodo di 7, 8 giorni. Poi si asciugano – non nel forno ma stendendole su una tovaglia – e poi si ripongono in una scodella profonda con un po' d'aglio e peperoncino, un po' di olio di oliva, origano, un po' di aceto e si lascia macerare il tutto, girandolo per un paio di giorni: e le olive schiacciate sono pronte”.

Ma Sam ci svela anche un segreto per conservarle più a lungo: “Dopo averle colte o acquistate si mettono in una giara di vetro da 3, 4 chili e si fanno bollire in 10 litri d'acqua con un kg di sale per un paio di giorni. Una volta fredda, nell'acqua si aggiunge un po' d'aglio, peperoncino, origano secco,

mezzo limone, aceto bianco e olio di oliva che deve ricoprire tutto fino all'orlo. E si lasciano per otto, nove mesi un anno”.

Ma, ancora più importante, Sam si dedica con la stessa passione anche agli altri: si chiama Darebin Fruit Squad ed è una generosa opera portata avanti da un gruppo di volontari che si recano da privati o ditte per raccogliere frutta e verdure e donarle ai meno abbienti. Il “raccolto” è poi a disposizione degli interessati presso DIVRS su High Street dove tra l'altro si può trovare anche pane messo a disposizione da Bakers Delight due volte alla settimana. E' bello quando la festa si arricchisce di solidarietà, un gusto in più che scalda anche il cuore.

PINO LAMBERTI



RESERVOIR



Pasquale Scaringi with last year's winning red wine entry.

Modest maker is red-y

PASQUALE Scaringi doesn't know why his homemade wine is so popular, but "everyone likes it, so it must be good".

The 71-year-old Reservoir winemaker will return to the Darebin Homemade Food and Wine Festival's Meet the Makers Showcase this Saturday to defend his title of best red wine.

Mr Scaringi won the red wine category last year and also in 2010, making it two wins from his two entries.

The modest winemaker said he had no idea what made his wine popular with friends, family and judges.

"(There are) no tricks, it's just preparation and common sense," Mr Scaringi said.

"It could be the grapes I get, it might be the way I make the wine, I don't know, I don't do anything more than others I suppose."

Mr Scaringi said he had been making wine "forever".

"We grew up in Tuscany, where we used to make wine," he said.

"As a young kid I would help my father make wine and I've continued doing what we would do in Italy."

Mr Scaringi said he had

produced about 170 litres of shiraz this year from 20 cases of grapes.

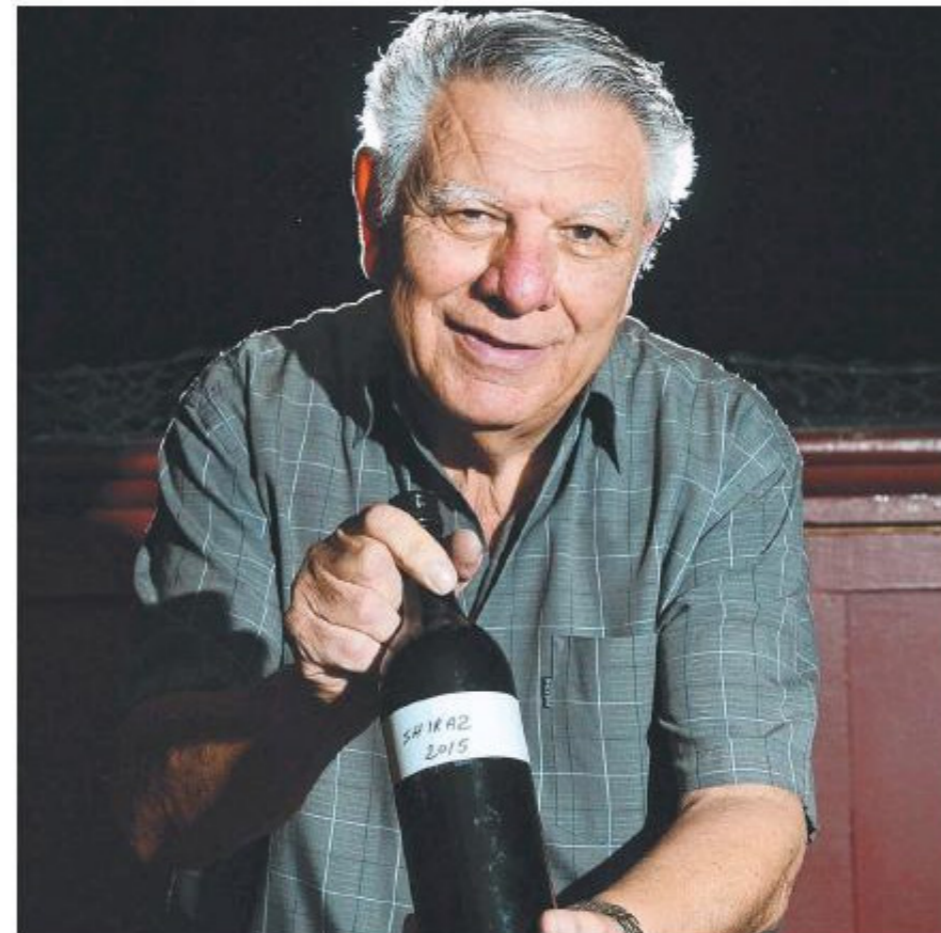
The free Meet the Makers Showcase, which is the culmination of the popular Darebin Homemade Food and Wine Festival, will be held from 1-4pm this Saturday at the Preston City and Shire Halls.

The showcase features homemade food and wine tasting, cooking demonstrations (paella, sambal, spanakopita and vegan snacks), stalls, coffee and music.

Awards for wine, beer, passata, ajvar and olives will be announced at 3.30pm.



PRESTON



Pasquale Scaringi will look to defend his best red wine award at the Darebin Homemade Food and Wine Festival.

Picture: CARMELO BAZZANO

Winemaker to defend his 'best red' title

PASQUALE Scaringi doesn't know why his homemade wine is so popular, but "everyone likes it, so it must be good".

The 71-year-old Reservoir winemaker will return to the Darebin Homemade Food and Wine Festival's Meet the Makers Showcase this Saturday to defend his

title of the best red wine. "(There are) no tricks, it's just preparation and common sense," Mr Scaringi said.

"It could be the grapes I get, it might be the way I make the wine, I don't know, I don't do anything more than others I suppose."

