

Go Circular Action Plan for Business

We are here to help.

Go to: darebin.vic.gov.au/sustainablebusiness



The future is circular!
Currently resources are extracted, processed into goods, used, then discarded. It's a one-way conveyor belt where natural resources are depleted on one side and waste builds up on the other.

In a circular economy, resources are kept at their highest value through processes like maintenance, reuse, refurbishment, remanufacture, recycling, and composting.

Other Resources:

- www.cebic.vic.gov.au
- www.sustainability.vic.gov.au/circular-economy-and-recycling/in-a-business-2
- www.ellenmacarthurfoundation.org



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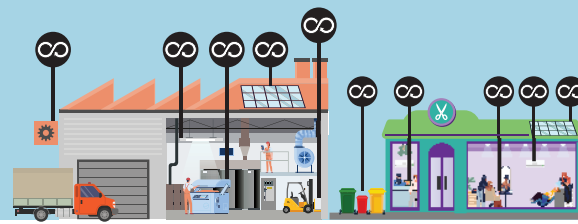
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Circular Darebin

Follow these steps to move your business into the circular economy:

STAGE	1	STAGE	2	STAGE	3	STAGE	4	ALWAYS	!
Business as usual - but making an effort to: <ul style="list-style-type: none"> Learn about how the circular economy works Reduce waste by increasing efficiency Share, rent and use 'products-as-a-service' instead of buying Repair instead of replace equipment or fixtures Buy only durable products that can be maintained and upgraded Use recycled and recyclable products Separate waste and recycle appropriately 		Start to transform your business by: <ul style="list-style-type: none"> Continuing to advance all of the above Developing a detailed circular business plan, unique to your business. Consider training and/or engaging a consultant Researching case studies and discussing opportunities with your business community Rethinking your products / services to find circular alternatives Finding more ways to keep your resources at their highest value (reduce waste, including recycling) Networking to find circular partners to share resources or exchange waste materials 		Implement transformation by: <ul style="list-style-type: none"> Continuing to advance all of the above Finalising your circular business plan and starting implementation Influencing your supply chain to change - make it easier for others to follow Finding ways to regenerate natural resources Offering product stewardship programs and 'products-as-a-service' 		Continue to grow as a circular business by: <ul style="list-style-type: none"> Constantly reviewing and updating your circular business plan Adjusting priorities to align with changing business needs and opportunities Sharing your knowledge and experience with your community Adapting to change - what was best practice last year may not be now Continuing to learn and evolve as your community evolves 		Engage your team - Ensure team involvement throughout the transition: <ul style="list-style-type: none"> Keep everyone informed about planned changes - encourage feedback and ideas, solve problems together Assign clear responsibilities for implementation and set measurable targets Provide adequate training and support for new processes and equipment Collaborate and celebrate with your suppliers and customers as part of the transition 	