Mr Scaringi said he

learned to make wine while growing up in Tuscany.

He said he had produced about 170 litres of shiraz this year from 20 cases of grapes.

The free Meet the Makers Showcase, the culmination of the food and wine festival, will be held from 1pm to 4pm this Saturday at the Preston City and Shire Halls.



Darebin Homemade Food & Wine Festival

Celebrating culinary traditions, sustainable food, local wine and spanakopita!

NELLY SKOUFATOGLOU

Darebin Homemade Food & Wine Festival is a unique, annual celebration of food traditions and sustainable food philosophies that form a core belief of the culturally diverse residents in Melbourne's inner north.

In 2016, the expanded week-long program features over 30 events in an affordable program of seminars and workshops held across the City of Darebin in community centres, private homes and local bars and cafes, creating a melding of food cultures, old and new.

The Mediterranean influence in the program remains as strong as ever - a reflection of the deep and rich Greek and Italian migrant history in the Darebin municipality.

There will be workshops in the fine art of smallgoods creation - the likes of salami, mortadella, prosciutto, capocollo and sausages. Preserving and pasta-making also capture the craft inherent in regional southern European food.

Sustainability and self-sufficiency remain a key tenet of the festival, and DIYers can sharpen their skills with workshops on organic backyard chook-keeping, how to make

your veggie garden productive year round, beekeeping and vegetable preserving.

A Mediterranean style olive preserving workshop is available, powered by Darebin Fruit Squad and DIVRS. Mediterranean masters of home-grown produce **Ilias Papadopoulos** from Greece and Sam Ferraro from Italy will show those interested how easy it is to preserve home-grown olives in a fun and practical workshop.

If all this talk of food has given you a thirst, it will be easily quenched with workshops on mead making, home winemaking and beer brewing, as well as insights on how to create your own fermented beverages - think kombucha and kefir.

Ahead of the festival itself, local residents are encouraged to submit their homemade red wine, white wine, country wines (grain, mead, fruit), beer, tomato passata, preserved olives and ajvar into the festival's annual competition, with winners announced at the Meet the Makers Showcase.

The showcase weekend champions the home-grown produce created in the garages and kitchens across the municipality, and features homemade wine tastings, alongside cooking demonstrations, information stalls, coffee and music.

It also provides an opportunity to meet the people who make the City of Darebin a delightful food adventure playground.

Apart from cooking demonstrations, the Meet the Makers Showcase will also feature homemade wine tasting and an opportunity to meet fabulous local homemade wine makers.

Ian Minnis, a Greek Australian who makes red wine with a group of friends, has been participating in the Meet The Makers competition since the festival started.

He has placed second on a few occasions and is aiming for the win this year.

Meanwhile, for those who wish to learn how to make the perfect spanakopita, attending **Nick Katsakis'** workshop is a must.

The renowned baker from Melissa's Cakes (Thornbury/Heidelberg) was the first to serve Melburnians his mum's version of spanakopita when he set up his first store in 1967.

He has been serving a delectable range of authentic Greek cakes, pastries and biscuits to Melburnians in his neighbourhoods for more than 45 years.

Head pâtissier Many will demonstrate how to stretch your own filo pastry and talk you

through their signature savoury recipe for the staple Greek pie.

The spanakopita workshop's duration is 30 minutes and begins at 2.30 pm. No bookings are required and no fee applies.

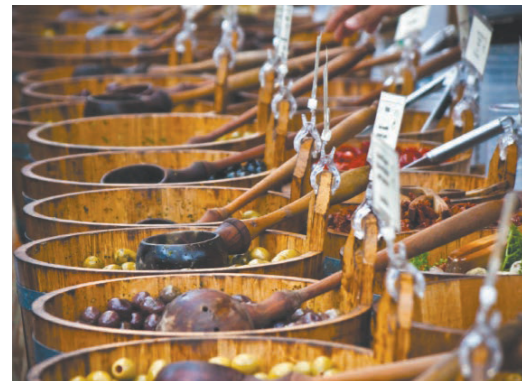
In contrast to its strong Mediterranean influences, Darebin's newer migrant history forms an emerging part of the program. Sessions in Tibetan momomaking, West African agushi flo, which is a vegetarian stew, and authentic Tamil cuisine will expose participants to lesser-known dishes and ingredients.

Finally, Julius Bright Sackey, a Darebin artist, will present 'Dining Room Tales', a performance piece inspired by his home countries of Ghana and Australia, featuring dance, music and visual art through his connection to people and food. It promises to be a feast for the soul and the senses.

The awards ceremony for homemade wine, beer, passata, avjar or olives entered into the Darebin Homemade Food & Wine competition will take place at 3.30 pm.

When: Saturday 14 May, 1.00 pm-4.00 pm
Where: Preston City & Shire Halls, 284 & 286 Gower Street, Preston, VIC.

For more information and ticketing details, visit www.darebinarts.com.au/foodandwine



Interview with Carlo Mazzarella re: Salami Sessions.
SHORT INTERVIEW. PODCAST NOT AVAILABLE.



EVENT | DAREBIN HOMEMADE FOOD & WINE FESTIVAL

Homemade CELEBRATION

Highlighting the food traditions and sustainable food philosophies of the culturally diverse residents in Melbourne's inner north, the Darebin Homemade Food & Wine Festival is a unique annual celebration.

RUNNING FROM 9-15 MAY, the weeklong program for 2016 features a series of seminars and workshops, culminating in a competition that champions home-grown produce.

As always, the Italian influence of this festival remains strong - a reflection of the Italian history that exists in the City of Darebin.

A range of workshops presented by the Melbourne Salami Festa have been added to this year's festival program, all of which will take place at the home of the Festa's main event, the Northcote Town Hall.

The pig breakdown session, which incorporates porchetta and prosciutto making, will highlight the intricacies of breaking down the pig, one of the most important parts of the salami making process. Master butcher and 2014 Salami Festa champion, Bernard Holbery, will guide participants through each step, from nose to tail.

The Salami Sessions will be held on the last two days of the festival, with a total of four workshops on offer. A popular component of the Melbourne Salami Festa, these workshops offer participants the opportunity to learn how to make salami from start to finish. The four-hour classes begin with the breaking down of the pig, followed by a hands-on demonstration where participants work together to make their own salami. The workshops are held in a



pop-up garage at Northcote Town Hall and finish with a hearty meal of pasta.

Other workshops hosted by the Melbourne Salami Festa include a Capocollo Session, where guests are taught how to make both capocollo and pancetta; and a Mortadella Session.

The Meet The Makers Showcase is sure to be another festival highlight. Held at the Preston City and Shire Halls, this free component of the festival offers the opportunity to taste homemade wine, meet some local homemade wine makers, and enjoy cooking demonstrations, information stalls, coffee, music and more.

At the Northcote Library, people can take part in the Italian Meatball Demonstration and Tasting, hosted by authors Hilda and Laurie Inglese, whose family hails from a small village in Abruzzo. Along with making meatballs, they will discuss how food was grown, stored and preserved in this remote part of Italy.

Homemade equipment supplier, Home Make It, will host a workshop at the Reservoir-based store to teach participants how to preserve their own vegetables at home, looking at



everything from selecting the right ingredients, preparation and preserving, to sanitising jars.

Other workshops include Homemade Sausages Matched with Italian Craft Beers, demonstrating how to make homemade Italian sausages from start to finish; Olive Preserving - Mediterranean Style; Think Health...Think Spelt,

which looks at the many health benefits attributed to this ancient grain and demonstrates some dishes it can be used for; and Pasta Making For Kids, where children are taught how to make orecchiette from scratch.

For more information or to view the full program of 2016 events, please visit www.darebinarts.com.au/foodandwine.

Coverage Report 2016

FACEBOOK ACTIVITY

Insights [Period: 1 April to 17 May 2016]



LIKES = 187

of new page Likes

ORGANIC REACH = 162,476

The number of people who visited your Page, or saw your Page or one of its posts in news feed or ticker. These can be people who have liked your Page and people who haven't. (Unique Users)

PAID REACH = 693,593

The number of people who saw a sponsored story or ad pointing to your Page. (Unique Users)

CONSUMERS = 13,854

The number of people who clicked on any of your content.

CONTENT CONSUMPTION = 38,570

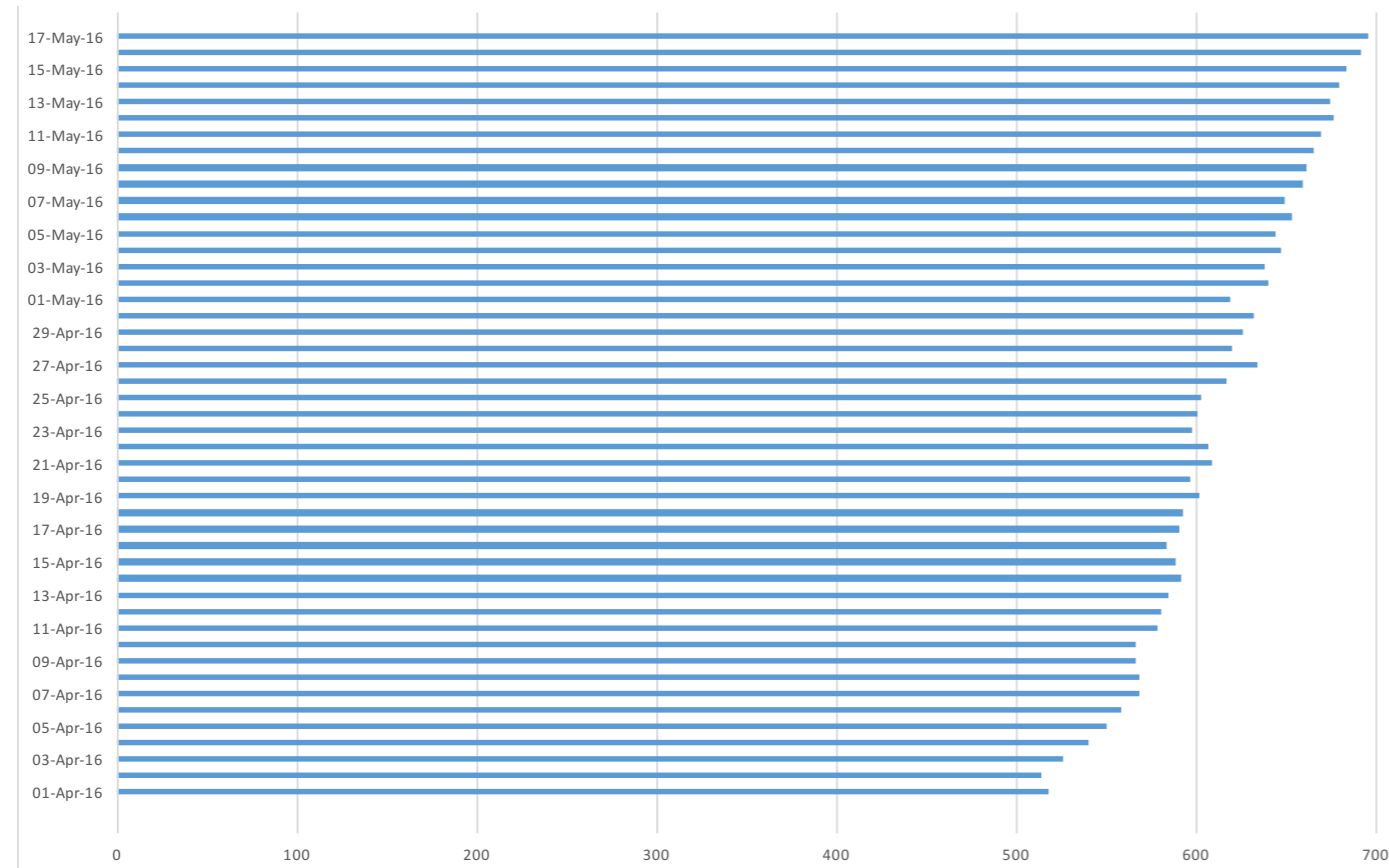
The number of clicks on any of your content.

TALKING ABOUT THIS = 11,288

The number of people sharing stories about your page. These stories include liking your Page, posting to your Page's timeline, liking, commenting on or sharing one of your Page posts, answering a question.

DAILY COUNT OF FANS ONLINE

The number of people who liked your Page and who were online on the specified day.



Coverage Report 2016

FACEBOOK ACTIVITY

Insights [Period: 1 April to 17 May 2016]



TOP 3 BEST PERFORMING POSTS

640 People Reached

17 Likes, Comments & Shares

12 Likes	10 On Post	2 On Shares
3 Comments	0 On Post	3 On Shares
2 Shares	2 On Post	0 On Shares

24 Post Clicks

12 Photo views	0 Link clicks	12 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page



621 People Reached

21 Likes, Comments & Shares

14 Likes	5 On Post	9 On Shares
0 Comments	0 On Post	0 On Shares
7 Shares	6 On Post	1 On Shares

28 Post Clicks

16 Photo views	0 Link clicks	12 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page



616 People Reached

17 Likes, Comments & Shares

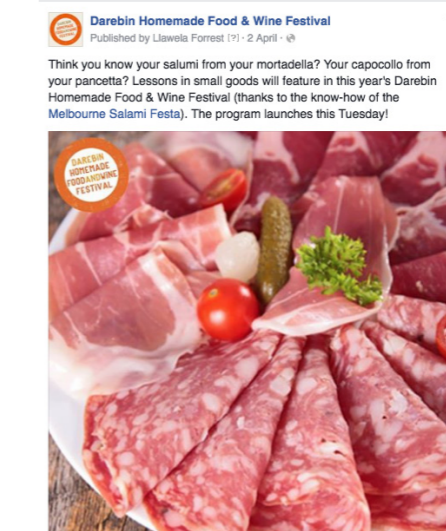
8 Likes	7 On Post	1 On Shares
5 Comments	2 On Post	3 On Shares
4 Shares	2 On Post	2 On Shares

48 Post Clicks

27 Photo views	0 Link clicks	21 Other Clicks
--------------------------	-------------------------	---------------------------

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page



Coverage Report 2016

FACEBOOK ACTIVITY

Insights [Period: 1 April to 17 May 2016]



Campaign Objective

Increase awareness for DHF&WF full program launch and that bookings are now open.

Summary

The ad performed well. \$0.66 is on the benchmark for global CPC measurement. Looking at previous ads on the Darebin page, it seems Darebin fans respond best to boosted posts on the page. For future optimisation, we recommend boosting posts to fans, promoting a link post to non-fans, and asking a question in the copy for more engagement.

Results

Website clicks: 152

People reached: 20,993 (organic and paid)

Amount spent: \$99.86

Cost per result: \$0.67

DEMOGRAPHICS

All women:

Post engagements: 63% (96); Reach: 47% (9,857)

All men:

Post engagements: 36% (54); Reach: 50% (10,485)

Campaign Objective

Increase awareness for DHF&WF kids program [boosted post].

Summary

The boosted post performed well. \$0.66 is on the benchmark for global CPC measurement.

Results

Post engagements: 32

People reached (paid): 1,322

People reached (organic): 202

Amount spent: \$20.00

Cost per result: \$0.63

DEMOGRAPHICS

All women:

Post engagements: 72% (23); Reach: 60% (288)

All men:

Post engagements: 25% (8); Reach: 37% (486)

Core demographic: Women 35-44

Post engagements: 50% (16); Reach: 34% (447)

Creative

Darebin Homemade Food & Wine Festival
Written by Llawela Forrest (?) · 4 April at 19:08 · 🌐

Our full program is here. Get your tickets! The Darebin Homemade Food & Wine Festival 2016.

One week. Over 30 events.
From the 9th-15th May.

[HTTP://WWW.DAREBINARTS.COM.AU/FOODANDWINE](http://www.darebinarts.com.au/foodandwine) [Book Now](#)

20,952 people reached [Boost Post](#)

Creative

Darebin Homemade Food & Wine Festival
Published by Kayla Hackman (?) · 18 April at 12:57 · 🌐

Another great event for the kids! They'll learn how to make their own authentic Vietnamese Rice Paper Rolls at this fun hands on workshop with The Travelling Kitchen - Mobile Kids Cooking Workshops.

Book your spot now: <https://www.eventbrite.com.au/e/2016-darebin-homemade-food-...>

[Darebin Homemade Food & Wine Festival](#)

Coverage Report 2016

FACEBOOK ACTIVITY

Insights [Period: 1 April to 17 May 2016]



Campaign Objective

Increase awareness for DHF&WF salami sessions [boosted post].

Summary

The boosted post performed well. \$0.66 is on the benchmark for global CPC measurement.

Results

Post engagements: 32

People reached (paid): 1,322

People reached (organic): 202

Amount spent: \$20.00

Cost per result: \$0.63

DEMOGRAPHICS

All women:

Post engagements: 59% (32); Reach: 50% (1,087)

All men:

Post engagements: 39% (21); Reach: 47% (1,015)

Core demographic: Women 25-34

Post engagements: 26% (14); Reach: 18% (388)

Campaign Objective

Increase awareness for The Makers session and other

Summary

The boosted post performed slightly below the \$0.66 benchmark for global CPC measurement.

Results

Post engagements: 55

People reached (paid): 2,788

People reached (organic): 162

Amount spent: \$40.00

Cost per result: \$0.73

DEMOGRAPHICS

All women:

Post engagements: 82% (45); Reach: 71% (1,959)

All men:

Post engagements: 16% (9); Reach: 27% (743)

Core demographic: Women 35-44

Post engagements: 49% (27); Reach: 31% (845)

Creative

Darebin Homemade Food & Wine Festival
Published by Llawela Forrest (?) · 26 April at 17:05 · 🌐

Become a salami sensation with our smallgoods experts from Melbourne Salami Festa! Learn to breakdown the beast, perfect pancetta and prosciutto, master mortadella and craft capocollo, all at this year's festival! Grab your tickets to our salami sessions here: <http://www.darebinarts.com.au/whats-on/foodandwine/>

[Darebin Homemade Food & Wine Festival](#)

Creative

Darebin Homemade Food & Wine Festival
Published by Llawela Forrest (?) · 5 May at 14:37 · 🌐

**** WIN! **** 'The Makers: A story of food, family and foreigners' was written by beloved food author Rita Erlich and explores stories, recipes and tips from the Baggio family and their extended community of passionate local producers. Rita will be sharing stories of the book with Cam Smith, host of "Eat It" on Triple R (3RRR 102.7FM), on Thu May 12 at a free event! Book here (and take a look at a host of other FREE Festival events while you're there! <http://www.darebinarts.com.au/whats-on/foodandwine/>). We've got two copies of the book to give away thanks to Home Make It! To enter, 'Like' our Page, and share with us what makes your treasured family dish so special, in the comments below. T&C's: <http://bit.ly/1To9bm6>

[Darebin Homemade Food & Wine Festival](#)

Coverage Report 2016



FACEBOOK ACTIVITY

Insights [Period: 1 April to 17 May 2016]

Blogger Engagement

<https://thespiceadventuress.com/>

Attended the Tibetan Momo event.

INSTAGRAM POSTS

@the_spice_adventuress



the_spice_adventur... Follow

30 likes 3d

the_spice_adventuress A glass of bubbles (EagleHawk Cuvée Brut) before the Tibetan momo Masterclass begins....#thespiceadventuress

the_spice_adventuress @wolfblawines @darebinCouncil #darebinFoodandWineFestival #darebin @northernSoul.cafe #tibetan #masterclass #thornbury #momos #wine #melbourne @melbournetodo #weekend #fun #thehappyNow

Add a comment...



the_spice_adventur... Follow

24 likes 3d

the_spice_adventuress Samdup and Fiona taking us through the steps of making momos...It's such a warm and enriching experience to hear about Samdup's story, his journey from Tibet to Indian and finally Australia where he now runs the @northernSoul.cafe

the_spice_adventuress #thespiceadventuress #northernSoul #tibetan #cuisine #momo #masterclass @darebinCouncil #darebin #darebinFoodandWineFestival #thornbury #melbourne @melbournetodo #weekend #fun

Add a comment...



the_spice_adventur... Follow

53 likes 3d

the_spice_adventuress My little champ trying his hand at making momos...at @northernSoul.cafe

the_spice_adventuress #thespiceadventuress #northernSoul #tibetan #momo #masterclass #darebin @darebinCouncil #thornbury #darebinFoodandWineFestival #melbourne #weekend #fun #cookingwithkids

thegutlessfoodie Nolllice! ! ☺ ☺ ☺

foodieshut Good job little champ!!!

tashasartisanfoods So cute! 💕

the_spice_adventuress Thanks girls @thegutlessfoodie @foodieshut @tashasartisanfoods he felt rather important and responsible

zuneraserena 🙌

brunswickbabes The Brunny Babes love this 🍡

Add a comment...



the_spice_adventur... Follow

70 likes 3d

the_spice_adventuress And the final result...all our funnily shaped but utterly delicious spinach and cheese momos with that amazing chilli chutney I can never have enough of...a fabulous time at the momo making Masterclass in @northernSoul.cafe

therarewelsbittblog These sound pretty good! Never tried a cheese momo before but I wish I had 😊

the_spice_adventuress #thespiceadventuress #northernSoul #tibetan #cafe #thornbury #darebin @darebinCouncil #darebinFoodandWineFestival #momo #masterclass #melbourne #weekend #fun

nehabhag Yum!

the_spice_adventuress Well it was more about the spinach; the cheese of course added loads of flavour and with that chilli chutney...but because

Add a comment...

BLOG POST

to come

Appendix B

The Darebin Homemade Food & Wine Festival 2016 program presented the following events:

1. Meet the Makers Showcase
2. School Incursion Program with The Travelling Kitchen
3. The Inaugural Annual Dance Affair
4. Preserving Vegetables
5. Samira El Khafir: Cooking with Love (Local Legends Series)
6. Delicious Ajvar
7. Angie Chong: I Love Dumplings (Local Legends Series)
8. Backyard Honey Workshop
9. Think Health....Think Spelt!
10. Introduction to Homemade Winemaking
11. Transition in the Pub: Shop Ethical!
12. Sun Hyland: Sensational Sauces from Scratch (Local Legends Series)
13. An African Feast
14. Homemade Sausages Matched with Italian Craft Beers
15. The Pig Breakdown plus Porchetta & Proscuitto Making
16. Making Mead
17. Pancetta & Capocollo Session
18. Food, Family & Foreigners: Rita Erlich in Conversation with Cameron Smith
19. A Tamil Feast
20. Mortadella Session
21. Italian Meat Ball Demonstration & Tasting
22. Salami Sessions
23. A Taste of Spain
24. Pasta Making for Kids
25. Make Your Own Vietnamese Rice Paper Rolls for Kids
26. Cooking with Quinces
27. Olive Preserving – Mediterranean Style
28. Streetside Brew
29. Dining Room Tales: Julius Bright Sackey
30. Organic Backyard Chook Keeping
31. A Taste of Autumn/Winter Home Produce at The Plummary
32. Fermented Beverages Workshop
33. Woods of the North
34. Tibetan Soul

Local Business Partners

Home Make It (Reservoir)
Melbourne Salami Festa (Preston)
Carwyn Cellars (Thornbury)
Northern Soul Tibetan Café (Thornbury)
Joanie's Baretto/Umberto (Thornbury)
3 Ravens Brewery (Thornbury)
Chatto (Thornbury)
Yuni's Indonesian Kitchen (Northcote)
Mellisa Cakes (Thornbury)
Classica International (Reservoir)

7. CONSIDERATION OF RESPONSES TO NOTICES OF MOTION AND GENERAL BUSINESS

7.1 BEDFORD ROAD CAR PARK, RESERVOIR

Author: Senior Coordinator Transport Management

Reviewed By: Director Assets and Business Services

Report Background

Council has carried a Notice of Motion to investigate alternative parking restrictions and hours of operation within the car park bounded by Bedford Road and Bernard Street to the south of the shops on Broadway, Reservoir.

This report was originally presented to Council at the meeting held on 18 July 2016, but deferred to this meeting.

Previous Council Resolution

At the Council meeting of 5 October 2015, it was resolved:

'That Council resolves to consult the community, including traders and employees, in relation to current parking limits between 7 am and 9 am that are applied in the Bedford Road car park in Reservoir to allow for options for resident parking via longer time limits or resident permits.'

Previous Briefing(s)

This matter has not previously been to a Councillor briefing.

Council Plan Goal/Endorsed Strategy

Goal 1: A Vibrant City and Innovative Economy

Summary

In response to the Council resolution on 5 October 2015, Broadway traders were consulted regarding current parking restrictions. It is noted that as the car park is a facility that is provided for traders and customers in the Broadway area, surrounding residents were not consulted. Alternate on street parking is available to cater for residential demands in the area and is managed accordingly.

Council officers visited the shops along Broadway between High Street and Whitelaw Street Reservoir. The majority of responses received supported no changes to the existing car parking restrictions.

Recommendation

THAT Council note this report on the Bedford Road car park in Reservoir.

Introduction

Council has carried a Notice of Motion to investigate alternative parking restrictions and hours of operation within the car park bounded by Bedford Road and Bernard Street to the south of the shops on Broadway, Reservoir as shown in Figure 1. This report documents the various options considered, consultation undertaken and the outcomes of this consultation in relation to future parking restrictions.

Issues and Discussion

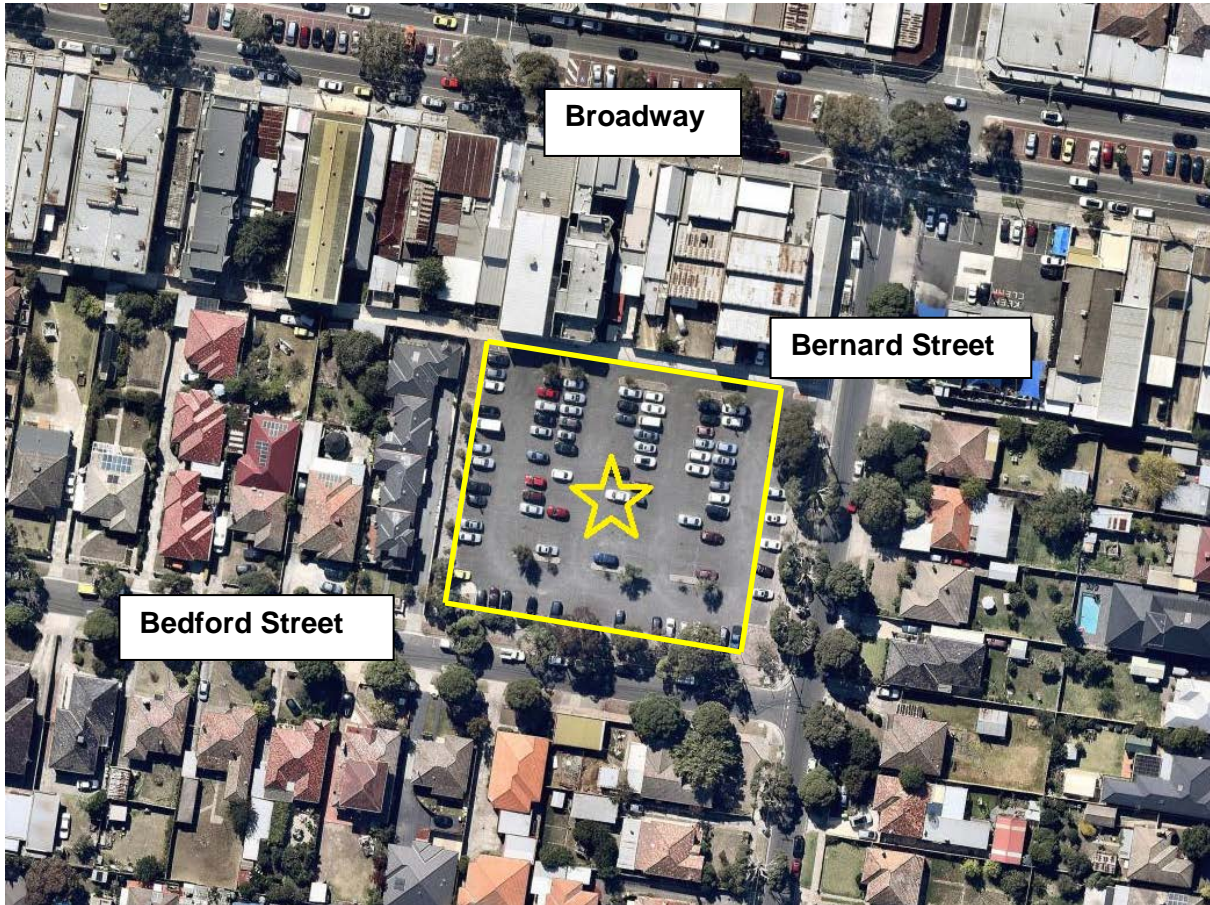


Figure 1: Bedford Street Car park

The existing car park generally has 1 hour parking restrictions (1P) that operate from Monday to Friday between 7AM – 9AM. A small section of the car park operates with 2 hour parking restrictions 8:30AM – 6:30PM Monday – Friday and 8AM – 12:30PM Saturday. The restrictions are in place to ensure that train commuters and other long term non-retail parking demands do not occupy the limited parking supply in Reservoir.

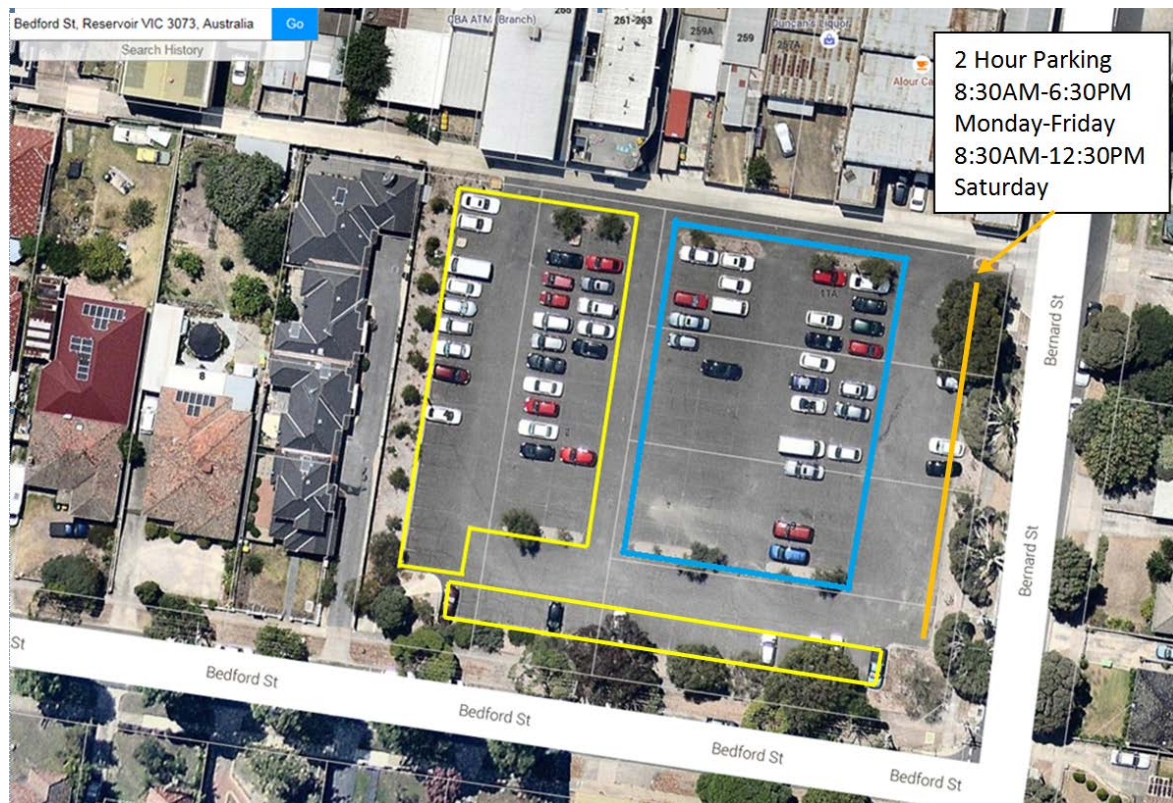


Figure 2: Proposed parking changes

Options for Consideration

In line with the Council resolution Council requested feedback from traders on the following three proposed options:

Option 1

- Monday to Friday between 8am – 11am
- Blue section - All day parking no restrictions

Option 2

- Yellow Section - 2 hour parking (2P) Monday to Friday between 7am – 11am
- Blue section - 2 hour parking (2P) Monday to Friday 9am – 5pm and 2 hour parking Saturday 8:30am-12:30pm

Option 3 - recommended

- No changes to the existing car parking restrictions

Officers visited Broadway on 8 June and 14 June 2016 to speak to traders to get feedback on the alternate parking restrictions. The majority of responses received (75%) indicated support for Option 3 with no changes to the existing car parking restrictions. On the basis of this response and to ensure that parking continues to be protected for use by the activity centre users, it is recommended that no changes to the existing restrictions be made.

Financial and Resource Implications

Nil

Risk Management

Nil

Policy Implications**Economic Development**

There are no factors in this report which impact upon economic development.

Environmental Sustainability

There are no factors in this report which impact upon environmental sustainability.

Human Rights, Equity and Inclusion

There are no factors in this report which impact on human rights, equity and inclusion.

Other

There are no other factors which impact on this report.

Future Actions

Based on the consultation undertaken with surrounding business, it is recommended that the existing parking restrictions be retained. These restrictions will ensure that this parking is protected from non-activity centre users (residents, train commuter, etc.) supporting the viability of the centre.

Consultation and Advocacy

- Transport Management
- Broadway Traders

Related Documents

Council Minutes – 5 October 2015 (21 September 2015) and 18 July 2016

Disclosure of Interest

Section 80C of the *Local Government Act 1989* requires members of Council staff and persons engaged under contract to provide advice to Council to disclose any direct or indirect interest in a matter to which the advice relates.

The Officer reviewing this report, having made enquiries with relevant members of staff, reports that no disclosable interests have been raised in relation to this report.

8. NOTICES OF MOTION

8.1 FORMER RUTHVEN PRIMARY SCHOOL AND LAKESIDE SECONDARY COLLEGE

NOTICE OF MOTION NO. 296 CR. TRENT MCCARTHY

Take notice that at the Ordinary meeting to be held on 1 August 2016, it is my intention to move:

That Council commits to securing an agreement to purchase the former Ruthven Primary School site and the relevant sections of Lakeside Secondary College before Council enters the caretaker period in September.

Notice Received: 18 July 2016
Notice Given to Councillors: 25 July 2016
Date of Meeting: 1 August 2016

8.2 RESCODE PROVISIONS

NOTICE OF MOTION NO. 297 CR. BO LI

Take notice that at the Ordinary meeting to be held on 1 August 2016, it is my intention to move:

That Council:

- (1) *Notes the correspondence from the Planning Minister received by Darebin Council in July regarding his reluctance to provide guidance to protect adequate private open space (including secluded private open space) provisions in ResCode, particularly for yield driven high density developments with reverse living arrangements.*
- (2) *Authorises the mayor to write to the Premier, the State Opposition Leader and all upper and lower house Northern Victorian MPs expressing its disappointment at the lack of action on this issue, including all correspondence between the Darebin Council and the Planning Minister on this matter, and request urgent review of the ResCode provisions so as to protect the residential amenity of occupants. In particular, the council should highlight the loop hole allowing for upper floor balconies to be provided as a substitute for the provision of adequate on site private open space under Clause 55.05-4 of the Victoria Planning Provisions relating to the provision of private open space. These provisions should be reviewed to reduce the opportunity for yield focused developments from disrupting the openness and landscape character of residential neighbourhoods such as those in Darebin. The provisions should be amended to strengthen decision guidelines setting a better context and site criteria requirement to ensure this form of development is limited to areas where increased residential densities are encouraged and supported by appropriate Infrastructure, services and proximity to an activity centre.*
- (3) *Receives a report, including all correspondences between the Darebin Council and the Planning Minister in relation to this issue, and any options for council to consider in order to preserve residential amenities of our residents.*

Notice Received: 19 July 2016
Notice Given to Councillors: 25 July 2016
Date of Meeting: 1 August 2016

9. URGENT BUSINESS

10. GENERAL BUSINESS

11. PETITIONS

12. RECORDS OF ASSEMBLIES OF COUNCILLORS

12.1 ASSEMBLIES OF COUNCILLORS HELD

An Assembly of Councillors is defined in section 3 of the *Local Government Act 1989* to include Advisory Committees of Council if at least one Councillor is present or, a planned or scheduled meeting attended by at least half of the Councillors and one Council Officer that considers matters intended or likely to be the subject of a Council decision.

Written records of Assemblies of Councillors must be kept and include the names of all Councillors and members of Council staff attending, the matters considered, any conflict of interest disclosures made by a Councillor attending, and whether a Councillor who has disclosed a conflict of interest leaves the assembly.

Pursuant to section 80A (2) of the Act, these records must be, as soon as practicable, reported at an ordinary meeting of the Council and incorporated in the minutes of that meeting.

An Assembly of Councillors record was kept for:

- Special Councillor Briefing – 12 July 2016
- Darebin Child Friendly Advisory Committee – 13 July 2016
- Strategic Workshop – 18 July 2016
- Darebin Australia Day Advisory Committee – 19 July 2016

Recommendation

That the record of the Assembly of Councillors held on 12, 13, 18 and 19 July 2106 be noted and incorporated in the minutes of this meeting.



ASSEMBLY OF COUNCILLORS PUBLIC RECORD

ASSEMBLY DETAILS:	Title:	Special Councillor Briefing Session
	Date:	Tuesday 12 July 2016
	Location:	Conference Room, Darebin Civic Centre
PRESENT:	Councillors:	Cr. Vince Fontana (Mayor), Cr. Oliver Walsh (6.40 pm), Cr. Bo Li, , Cr. Julie Williams, Cr. Tim Laurence, Cr. Angela Villella
	Council Staff:	Jacinta Stevens
	Other:	David Reynolds, Davidsons Executive, Sandene Chetwynd Insync (6.00 – 6.50 pm)
APOLOGIES:		Cr. Trent McCarthy, Cr. Steven Tsitas

The Assembly commenced at 6.25 pm

MATTERS CONSIDERED		DISCLOSURES AND COMMENTS
1	Summary of 2016 Staff Alignment and Engagement results Sandene Chetwynd	Cr. Greco declared a direct conflict of interest prior to the briefing and will not be taking part in the CEO performance review No other disclosures were made
2	Presentation of feedback a. Councillor's feedback b. Direct Report's feedback Presentation of Davidson's review of CEO'S KPI report Discussion by Councillors on final review ratings for CEO	No disclosures were made Cr. Walsh – Out 6.52 pm - In 6.54 pm
3	Presentation of market data and recommendations on CEO's remuneration by Davidson Executive	No disclosures were made

The Assembly concluded at 7.34 pm

RECORD COMPLETED BY:	Officer Name:	Jacinta Stevens
	Officer Title:	Executive Manager Corporate Governance and Performance



ASSEMBLY OF COUNCILLORS PUBLIC RECORD

ASSEMBLY DETAILS:	Title:	Darebin Child Friendly Advisory Committee
	Date:	Wednesday 13 July 2016
	Location:	Council Chambers, Preston
PRESENT:	Councillors:	Cr. Julie Williams
	Council Staff:	Linda Harman, Cheryl Hermence, Jody Brodribb, Philip Tuck, Yvonne Rust, Che Sutherland, Mary Harvey, Emma MacDonald
	Other:	Community Representatives on the Darebin Child Friendly Advisory Committee
APOLOGIES:		Cr. Trent McCarthy

The Assembly commenced at 10.00am

MATTERS CONSIDERED		DISCLOSURES AND COMMENTS
1	Darebin Child Friendly City Framework endorsed by Council	No disclosures were made
2	Development of Darebin Child Friendly City Action Plan	No disclosures were made
3	Feedback from Child Friendly Cities and Community Network Meeting	No disclosures were made

The Assembly concluded at 11.30am

RECORD COMPLETED BY:	Officer Name:	Emma MacDonald
	Officer Title:	Business Support Officer



ASSEMBLY OF COUNCILLORS PUBLIC RECORD

ASSEMBLY DETAILS:	Title:	Councillor Strategic Workshop
	Date:	Monday 18 July 2016
	Location:	Function Room, Darebin Civic Centre
PRESENT:	Councillors:	Cr. Vince Fontana, Cr. Julie Williams, Cr. Bo Li, Cr. Trent McCarthy, Cr. Tim Laurence, Cr. Steven Tsitas,
	Council Staff:	Rasiah Dev, Steve Hamilton, Allan Cochrane Katrina Knox, Jacinta Stevens, Abdullahi Ahmed, Nathan Moresi (5.50pm to 6.10pm), Eddy Boscarol and Teresa Pizzo (from 5.52pm to 6.25pm), Darren Rudd (from 6.15pm).
	Other:	
APOLOGIES:		Cr. Gaetano Greco (Approved Leave of Absence), Cr. Angela Vilella, Cr. Oliver Walsh.

The Assembly commenced at 5.50pm

MATTERS CONSIDERED		DISCLOSURES AND COMMENTS
1	Preston Market Stage 1 – BandC (Verbal) - Deferred	No disclosures were made.
2	Traffic Management and Pedestrian Projects (Verbal)	No disclosures were made. Cr. Tsitas absent from 6.06 pm to 6.19 pm
3	Status Update on FFV (Verbal) - Deferred	No disclosures were made.
4	Tourism Strategy (verbal)	No disclosures were made. Cr. Laurence left the meeting at 6.30 pm Cr. Williams absent from 6.31 pm to 6.36 pm
5	Discussion on: <ul style="list-style-type: none"> • Council Meeting Agenda Items, including Planning Committee Charter • Ministers response in relation to Reverse Living. 	No disclosures were made.
6	Junction Urban Project Update	No disclosures were made.

The Assembly concluded at 6.45pm

RECORD COMPLETED BY:	Officer Name:	Katrina Knox
	Officer Title:	Director Community Development



ASSEMBLY OF COUNCILLORS PUBLIC RECORD

ASSEMBLY DETAILS:	Title:	Darebin Australia Day Advisory Committee
	Date:	Tuesday 19 July 2016
	Location:	Council Chambers, Darebin Civic Centre
PRESENT:	Councillors:	Chair Mayor Cr. Vince Fontana.
	Council Staff:	Bronwyn Ryan-Mercer
	Other:	Community Representative Mr John Vincent OAM, Ms Lois Bunn and Mr Dean Delle- Vergini
APOLOGIES:		Mayor Cr. Vince Fontana, Mr Clovis Mwamba DECC Member and Mr John Vincent OAM community member

The Assembly commenced at 6.30 pm

MATTERS CONSIDERED		DISCLOSURES AND COMMENTS
1	Event Feedback	No disclosures were made
2	Darebin Australia Day Awards Nominations open	No disclosures were made
3	2017 Award Event Discussion	No disclosures were made

The Assembly concluded at 7.30 pm

RECORD COMPLETED BY:	Officer Name:	Bronwyn Ryan-Mercer
	Officer Title:	Project Officer, Communications and Marketing

13. REPORTS BY MAYOR AND COUNCILLORS

Recommendation

That Council note the Reports by Mayor and Councillors.

14. CONSIDERATION OF REPORTS CONSIDERED CONFIDENTIAL

Nil

15. CLOSE OF MEETING

